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# European Capital Market Study

December 31, 2019

Analysis of cost of capital parameters and multiples for  
European capital markets



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# 1 Preface & people

# European Capital Market Study

## Preface

Dear business partners and friends of ValueTrust,

We are pleased to release our fourth edition of the **ValueTrust European Capital Market Study**. With this study, we provide a data compilation of **capital market parameters** that enables an enterprise valuation in Europe. It has the purpose to serve as an assistant and data source as well as to show trends of the analyzed parameters.

In this study, we analyze the relevant parameters to calculate the cost of capital with the Capital Asset Pricing Model (**risk-free rate, market risk premium and beta**). Additionally, we determine **implied** as well as **historical market and sector returns**. Moreover, this study includes capital structure-adjusted implied sector returns, which serve as an indicator for the **unlevered cost of equity**. The **relevered cost of equity** can be calculated by **adapting the unlevered cost of equity to the company specific debt situation**. This procedure serves as an alternative to the CAPM.

Furthermore, we provide an analysis of empirical (ex-post) cost of equity in the form of **total shareholder returns**, which consist of capital gains and dividends. The total shareholder returns can be used as a plausibility check of the implied (ex-ante) returns. Lastly, **trading multiples** frame the end of this study.

We examine the before mentioned parameters for the **European capital market** (in form of the STOXX Europe 600). This index includes the countries Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland as well as the UK and has been subdivided into **ten sector indices by industry**<sup>1)</sup>: Financials, Basic Materials, Consumer Cyclicals, Telecommunications Services, Industrials, Consumer Non-Cyclical, Healthcare, Technology, Utilities and Energy.

Mostly, the historical data has been compiled from the reference dates between December 31, 2013 and December 31, 2019.

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1) Based on Thomson Reuters Business Classification.



# European Capital Market Study

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- More than 25 years of experience in corporate valuation and financial advisory
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# European Capital Market Study

## Disclaimer

This study presents an empirical analysis, which serves the purpose of illustrating the cost of capital of European capital markets. Nevertheless, the available information and the corresponding exemplifications do not allow a complete presentation of a proper derivation of costs of capital. Furthermore, the market participant has to take into account that the company specific costs of capital can vary widely due to individual corporate situations.

The listed information is not specified to anyone, and consequently, it cannot be directed to an individual or juristic person. Although we are always endeavored to present information that is reliable, accurate, and current, we cannot guarantee that the data is applicable to valuation in the present as well as in the future. The same applies to our underlying data from the data provider S&P Capital IQ and Thomson Reuters Aggregates App.

We recommend a self-contained, technical, and detailed analysis of the specific situation, and we dissuade from taking action based on the provided information only.

ValueTrust does not assume any liability for the up-to-datedness, completeness or accuracy of this study or its contents.

## 2 Executive summary

# Executive Summary (1/2)

## Risk-free rate

- In comparison to June 30, 2019, the European risk-free rate decreased from 0.61% to 0.21% as of December 31, 2019.

Chapter  
3

## Market return and market risk premium

- The implied market return (ex-ante) for the European market decreased from 8.4% as of June 30, 2019 to 7.8% as of December 31, 2019, mainly caused by an increase in market capitalizations in late 2019.
- Despite of the decrease of the risk-free rate by 0.40%-points, the market risk premium dropped from 7.8% to 7.6% due to the decline of the implied market return.
- The annual total shareholder return stands at 27.6% as of December 31, 2019. When looking at the past 15 years, we observe average historical market returns between 7.0% p.a. and 9.0% p.a.

Chapter  
4

## Betas

- The Energy sector has the highest unlevered sector-specific beta at 0.90 and shows, together with the Basic Materials sector, the highest levered beta at 1.19 as of December 31, 2019 (for a five-year period).
- Companies within the Utilities sector display the lowest unlevered beta at 0.43 and the lowest levered beta at 0.66 as of December 31, 2019.

Chapter  
6

## Sector returns (p.a.) ex ante

- The development of the implied sector returns demonstrated a decreasing trend across all sectors between June 30, 2019 and December 31, 2019. The ex-ante analysis of implied sector returns reveals that unlevered sector returns are highest for companies in the Energy sector at 6.0% (9.1% levered) and lowest for companies in the Utilities sector at 3.3% (7.4% levered) as of December 31, 2019.
- After the Energy sector, the Financials sector shows the highest levered implied sector return of 8.8%.

Chapter  
7a



# Executive Summary (2/2)

## Sector returns (p.a.) ex post

- All sectors yield positive annual total shareholder returns as of December 31, 2019.
- Additionally, the ex-post analysis of historical sector returns highlights that also over a three-year and six-year period all sectors show positive total shareholder returns.
- The Technology sector realized total shareholder returns as high as 24.8% in the three-year arithmetic mean. Regarding the six-year arithmetic mean, Technology companies again show the highest return with 20.7%.
- The lowest historical returns of the sectors were realized by the Telecommunication Services sector at 3.0% in the three-year and with 5.3% in the six-year average.

Chapter  
7b

## Trading Multiples

- As of December 31, 2019, the Healthcare sector displays the highest Revenue-Multiples compared to all other sectors with 4.1x (LTM) and 3.7x (1yf).
- Opposed to that, the lowest Revenue-Multiples with a value of 0.8x (LTM) and 0.8x (1yf) are attributable to the Energy sector.
- The highest P/E-Multiples can be observed for the Technology sector with P/E-Multiples of 34.9x and 22.4x (LTM and 1yf).
- In contrast, Financials post the lowest P/E-Multiples with 13.0x and 11.2x (LTM and 1yf).
- The Healthcare sector exhibits the highest EqV/BV-Multiple (4.5x) as of December 31, 2019. Financials exhibit the lowest EqV/BV-Multiple with a value of 1.0x.
- Overall, the Technology sector shows the highest valuation level on average, followed by the Healthcare sector. On the contrary, Financials show the lowest average valuation level.

Chapter  
8

# 3 Risk-free rate

# Risk-Free Rate

## Background & approach

The **risk-free rate** is a return available on a security that the market generally regards as free of risk of default. It serves as an input parameter for the **CAPM** in order to determine the risk-adequate cost of capital.

The risk-free rate is a yield which is obtained from **long-term government bonds** of European countries with top-notch rating. As of the reference date, the AAA-rated countries in the Eurozone included Germany, Luxembourg and the Netherlands. The European Central Bank (ECB) publishes – on a daily basis – the parameters needed to determine the yield curve using the **Svensson method**.<sup>1)</sup> By using interest rate data from different maturities, a **yield curve** can be estimated for fictitious zero-coupon bonds (spot rates) for a period of up to 30 years. Based on the respective yield curve, a **uniform risk-free rate** is derived under the assumption of present value equivalence to an infinite time horizon.

To compute the risk-free rate for a specific reference date we used an average value of the daily yield curves of the **past three months**. This method **avoids a misleading semblance of precision** and is recognized in court proceedings.<sup>2)</sup>

Additionally, we illustrate the monthly development of the risk-free rates since December 31, 2013 for the European capital markets.

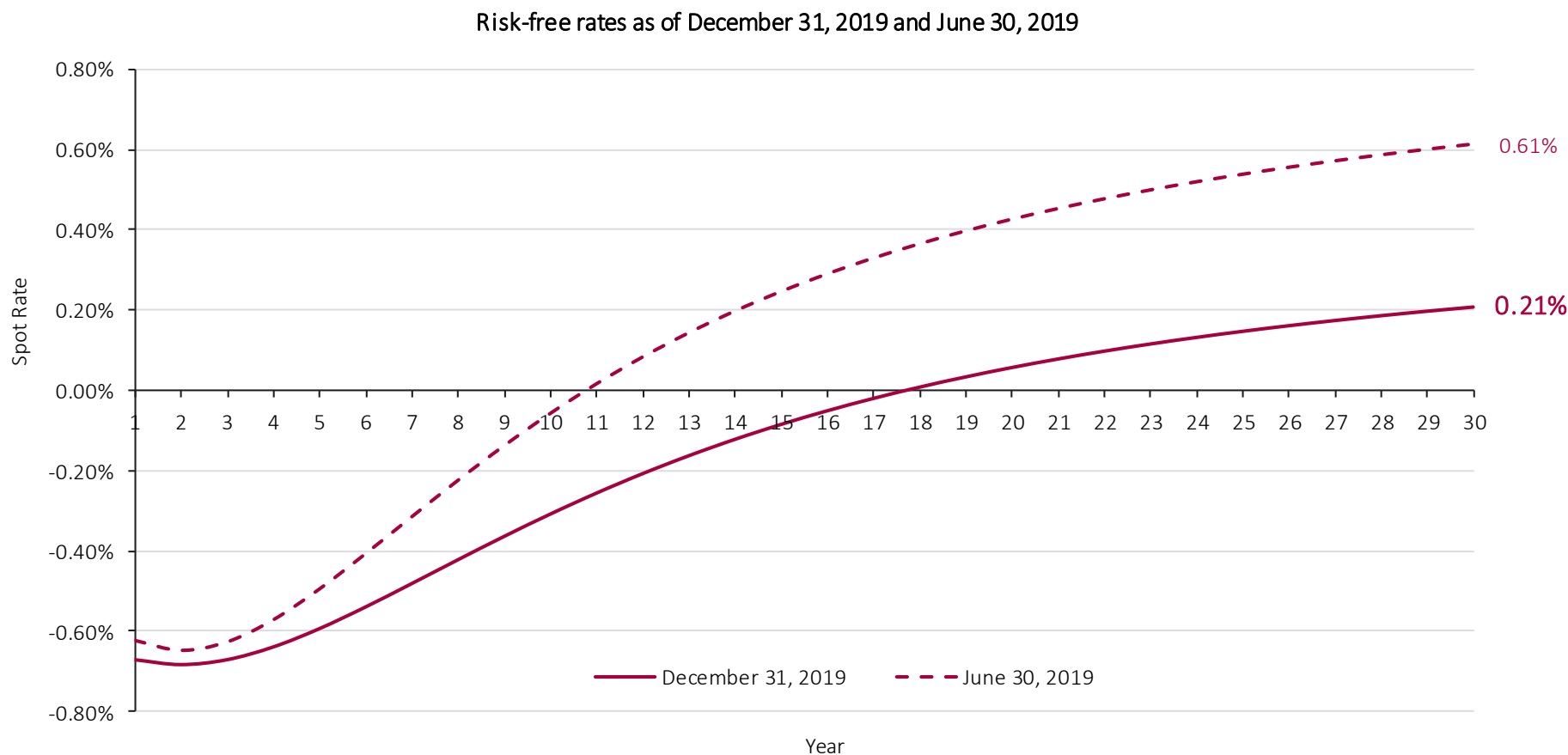
1) European Central Bank ([https://www.ecb.europa.eu/stats/financial\\_markets\\_and\\_interest\\_rates/euro\\_area\\_yield\\_curves/html/index.en.html](https://www.ecb.europa.eu/stats/financial_markets_and_interest_rates/euro_area_yield_curves/html/index.en.html)).

2) The Institute of Public Auditors (Institut der Wirtschaftsprüfer, IDW) in Germany also recommends this approach.

## Risk-Free Rate – Europe

Determination according to IDW S 1

Interest rate curve based on long-term bonds (Svensson Method)

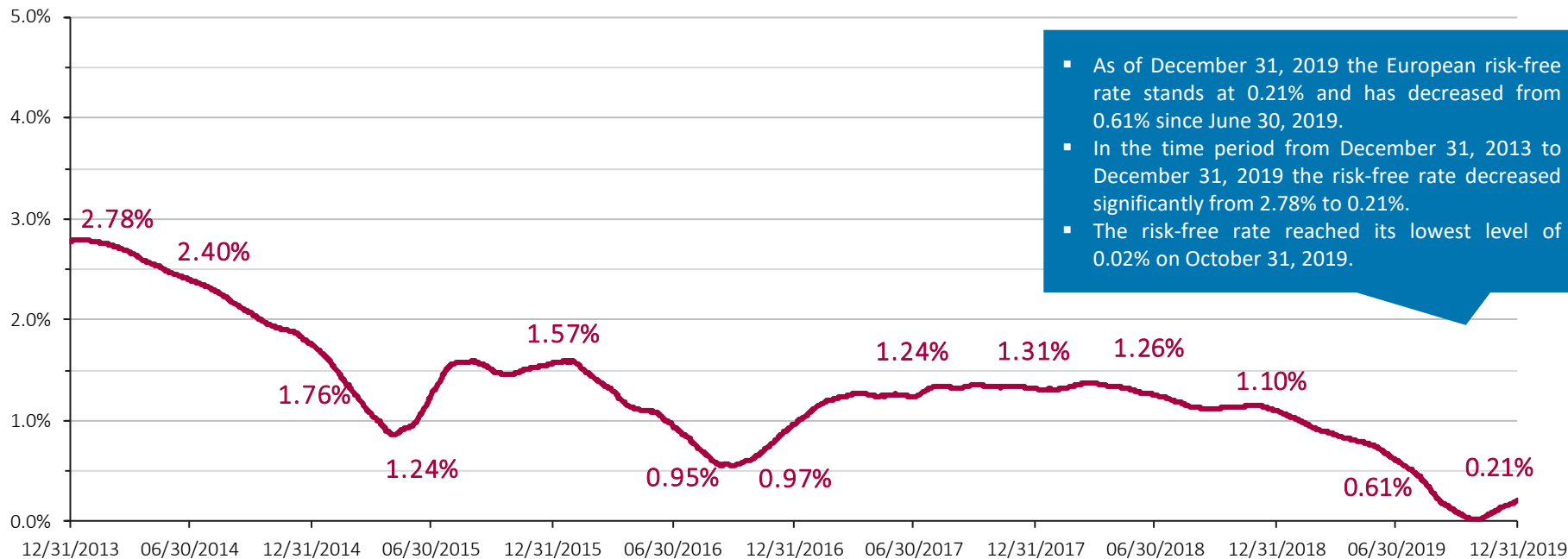


Note: Interest rate as of reference date using 3-month average yield curves in accordance with IDW S 1.

# Risk-Free Rate – Europe

## Historical development of the risk-free rate (Svensson method) since 2013

Historical development of the risk-free rate in %



- As of December 31, 2019 the European risk-free rate stands at 0.21% and has decreased from 0.61% since June 30, 2019.
- In the time period from December 31, 2013 to December 31, 2019 the risk-free rate decreased significantly from 2.78% to 0.21%.
- The risk-free rate reached its lowest level of 0.02% on October 31, 2019.

Risk-free rate	January	February	March	April	May	June	July	August	September	October	November	December
2019	1.02%	0.92%	0.86%	0.80%	0.74%	0.61%	0.48%	0.23%	0.10%	0.02%	0.11%	0.21%
2018	1.31%	1.35%	1.37%	1.35%	1.29%	1.26%	1.19%	1.13%	1.12%	1.14%	1.15%	1.10%
2017	1.12%	1.21%	1.27%	1.25%	1.26%	1.24%	1.33%	1.33%	1.36%	1.34%	1.34%	1.31%
2016	1.59%	1.45%	1.29%	1.13%	1.09%	0.95%	0.78%	0.60%	0.56%	0.63%	0.78%	0.97%
2015	1.56%	1.32%	1.07%	0.87%	0.95%	1.24%	1.57%	1.59%	1.51%	1.46%	1.52%	1.57%
2014	2.78%	2.75%	2.67%	2.56%	2.46%	2.40%	2.31%	2.18%	2.07%	1.95%	1.89%	1.76%
2013	2.54%	2.56%	2.58%	2.53%	2.47%	2.50%	2.56%	2.64%	2.69%	2.76%	2.79%	2.78%

## 4 Market returns and market risk premium

a. Implied returns (ex-ante analysis)



# Implied Market Returns and Market Premium

## Background & approach

The **future-oriented** computation of **implied market returns** and **market risk premiums** is based on earnings estimates for public companies and return calculations. This approach is called ex-ante analysis and allows to calculate the “**implied cost of capital**”. It is to be distinguished from the **ex-post analysis**.

Particularly, the **ex-ante method** offers an **alternative** to the **ex-post approach** of calculating the costs of capital by means of the regression analysis through the **CAPM**. The ex-ante analysis method seeks costs of capital which represent the **return expectations of market participants**. Moreover, it is supposed that the estimates of financial analysts reflect the expectations of the capital market.

The concept of **implied cost of capital** gained in momentum in recent times. For example, it was recognized by the German *Fachausschuss für Unternehmensbewertung* “**FAUB**”.<sup>1)</sup> It is acknowledged that implied cost of capital capture the **current capital market situation** and are thus able to reflect the effects of the current **low interest rate environment**.

As of the **reference date**, it offers a more insightful perspective in comparison to the exclusive use of ex-post data.

For the following analysis, we use – simplified to annually – the formula of the Residual Income Valuation Model by *Babbel*:<sup>2)</sup>

$$r_t = \frac{NI_{t+1}}{MC_t} + \left(1 - \frac{BV_t}{MC_t}\right) * g$$

$r_t$	= Cost of equity at time t
$NI_{t+1}$	= Expected net income in the following time t+1
$MC_t$	= Market capitalization at time t
$BV_t$	= Book value of equity at time t
$g$	= Projected growth rate

Through dissolving the model to achieve the cost of capital, we obtain the implied return on equity.<sup>3)</sup> Since *Babbel's* model does not need any explicit assumptions, except for the growth rate, it turns out to be **robust**. We source our data (i.e. the expected annual net income, the market capitalizations, and the book value of equity, etc.) of the analyzed sectors from the data supplier Thomson Reuters. Additionally, we apply the European Central Bank target inflation rate of **2.0% as a typified growth rate**.

Henceforth, we determine the **implied market returns** for the STOXX Europe 600. We consider this index as a valid approximation for the total European market. The result builds the starting point for the calculation of the **implied market risk premium** of the European capital market.

1) cf. Castedello/Jonas/Schieszl/Lenckner, Die Marktrisikoprämie im Niedrigzinsumfeld – Hintergrund und Erläuterung der Empfehlung des FAUB (WPg, 13/2018, p. 806-825).

2) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319).

3) cf. Reese, 2007, Estimation of the costs of capital for evaluation purposes; Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 – 202); ValueTrust powered by finexpert and JKU, DACH Capital Market Study June 30, 2019.

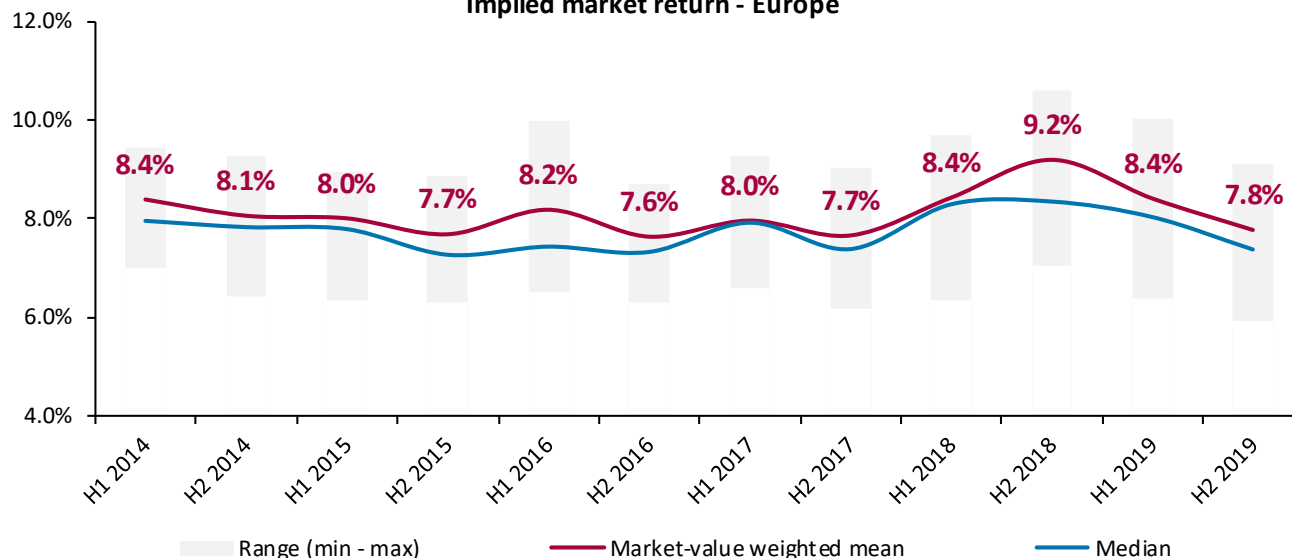
# Implied Market Returns

## European Market – STOXX Europe 600

### Implied market return - Europe

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Minimum	7.0%	6.4%	6.3%	6.3%	6.5%	6.3%	6.6%	6.2%	6.4%	7.1%	6.4%	5.9%
Median	7.9%	7.8%	7.8%	7.3%	7.4%	7.3%	7.9%	7.4%	8.3%	8.3%	8.0%	7.4%
Arithmetic mean	8.1%	7.8%	7.8%	7.4%	7.9%	7.4%	7.8%	7.5%	8.2%	8.9%	8.3%	7.6%
<b>Market-value weighted mean</b>	<b>8.4%</b>	<b>8.1%</b>	<b>8.0%</b>	<b>7.7%</b>	<b>8.2%</b>	<b>7.6%</b>	<b>8.0%</b>	<b>7.7%</b>	<b>8.4%</b>	<b>9.2%</b>	<b>8.4%</b>	<b>7.8%</b>
Maximum	9.5%	9.3%	9.0%	8.8%	10.0%	8.7%	9.3%	9.0%	9.7%	10.6%	10.0%	9.1%

### Implied market return - Europe



- The market-value weighted mean of the implied European market return declined from 8.4% as of June 30, 2019 to 7.8% as of December 31, 2019.
- After reaching its highest level of 9.2% in H2 2018, the implied market return has shown a decreasing trend.

Note: Range based on implied sector returns.

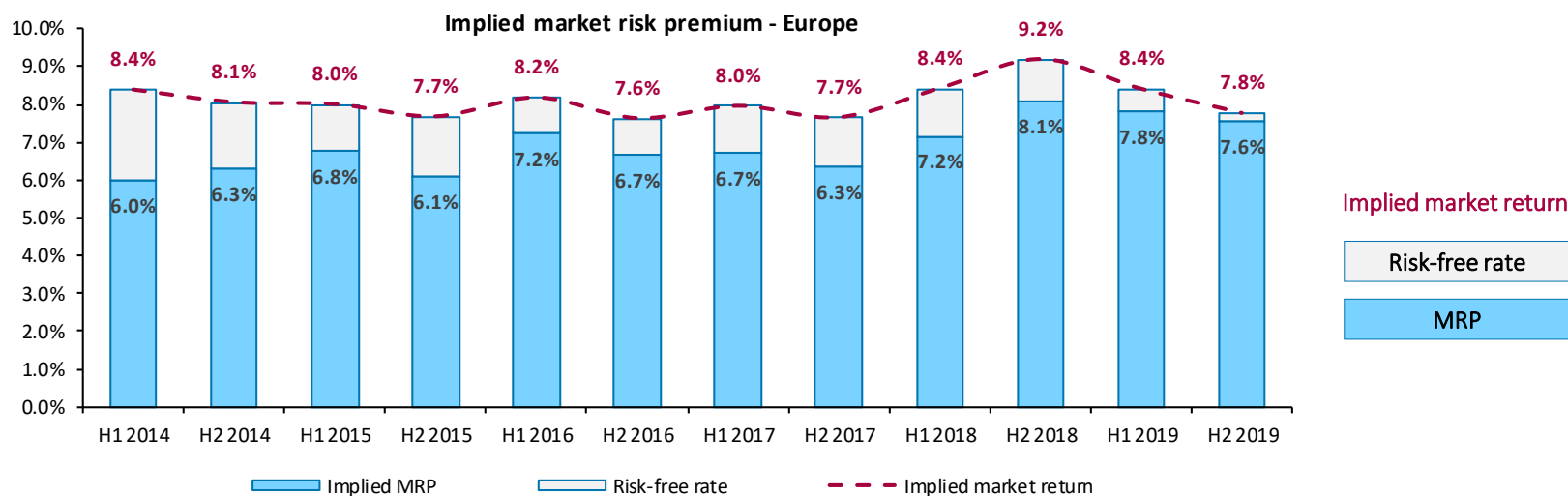
# Implied Market Risk Premium

## European Market – STOXX Europe 600

Knowing the **implied market return** and the daily measured risk-free rate of the European capital market, we can determine the implied **market risk premium**.

In the years from 2014 to 2019 the **implied market returns** ranged from **7.6% to 9.2%**. Subtracting the risk-free rate from the implied market return, we derive a **market risk premium** within the range of **6.0% to 8.1%**.

The **implied market return** lies at **7.8%** as of the reference date December 31, 2019. Taking the **risk-free rate of 0.21%** into account, we determine an **implied market risk premium of 7.6%**, which is at the upper end of the range in the observation period. To determine the appropriate market risk premium for valuation purposes, it is important to take also the analysis of historical returns into account.



	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
Implied market return	8.4%	8.1%	8.0%	7.7%	8.2%	7.6%	8.0%	7.7%	8.4%	9.2%	8.4%	7.8%
Risk-free rate	2.4%	1.8%	1.2%	1.6%	1.0%	1.0%	1.2%	1.3%	1.3%	1.1%	0.6%	0.2%
<b>Implied MRP</b>	<b>6.0%</b>	<b>6.3%</b>	<b>6.8%</b>	<b>6.1%</b>	<b>7.2%</b>	<b>6.7%</b>	<b>6.7%</b>	<b>6.3%</b>	<b>7.2%</b>	<b>8.1%</b>	<b>7.8%</b>	<b>7.6%</b>

## 4 Market returns and market risk premium

b. Historical returns (ex-post analysis)

# Historical Market Returns

## Background & approach

Besides analyzing the implied market returns through the ex-ante analysis, we analyze **historical (ex-post) returns**. Once this analysis is performed over a **long-term observation period**, an expected **return potential** of the European capital market is assessable. Therefore, the analysis of historical returns can be used for **plausibility checks of the costs of capital**, more specifically **return requirements**, which were evaluated through the CAPM.

To further enable a precise analysis of the historical returns of the European capital market, we use the so-called **return triangle**.<sup>1)</sup> It helps to present the **annually realized returns** from **different investment periods** in a simple and understandable way. Especially the **different buying and selling points in time**, and the different annual holding periods are illustrated comprehensively. To calculate the **average annual returns** over several years, we use both the **geometric and arithmetic mean**.

In this study, we analyze the so-called **total shareholder returns**, which include the **returns on investments** and the **dividend yields**. For our analysis, it is needful to focus on **total return indices** because they include the price and dividend yields. Since the **STOXX Europe 600** is a performance index, it only includes price yields. Hence, we need its total return index. The relevant total return index for Europe is called the **STOXX Europe 600 Gross Return** ("**STOXX Europe 600 GR**").

The following slide serves as an introduction by showing the historical development of the **STOXX Europe 600 GR** since **December 2013**. Additionally, the **EURO STOXX 50 Volatility** ("**VSTOXX**") is displayed for the same period. The **VSTOXX** serves as an indicator for the **stock market's expectations of volatility** and can thus be used as a risk measure. The **VSTOXX** is often named "fear index", high levels are typically associated with more turbulent markets.

The observation period for the total shareholder returns analysis amounts to 15 years. Therefore, the analyzed data of the **STOXX Europe 600 GR** Return reaches back to the beginning of 2005.

The following slides illustrate how the two calculation methods (arithmetic and geometric mean) differ from each other for the period between December 31, 2004 and December 31, 2019. For the longest **observation period of 15 years** the average historical mean of the market return amounts to **9.0%**. Using geometrical averaging, we obtain a market return of **7.0%**.

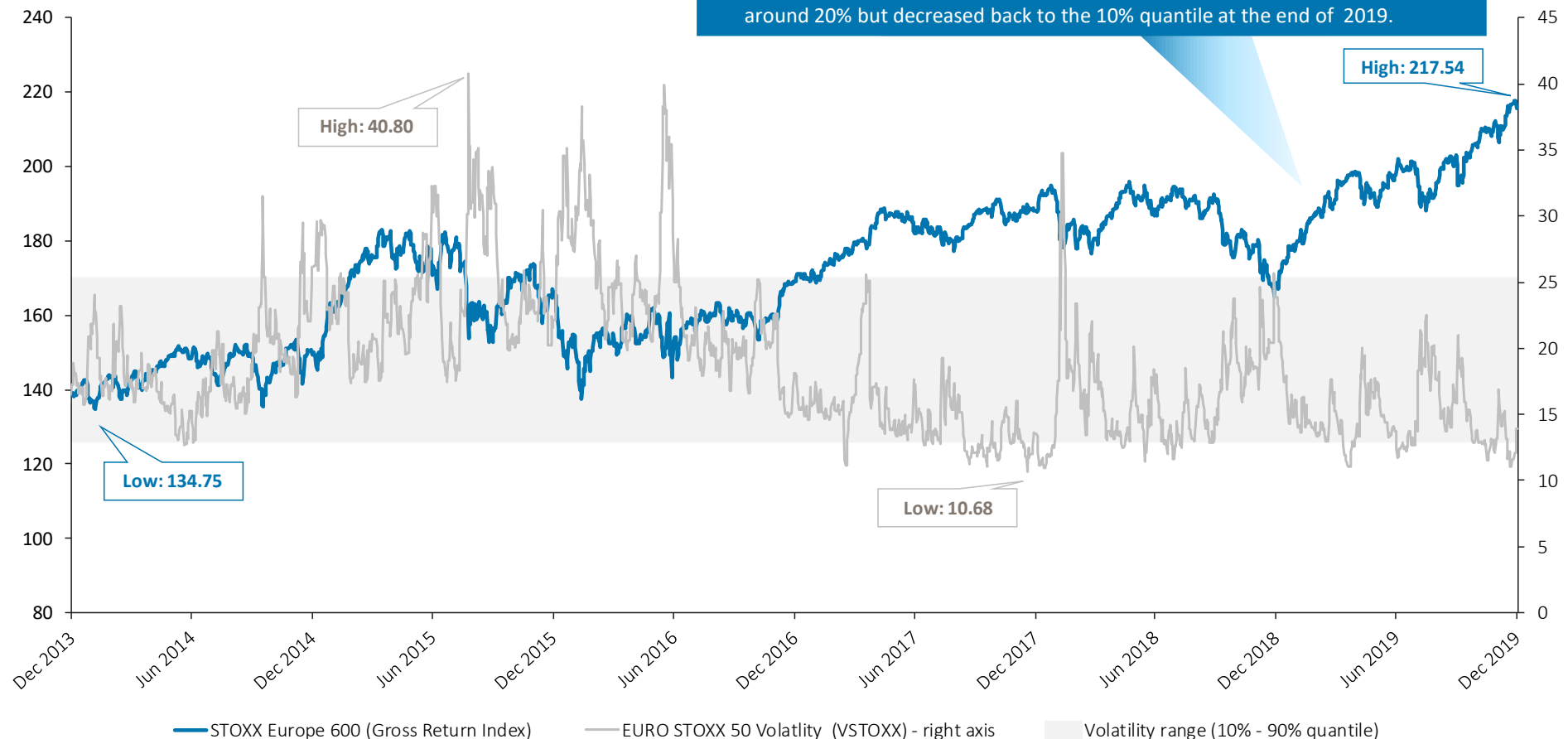
Please note that the historical market return calculations are based on actual index data points, whereas the implied market return and all sector calculations are based on the Thomson Reuters Aggregates App. Therefore, the comparability can be impeded by different aggregation and composition methodologies.

1) The German Stock Institute e.V. (DAI) developed the return triangle for DAX and EURO STOXX.

# Historical Market Returns and Volatility – European Market

## STOXX Europe 600 GR vs. VSTOXX since 2013

Historical development of STOXX Europe 600 GR vs VSTOXX

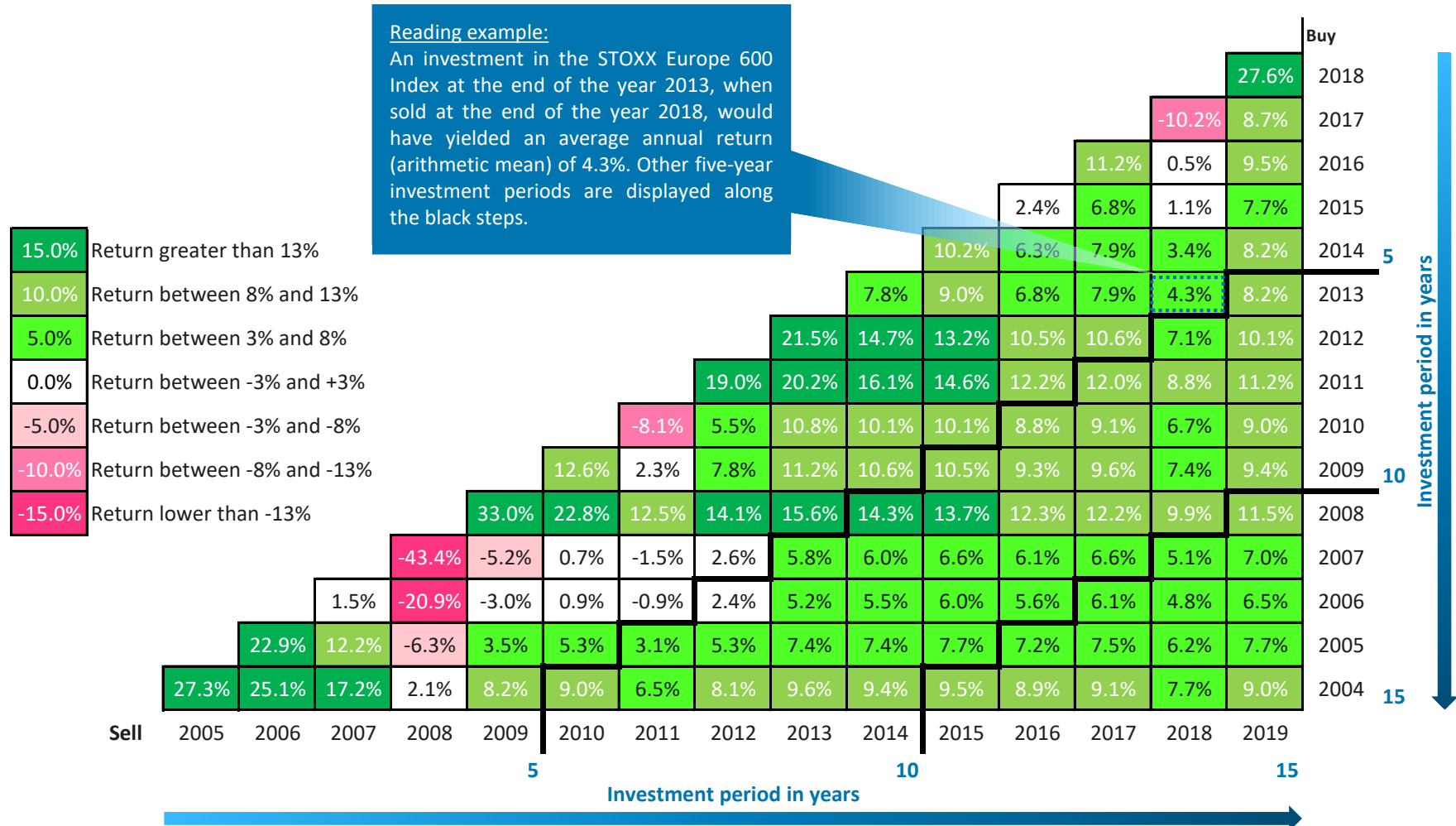


- In the second half of 2019 the STOXX Europe 600 reached a new record high at 217.54.
- Starting from June 2019 the VSTOXX increased from rather low levels close to the 10% quantile. In the second half of 2019, the VSTOXX peaked twice at around 20% but decreased back to the 10% quantile at the end of 2019.



# Historical Market Returns (Arithmetic Mean) – European Market

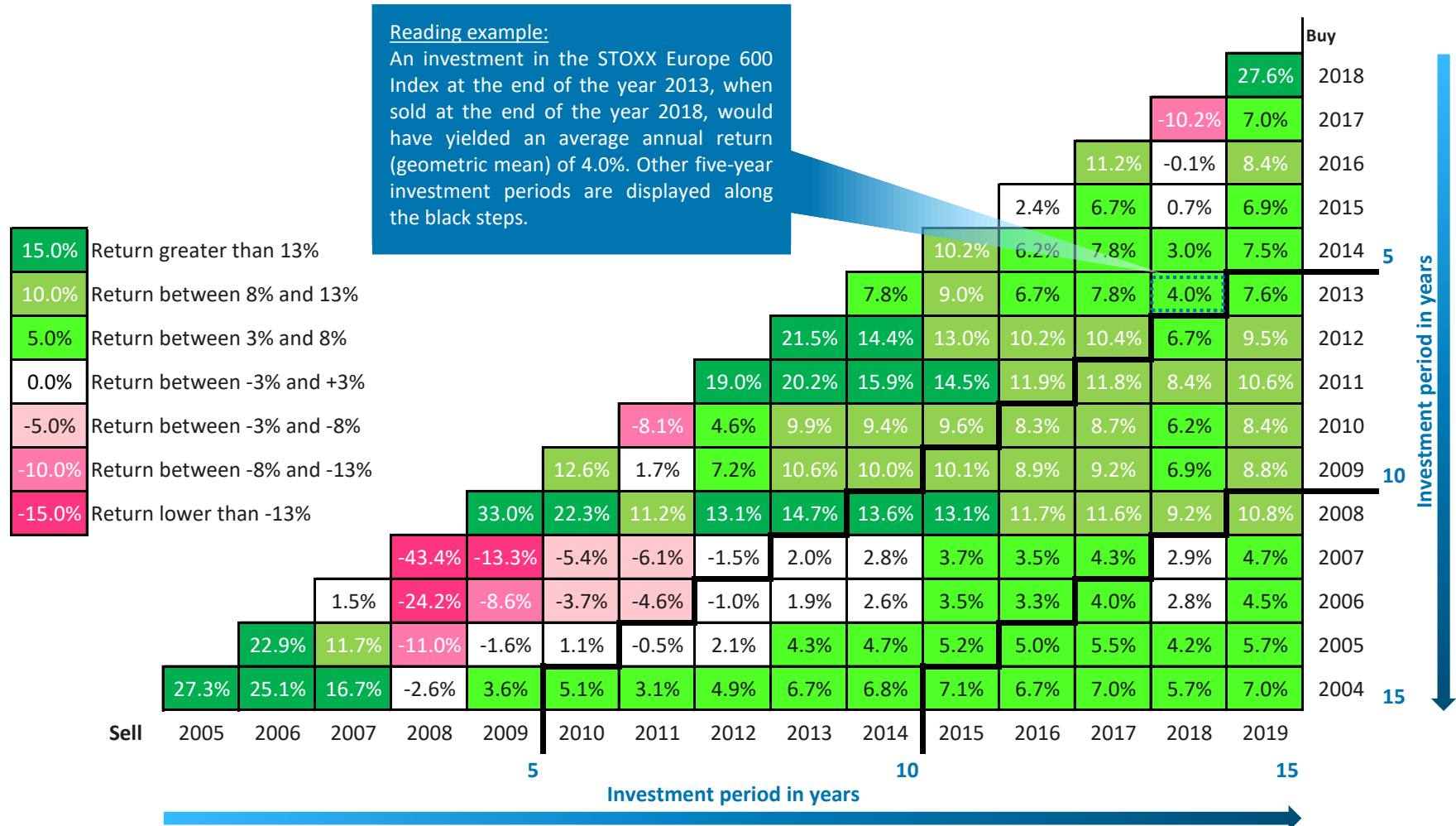
## STOXX Europe 600 GR Return Triangle



Following: [https://www.dai.de/files/dai\\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf](https://www.dai.de/files/dai_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf).

# Historical Market Returns (Geometric Mean) – European Market

## STOXX Europe 600 GR Return Triangle



Following: [https://www.dai.de/files/dai\\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf](https://www.dai.de/files/dai_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf).

## 5 Sector classification of European companies

*based on STOXX® industry classification*

# Sector Indices of the European Capital Market

## Methodology & approach

The sector indices aim to cover the **whole capital market of Europe**. Therefore, this capital market study contains all equities of the **STOXX Europe 600** as listed in the Thomson Reuters Aggregates App.<sup>1)</sup> The STOXX Europe 600 Index represents large, mid and small capitalization companies across **17 countries of the European region**: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

The **ten sector indices** for this study are defined according to the Thomson Reuters Business Classification:

- Financials
- Basic Materials
- Consumer Cyclicals
- Telecommunications Services
- Industrials
- Consumer Non-Cyclicals
- Healthcare
- Technology
- Utilities
- Energy

sector indices

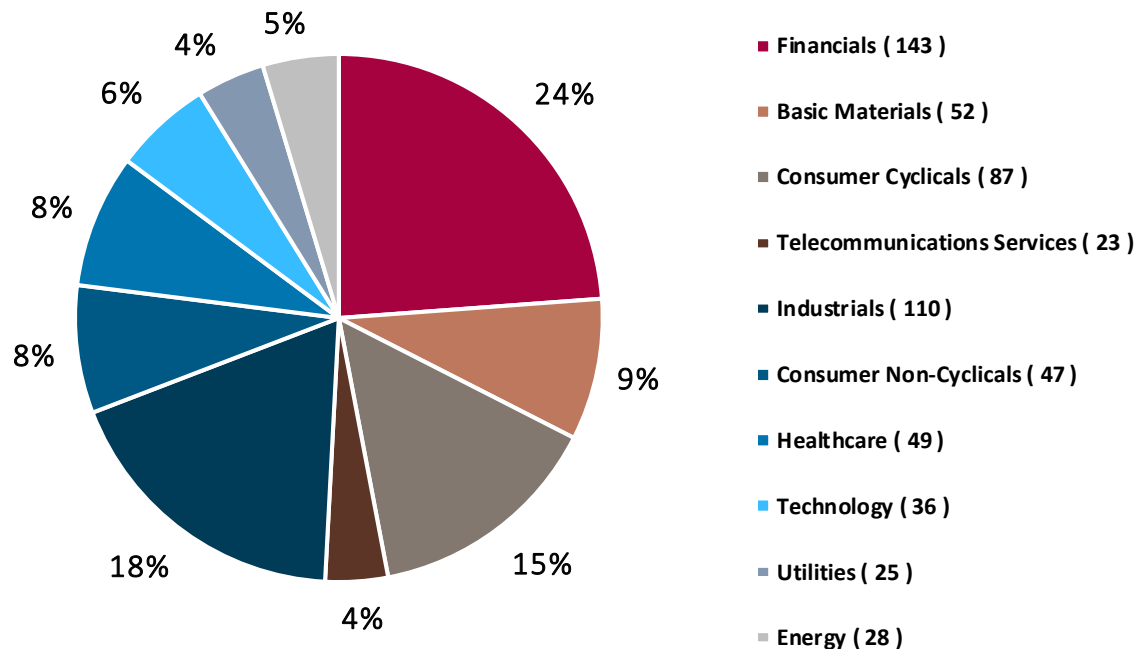


<sup>1)</sup> The Thomson Reuters Aggregates App offers analyst forecasts and historical values of key financials on an aggregated sector level.

# Sector Indices of Europe as of December 31, 2019

## Sector distribution and number of companies

Sector classification of the STOXX Europe 600



The chart shows the percentage distribution of the 600 listed companies in the 10 industries based on the STOXX Europe 600 as listed in the Thomson Reuters Aggregates App (the numerical amounts are listed behind the sector names).

The ten defined sectors can be classified in **three different dimensions**:

- Seven different sectors represent a share of less than 10%,
- two sectors represent a share between 10% and 20%,
- and one sector represents a share of more than 20%.

Companies within the **Financials** and **Industrials** sectors represent **more than 40% of the entire market** measured by the number of companies included in the STOXX Europe 600 index.

# 6 Betas



# Betas

## Background & approach

**Beta** is used in the **CAPM** and is also known as the beta coefficient or beta factor. Beta is a measure of **systematic risk** of a security of a specific company (**company beta**) or a specific sector (**sector beta**) in comparison to the market. A beta of less than 1 means that the security is theoretically less **volatile** than the market. A beta of greater than 1 indicates that the security's price is more volatile than the market.

Beta factors are estimated on the basis of **historical returns of securities** in comparison to an **approximate market portfolio**. Since the company valuation is **forward-looking**, it has to be examined whether or what potential risk factors prevailing in the past do also apply for the future. By valuing non-listed companies or companies without meaningful share price performance, it is common to use a beta factor from a group of comparable companies ("**peer group beta**"), a suitable sector ("**sector beta**") or one single listed company in the capital market with a similar business model and a similar risk profile ("**pure play beta**").

The estimation of beta factors is usually accomplished through a **linear regression analysis**. Furthermore, it is important to set a time period, in which the data is collected (**benchmark period**) and whether daily, weekly or monthly returns (**return interval**) are analyzed. In practice, it is common to use **observation periods of two years** with the regression of **weekly returns** or a **five-year observation period** with the regression of **monthly returns**.

In the CAPM, company specific **risk premiums** include besides the **business risk** also the **financial risk**. The beta factor for levered companies ("**levered beta**") is usually higher compared to a company with an identical business model but without debt (due to financial risk). Hence, **changes in the capital structure** require an **adjustment of the betas** and therefore of the company specific risk premiums.

In order to calculate the **unlevered beta**, adjustment formulas have been developed. We prefer to use the **adjustment formula by Harris/Pringle** which assumes a value-based financing policy, stock-flow adjustments without time delay, uncertain tax shields and a so-called **debt beta**. We calculate the debt beta based on the respective sector rating through the application of the **credit spread** derived from the expected cost of debt. The **debt beta** is then derived by dividing the **sector credit spread** by the current **European market risk premium**. For simplification reasons, we do not adjust the credit spread for unsystematic risks.

In this study, we use levered sector betas as determined in the Thomson Reuters Aggregates App. Due to data availability, we only apply the five-year observation period and then calculate unlevered betas.

# Betas

## Sector specific levered and unlevered betas as of December 31, 2019

Sector	Beta levered	Debt ratio <sup>1)</sup>	Leverage	Rating	Credit Spread	Debt Beta	Beta unlevered
	5-years 2019-2015 monthly	5-years 2019-2015 monthly	5-years 2019-2015 monthly	as of Dec 31, '19	5-years 2019-2015 monthly	5-years 2019-2015 monthly	5-years 2019-2015 monthly
Financials	1.08	68%	215%	BBB+	1.78%	n.a.	n.a. <sup>2)</sup>
Basic Materials	1.19	36%	57%	BBB	2.00%	0.25	0.85
Consumer Cyclicals	1.03	47%	89%	BBB+	1.78%	0.22	0.65
Telecommunications Services	0.69	57%	135%	BBB-	2.50%	0.31	0.47
Industrials	1.01	52%	109%	BBB	2.00%	0.25	0.61
Consumer Non-Cyclicals	0.78	46%	86%	BBB	2.00%	0.25	0.53
Healthcare	0.95	37%	58%	BBB+	1.78%	0.22	0.68
Technology	1.04	26%	36%	A-	1.56%	0.20	0.82
Utilities	0.66	56%	128%	BBB	2.00%	0.25	0.43
Energy	1.19	36%	55%	BB+	3.00%	0.38	0.90
<b>All</b>	<b>0.99<sup>3)</sup></b>						

1) The debt ratio corresponds to the debt-to-total capital ratio.

2) The debt illustration of the companies of the Financials sector only serves informational purposes. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk. Therefore, a separation of operational and financial obligations is not possible. In addition, bank specific regulations about the minimum capital within financial institutions let us assume that the indebtedness degree is widely comparable. For that reason, it is possible to renounce the adaptation of levered betas.

3) The levered beta of the market does not exactly amount to 1.00 due to the exclusion of statistically insignificant betas.

## 7 Sector returns

### a. Implied returns (ex-ante analysis)

# Implied Sector Returns

## Background & approach

Besides the future-oriented calculation of **implied market returns**, we calculate **implied returns for sectors**. That offers an **alternative** and simplification to the **ex-post analysis** of the company's costs of capital via the **CAPM**. Using this approach, the calculation of sector betas via regression analyses is not necessary.

The **implied sector returns** shown on the following slides can be used as an **indicator** for the **sector specific levered costs of equity**. Those already consider a **sector specific leverage**. Because of this, another simplification is to renounce making adjustments with regards to the capital structure risk.

Comparable to the calculation of the implied market returns, the following return calculations are based on the Residual Income Valuation Model by *Babbel*.<sup>1)</sup> The required data (i.e. net income, market capitalization, and book values of equity) are sourced from the data provider Thomson Reuters on an aggregated sector level. Regarding the profit growth, we assume for all sectors for simplification purposes a growth rate of 2.0%.

We unlever the implied returns with the following **adjusting equation** for the **costs of equity**<sup>2)</sup> to take the specific leverage into account<sup>3)</sup>:

$$k_E^L = k_E^U + (k_E^U - R_f) * \frac{D}{E}$$

with:

$k_E^L$  = Levered cost of equity

$k_E^U$  = Unlevered cost of equity

$R_f$  = Risk-free rate

$\frac{D}{E}$  = Debt<sup>4)</sup>-to-equity ratio

The **implied unlevered sector returns** serve as an indicator for an **aggregated** and **unlevered cost of equity** for **specific sectors**. The process of relevering a company's cost of capital to reflect a company specific debt situation (cf. calculation example on the next slide) can be worked out without using the CAPM.

1) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319); Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 – 202).

2) In situations in which the debt betas in the market are distorted, we would have to adjust these betas to avoid unsystematic risks. For simplification reasons, we deviate from our typical analysis strategy to achieve the enterprise value (Debt beta > 0) and assume that the costs of capital are at the level of the risk-free rate. This process is designed by the so-called Practitioners formula (uncertain tax shields, debt beta = 0), cf. Pratt/Grabowski, Cost of Capital, 5th ed., 2014, p. 253.

3) We assume that the cash and cash equivalents are used entirely for operational purposes. Consequently, we do not deduct excess cash from the debt.

4) "Debt" is defined as all interest-bearing liabilities. The debt illustration of the companies of the "Financials" sector only serves an informational purpose. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk.

# Implied Sector Returns

## Exemplary calculation to adjust for the company specific capital structure

### Calculation example:

As of the reference date December 31, 2019, we observe sector specific, levered cost of equity of **7.0%** (market-value weighted mean) in the European Basic Materials sector. Taking the sector-specific leverage into account, we derive unlevered cost of equity of **4.8%**. For the exemplary company X, which operates in the European Basic Materials sector, the following assumptions have been made:

- The debt-to-equity ratio of the exemplary company X: **40%**
- The risk-free rate: **0.21%**

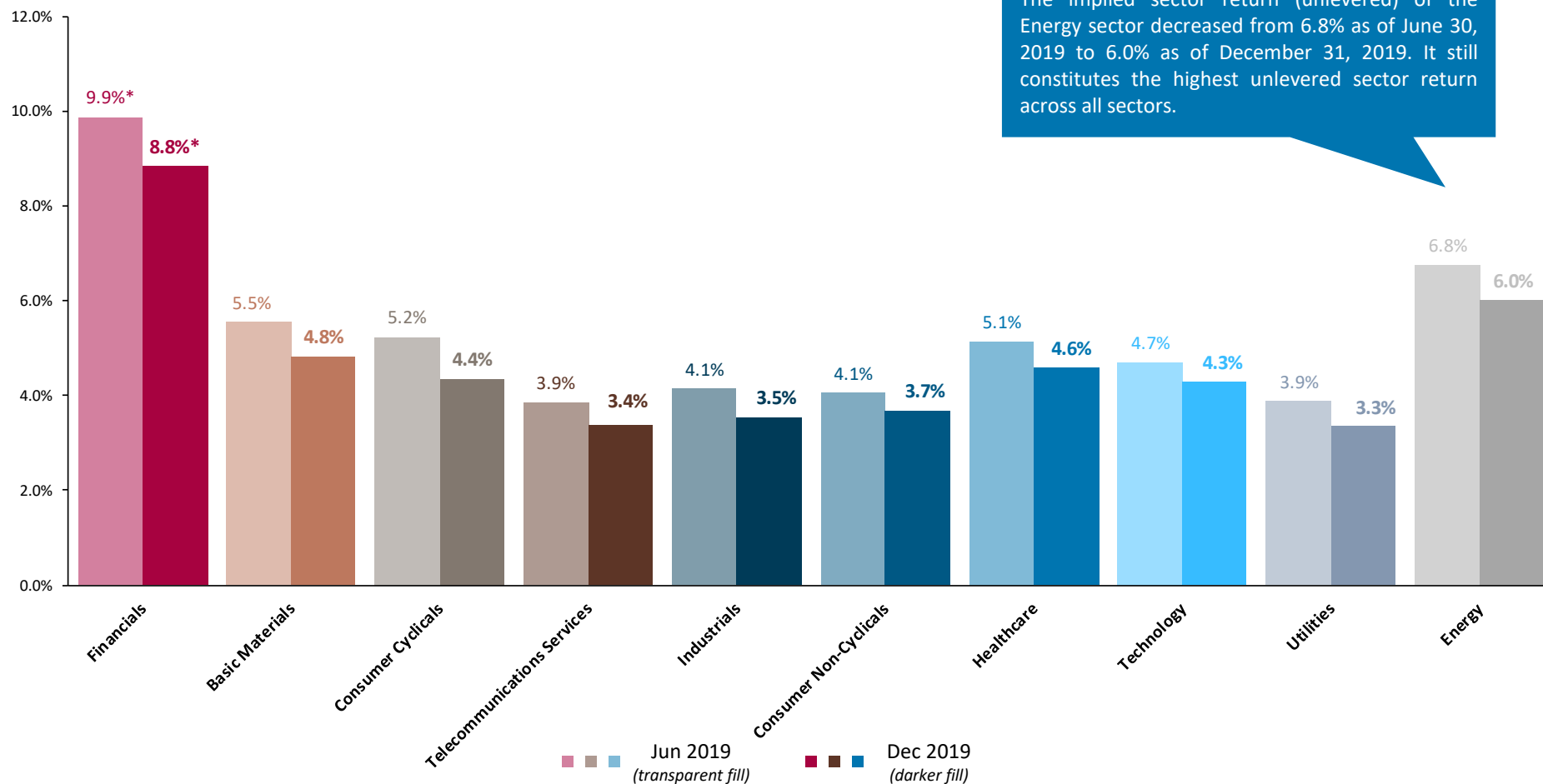
Based on these numbers, we can calculate the relevered costs of equity of company X with the adjustment formula:

$$k_E^L = 4.8\% + (4.8\% - 0.21\%) * 40\% = 6.6\%$$

Thus, **6.6%** is the company's relevered cost of equity. In comparison, the levered cost of equity of the Basic Materials sector is **7.0%**, reflecting the sectors' higher average leverage.

# Implied Sector Returns (unlevered)\*

## Overview as of December 31, 2019 vs June 30, 2019



\* The returns for the Financials sector refer to levered sector returns. For all other sectors unlevered returns are displayed.

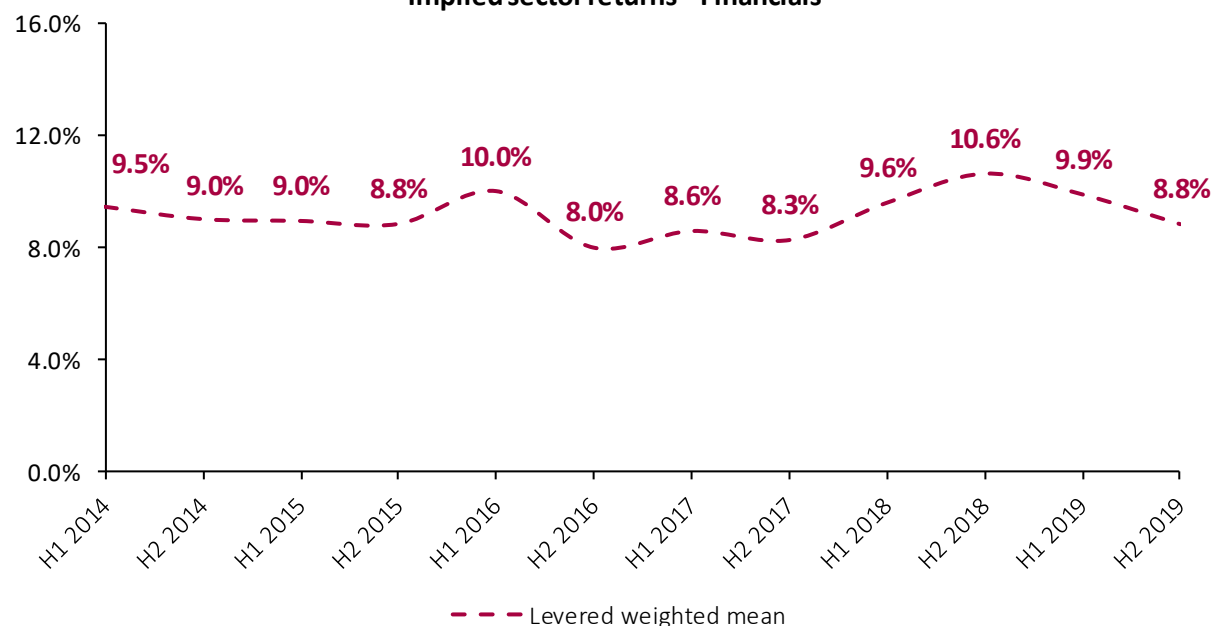
# Implied Sector Returns

## Financials

### Implied sector returns - Financials

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	9.5%	9.0%	9.0%	8.8%	10.0%	8.0%	8.6%	8.3%	9.6%	10.6%	9.9%	8.8%
Leverage	267.5%	267.2%	226.9%	226.7%	210.2%	210.4%	206.0%	206.0%	191.7%	189.1%	199.3%	200.8%

### Implied sector returns - Financials



- The implied sector return of the Financials sector decreased from 9.9% as of June 30, 2019 to 8.8% as of December 31, 2019.
- Overall, we can observe a fluctuation between 8.0% and 10.6% of the levered weighted mean since June 30, 2014.

Note: The debt illustration of the companies of the Financials sector only serves informational purposes. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk.

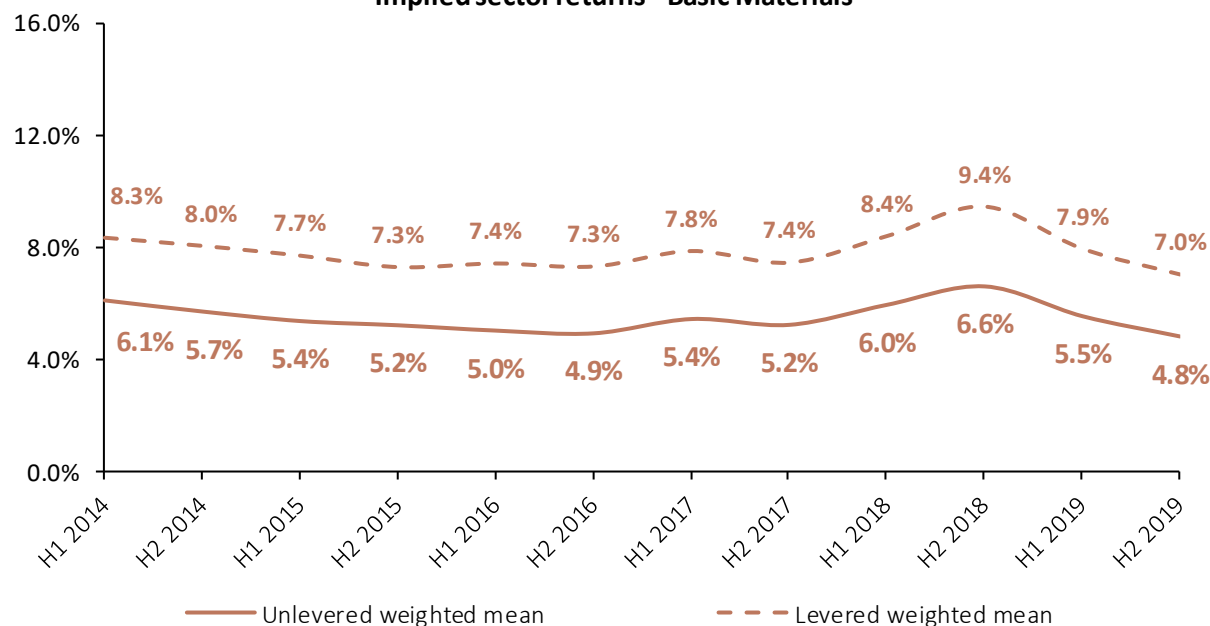
# Implied Sector Returns

## Basic Materials

### Implied sector returns - Basic Materials

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	8.3%	8.0%	7.7%	7.3%	7.4%	7.3%	7.8%	7.4%	8.4%	9.4%	7.9%	7.0%
Leverage	59.2%	58.3%	55.6%	55.9%	57.8%	59.3%	56.8%	55.7%	51.4%	50.8%	48.0%	47.3%
Unlevered weighted mean	6.1%	5.7%	5.4%	5.2%	5.0%	4.9%	5.4%	5.2%	6.0%	6.6%	5.5%	4.8%

### Implied sector returns - Basic Materials



- The implied sector return (unlevered) in the Basic Materials sector decreased from 5.5% as of June 30, 2019 to 4.8% as of December 31, 2019.
- In comparison to other sectors, the Basic Materials sector has the second highest unlevered implied sector return as of December 31, 2019.

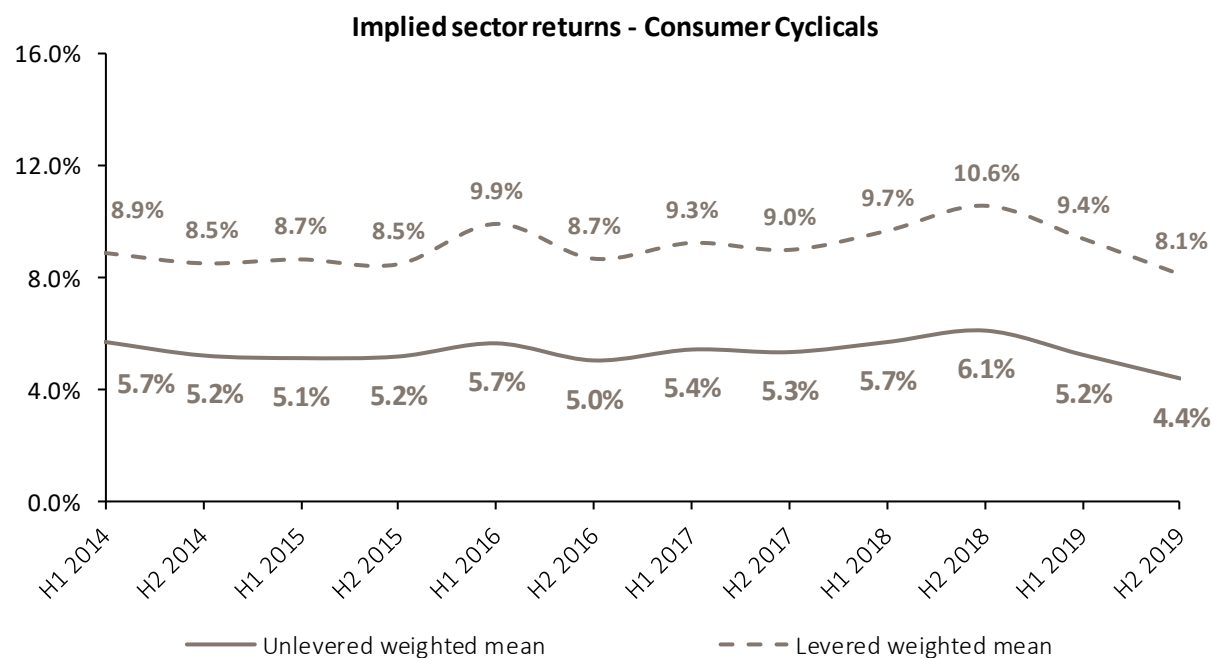


# Implied Sector Returns

## Consumer Cyclicals

### Implied sector returns - Consumer Cyclicals

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	8.9%	8.5%	8.7%	8.5%	9.9%	8.7%	9.3%	9.0%	9.7%	10.6%	9.4%	8.1%
Leverage	96.2%	96.1%	91.8%	92.3%	90.7%	90.4%	91.3%	91.3%	89.5%	88.4%	90.2%	90.9%
<b>Unlevered weighted mean</b>	<b>5.7%</b>	<b>5.2%</b>	<b>5.1%</b>	<b>5.2%</b>	<b>5.7%</b>	<b>5.0%</b>	<b>5.4%</b>	<b>5.3%</b>	<b>5.7%</b>	<b>6.1%</b>	<b>5.2%</b>	<b>4.4%</b>



- The implied sector return (unlevered) in the Consumer Cyclicals reached its lowest level in the last six years with 4.4% as of December 31, 2019.

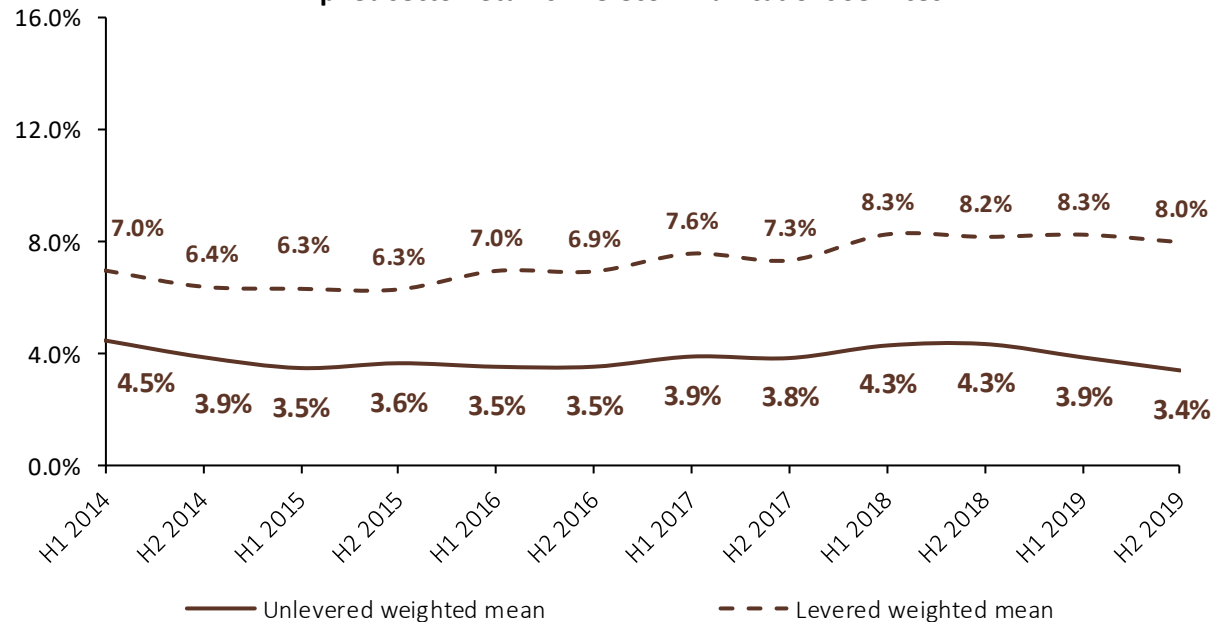
# Implied Sector Returns

## Telecommunication Services

### Implied sector returns - Telecommunications Services

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	7.0%	6.4%	6.3%	6.3%	7.0%	6.9%	7.6%	7.3%	8.3%	8.2%	8.3%	8.0%
Leverage	120.5%	120.8%	129.3%	129.1%	135.3%	135.5%	140.0%	139.6%	131.2%	118.1%	135.8%	146.2%
Unlevered weighted mean	4.5%	3.9%	3.5%	3.6%	3.5%	3.5%	3.9%	3.8%	4.3%	4.3%	3.9%	3.4%

### Implied sector returns - Telecommunications Services



- In the Telecommunications Services sector the implied return (unlevered) decreased by 0.5%-points compared to June 30, 2019.
- In comparison to other sectors, the Telecommunications Services sector has the second lowest unlevered weighted mean as of December 31, 2019.

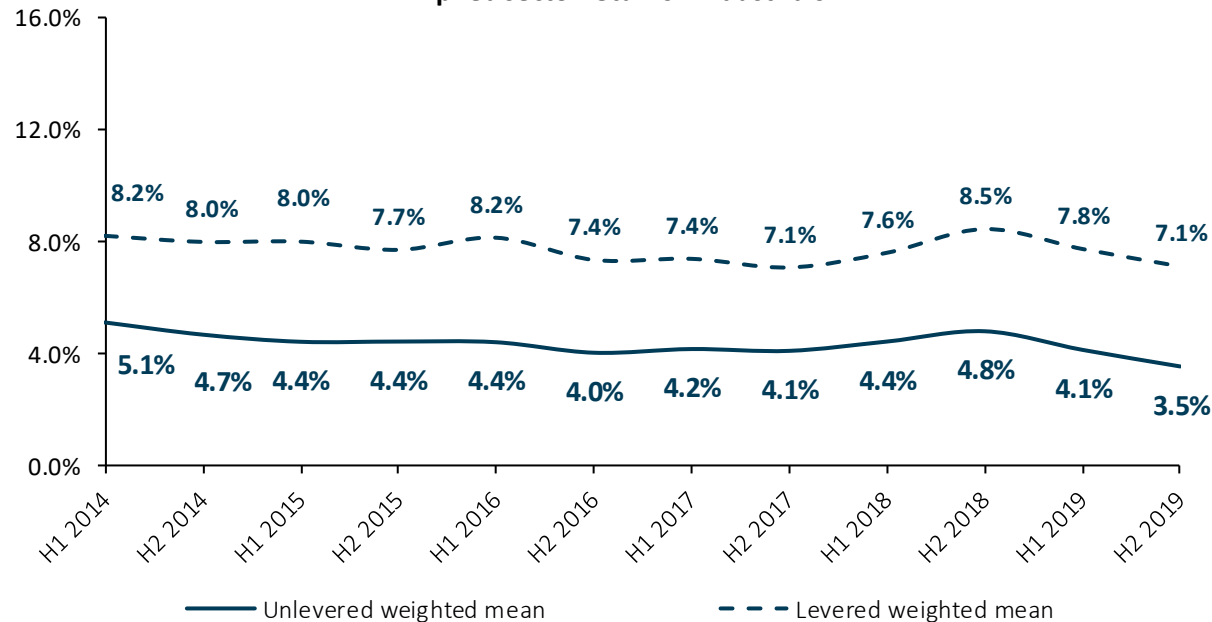
# Implied Sector Returns

## Industrials

### Implied sector returns - Industrials

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	8.2%	8.0%	8.0%	7.7%	8.2%	7.4%	7.4%	7.1%	7.6%	8.5%	7.8%	7.1%
Leverage	115.1%	114.5%	113.2%	115.3%	108.7%	109.1%	111.0%	107.6%	100.8%	99.4%	103.0%	107.9%
Unlevered weighted mean	5.1%	4.7%	4.4%	4.4%	4.4%	4.0%	4.2%	4.1%	4.4%	4.8%	4.1%	3.5%

### Implied sector returns - Industrials



- The implied sector return (unlevered) in the Industrials sector decreased from 4.1% as of June 30, 2019 to 3.5% as of December 31, 2019.
- Over the past six years the unlevered weighted mean has varied within a range from 3.5% to 5.1%.

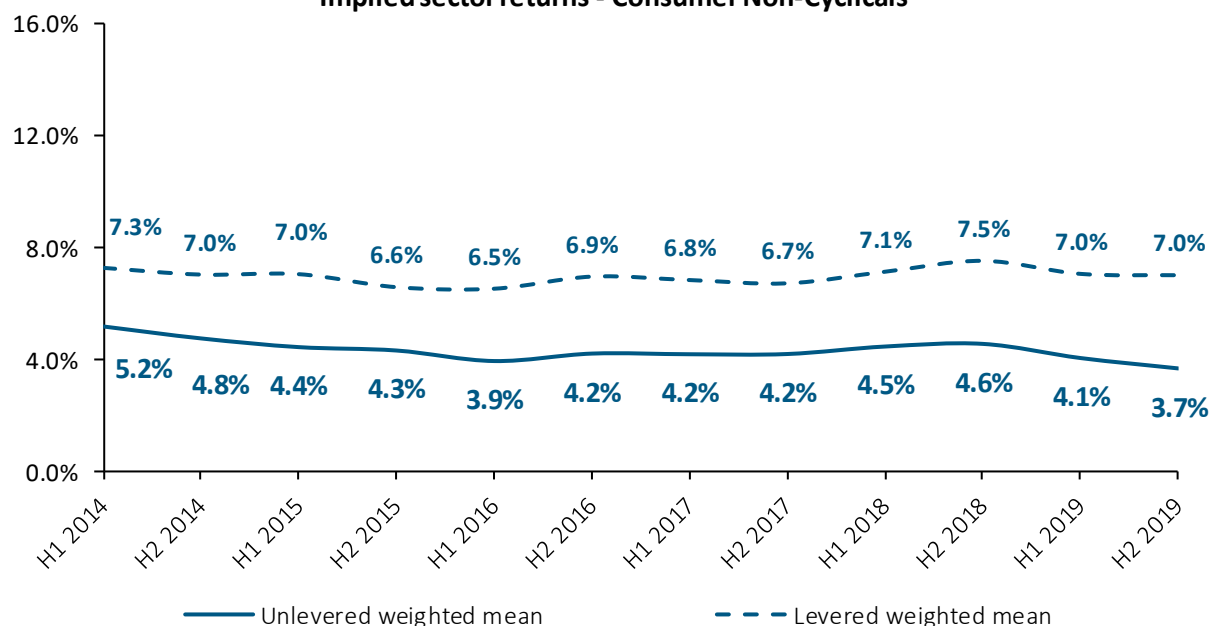
# Implied Sector Returns

## Consumer Non-Cyclicals

### Implied sector returns - Consumer Non-Cyclicals

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	7.3%	7.0%	7.0%	6.6%	6.5%	6.9%	6.8%	6.7%	7.1%	7.5%	7.0%	7.0%
Leverage	74.2%	75.3%	80.7%	81.5%	85.8%	84.3%	89.3%	86.8%	82.7%	85.2%	86.9%	95.7%
<b>Unlevered weighted mean</b>	<b>5.2%</b>	<b>4.8%</b>	<b>4.4%</b>	<b>4.3%</b>	<b>3.9%</b>	<b>4.2%</b>	<b>4.2%</b>	<b>4.2%</b>	<b>4.5%</b>	<b>4.6%</b>	<b>4.1%</b>	<b>3.7%</b>

### Implied sector returns - Consumer Non-Cyclicals



- In the Consumer Non-Cyclicals sector, the implied sector return (unlevered) showed a steadily decreasing trend until June 30, 2016 and since then trended upwards to 4.6% before it dropped to 3.7% as of December 31, 2019.

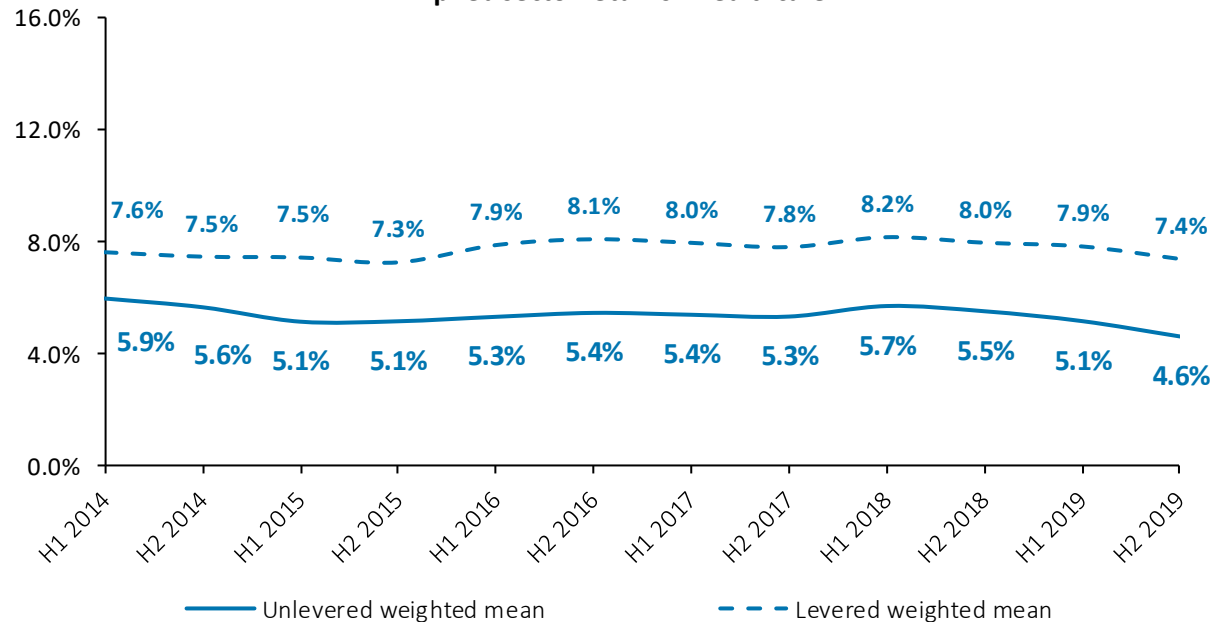
# Implied Sector Returns

## Healthcare

### Implied sector returns - Healthcare

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	7.6%	7.5%	7.5%	7.3%	7.9%	8.1%	8.0%	7.8%	8.2%	8.0%	7.9%	7.4%
Leverage	48.0%	47.9%	60.4%	60.5%	60.2%	60.1%	63.6%	63.5%	56.9%	56.9%	60.1%	64.4%
Unlevered weighted mean	5.9%	5.6%	5.1%	5.1%	5.3%	5.4%	5.4%	5.3%	5.7%	5.5%	5.1%	4.6%

### Implied sector returns - Healthcare



- The implied sector return (unlevered) in the Healthcare sector fluctuated between 5.9% and 5.1% until June 30, 2019. In the second half year in 2019 the implied sector return dropped from 5.1% to 4.6%.

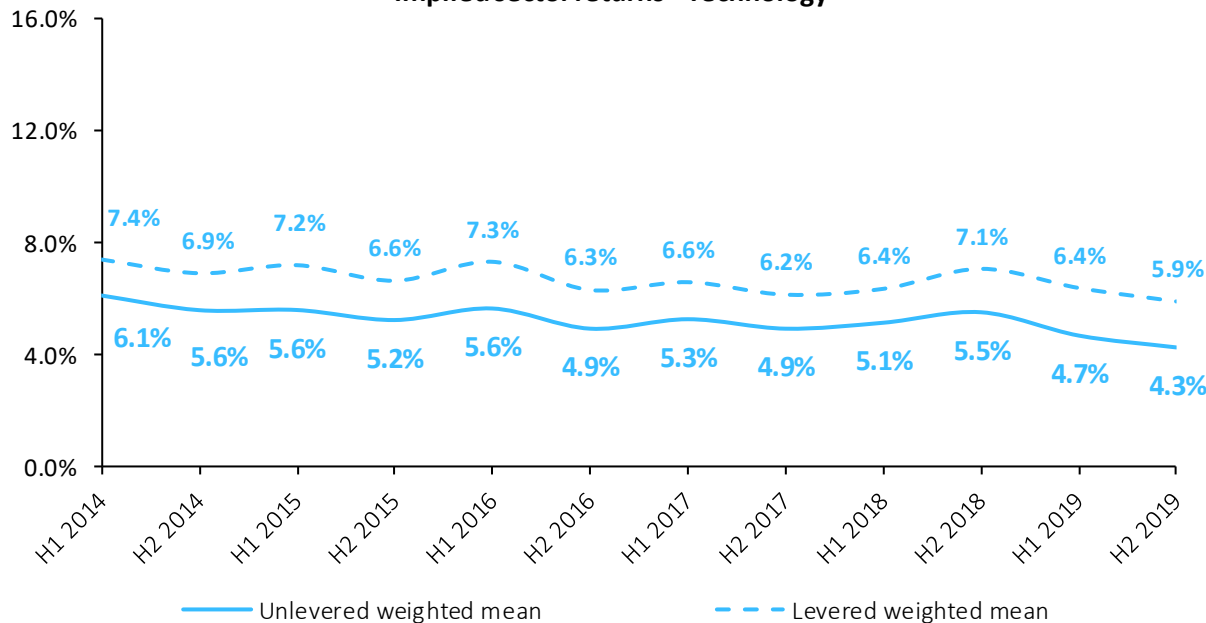
# Implied Sector Returns

## Technology

### Implied sector returns - Technology

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	7.4%	6.9%	7.2%	6.6%	7.3%	6.3%	6.6%	6.2%	6.4%	7.1%	6.4%	5.9%
Leverage	34.3%	34.2%	36.3%	38.1%	35.1%	34.7%	32.7%	33.5%	31.1%	34.8%	41.4%	40.4%
Unlevered weighted mean	6.1%	5.6%	5.6%	5.2%	5.6%	4.9%	5.3%	4.9%	5.1%	5.5%	4.7%	4.3%

### Implied sector returns - Technology



- The implied sector return (unlevered) in the Technology sector decreased from 4.7% as of June 30, 2019 to 4.3% as of December 31, 2019
- The Technology sector has the lowest leverage of the analyzed sectors. This indicates less favorable financing conditions for companies within the Technology sector due to a more pronounced operational risk profile. However, the leverage is at the upper level within the observation period, reflecting the benign financing environment.

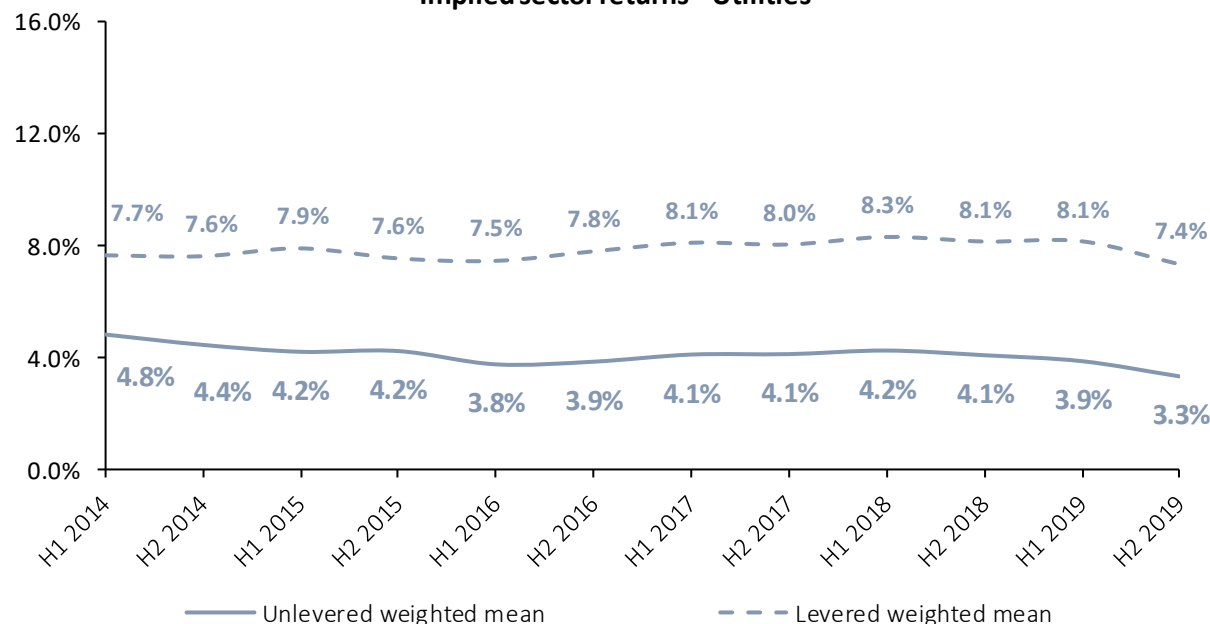
# Implied Sector Returns

## Utilities

### Implied sector returns - Utilities

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	7.7%	7.6%	7.9%	7.6%	7.5%	7.8%	8.1%	8.0%	8.3%	8.1%	8.1%	7.4%
Leverage	118.5%	118.6%	124.6%	125.2%	131.9%	136.5%	138.8%	138.8%	135.0%	135.6%	130.4%	128.3%
Unlevered weighted mean	4.8%	4.4%	4.2%	4.2%	3.8%	3.9%	4.1%	4.1%	4.2%	4.1%	3.9%	3.3%

### Implied sector returns - Utilities



- In comparison to the other sectors, the Utilities sector has the lowest unlevered weighted mean at 3.3% as of December 31, 2019.
- The high average leverage indicates favorable financing conditions for the companies in the Utilities sector. This can be attributed to the relatively low operational risk profile of the sector.

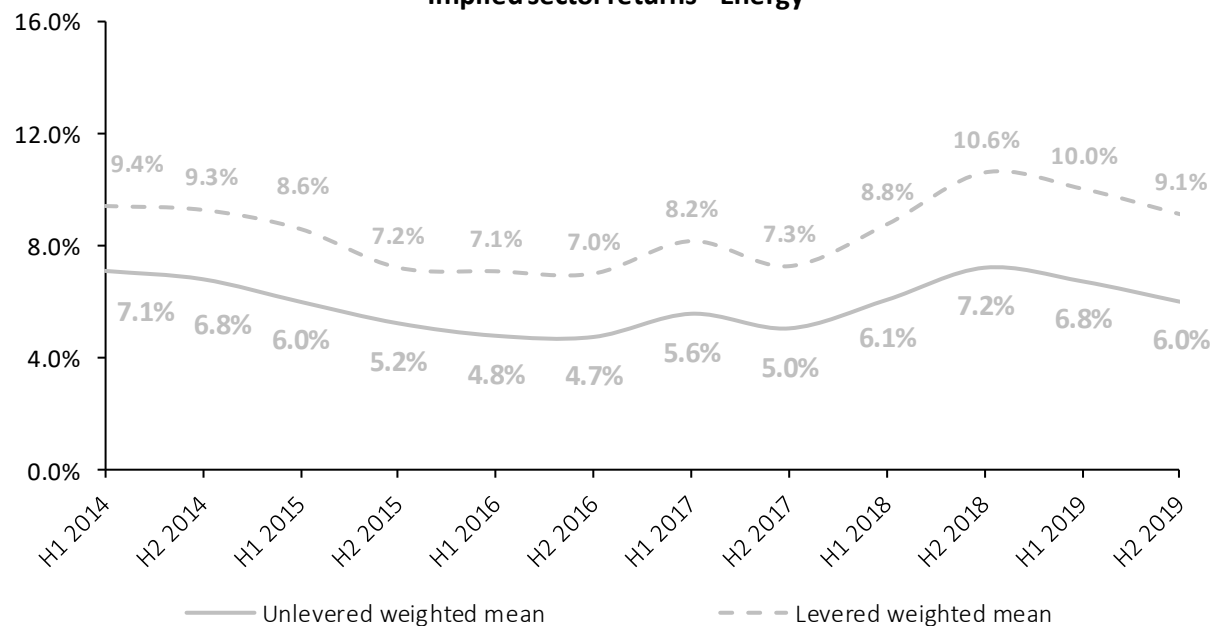
# Implied Sector Returns

## Energy

### Implied sector returns - Energy

	H1 2014	H2 2014	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019
	06/30/2014	12/31/2014	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019
Levered weighted mean	9.4%	9.3%	8.6%	7.2%	7.1%	7.0%	8.2%	7.3%	8.8%	10.6%	10.0%	9.1%
Leverage	48.2%	48.2%	54.2%	54.2%	60.2%	60.2%	59.6%	59.4%	55.6%	54.8%	53.4%	53.6%
<b>Unlevered weighted mean</b>	<b>7.1%</b>	<b>6.8%</b>	<b>6.0%</b>	<b>5.2%</b>	<b>4.8%</b>	<b>4.7%</b>	<b>5.6%</b>	<b>5.0%</b>	<b>6.1%</b>	<b>7.2%</b>	<b>6.8%</b>	<b>6.0%</b>

### Implied sector returns - Energy



- The Energy sector, in comparison to other sectors, has the highest unlevered weighted mean (6.0%) as of December 31, 2019.
- Overall, the sector experienced a decreasing trend for the implied sector return (unlevered) from 7.1% as of June 30, 2014 to 4.7% as of December 31, 2016. Afterwards it increases by reaching its maximum in December 31, 2018.



## 7 Sector returns

b. Historical returns (ex-post analysis)

# Historical Sector Returns

## Background & approach

In **addition** to the **determination of historical market returns**, we calculated the **historical sector returns**. This option is an **alternative approach**, like the implied sector returns, for the ex-post analysis of the determination of costs of capital based on regression analyses following the **CAPM**.

Our analysis contains so-called **total shareholder returns** analogous to the return triangles for the European total return indices. This means, we consider the **share price development** as well as the **dividend yield**, whereas the share price development generally represents the main component of the total shareholder returns.

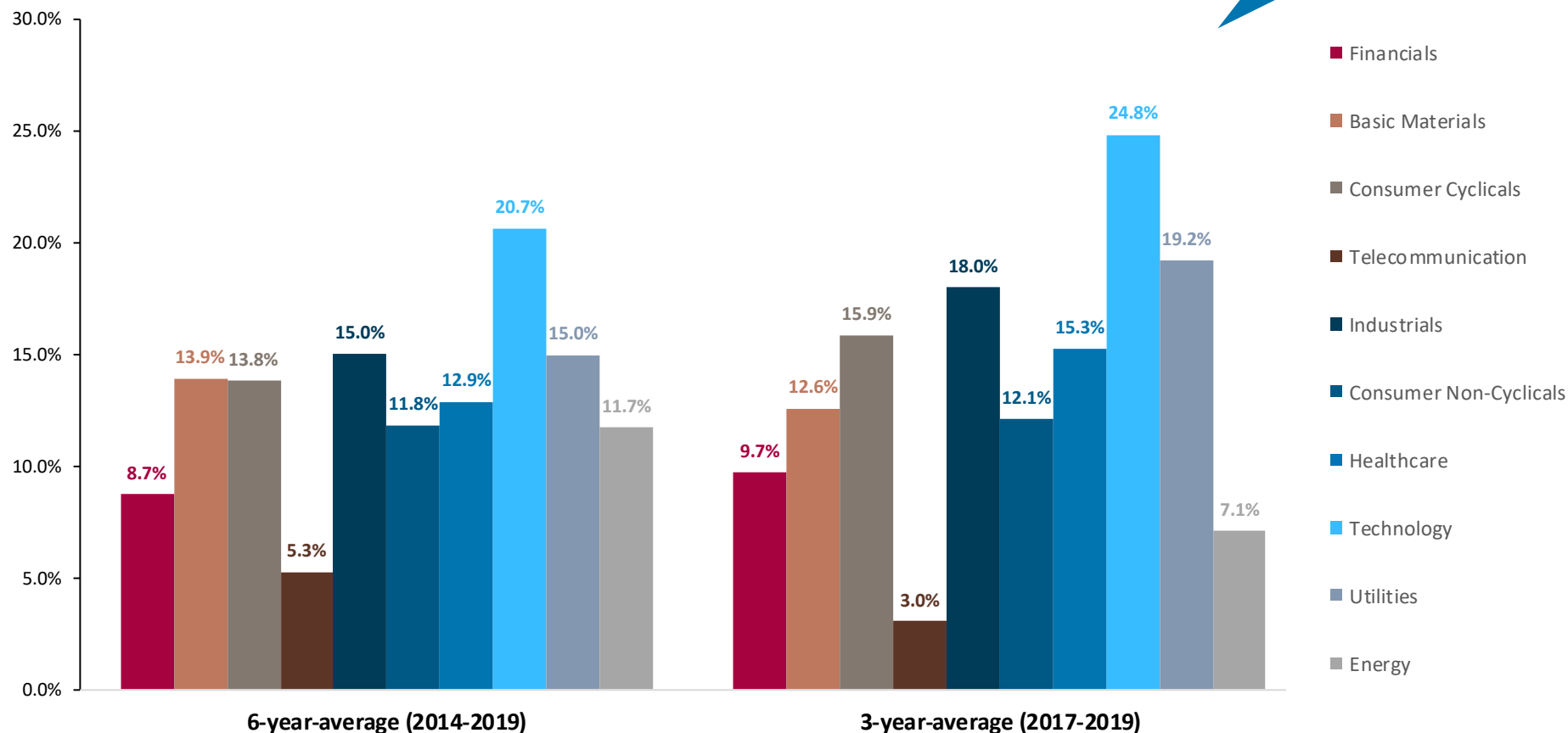
We derive the **annual total shareholder returns as of December 31** for every STOXX Europe 600 sector. Our calculations comprise the time period between 2014 and 2019. Since annual total shareholder returns tend to fluctuate to a great extent, their explanatory power is limited. Therefore, we do not only calculate the 1-year market-value weighted means, we additionally calculate the 3-year (2017-2019) and the 6-year (2014-2019) averages.

# Historical Sector Returns

## Average total shareholder returns as of December 31, 2019

As the market return was by far the highest in 2019 during our observation period (see p. 21-22), most sectors also showed the highest total shareholder returns in this year, well above the longer-term averages.

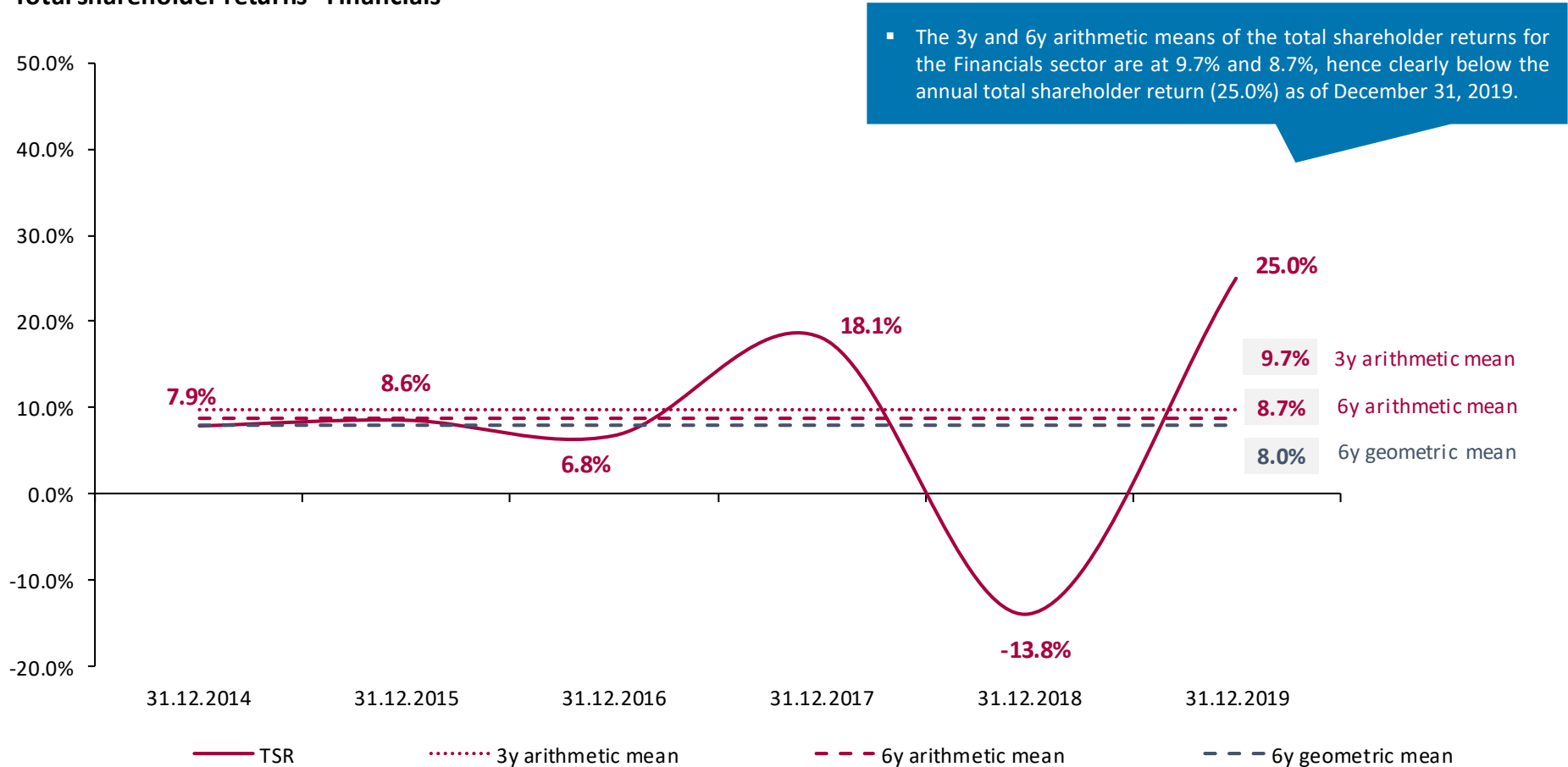
Total Shareholder Returns - Sector averages as of December 31, 2019



# Total Shareholder Returns

## Financials

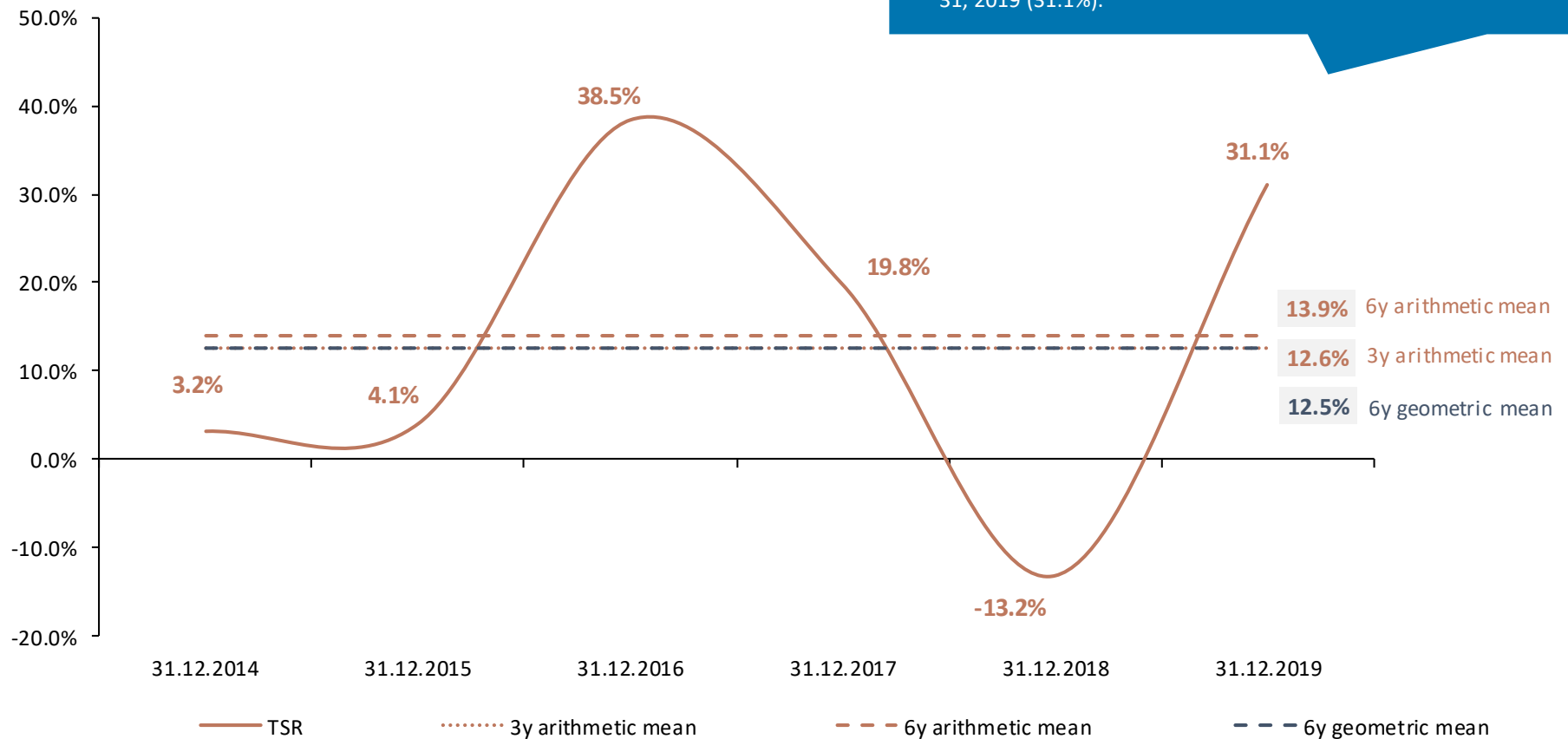
### Total shareholder returns - Financials



# Total Shareholder Returns

## Basic Materials

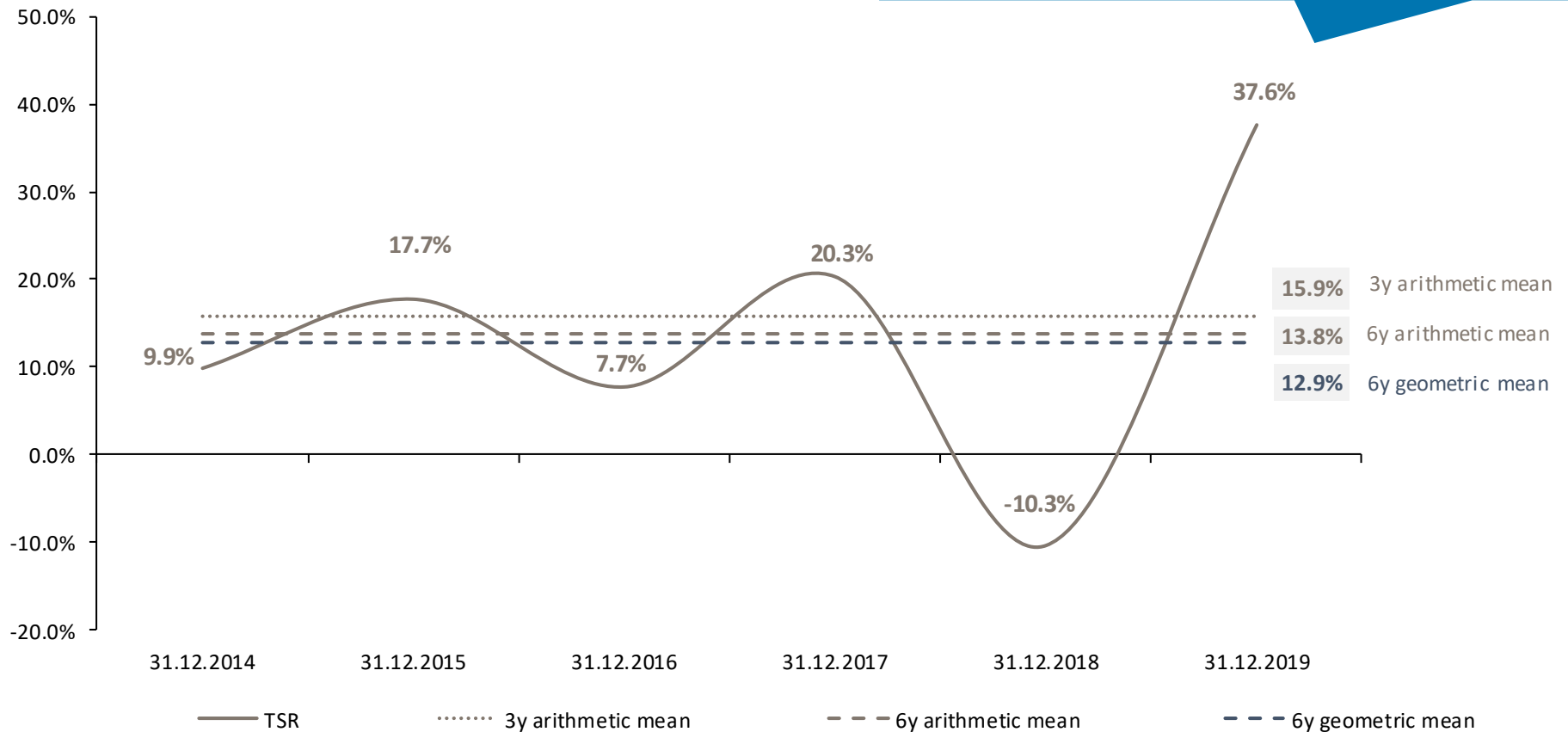
Total shareholder returns - Basic Materials



# Total Shareholder Returns

## Consumer Cyclicals

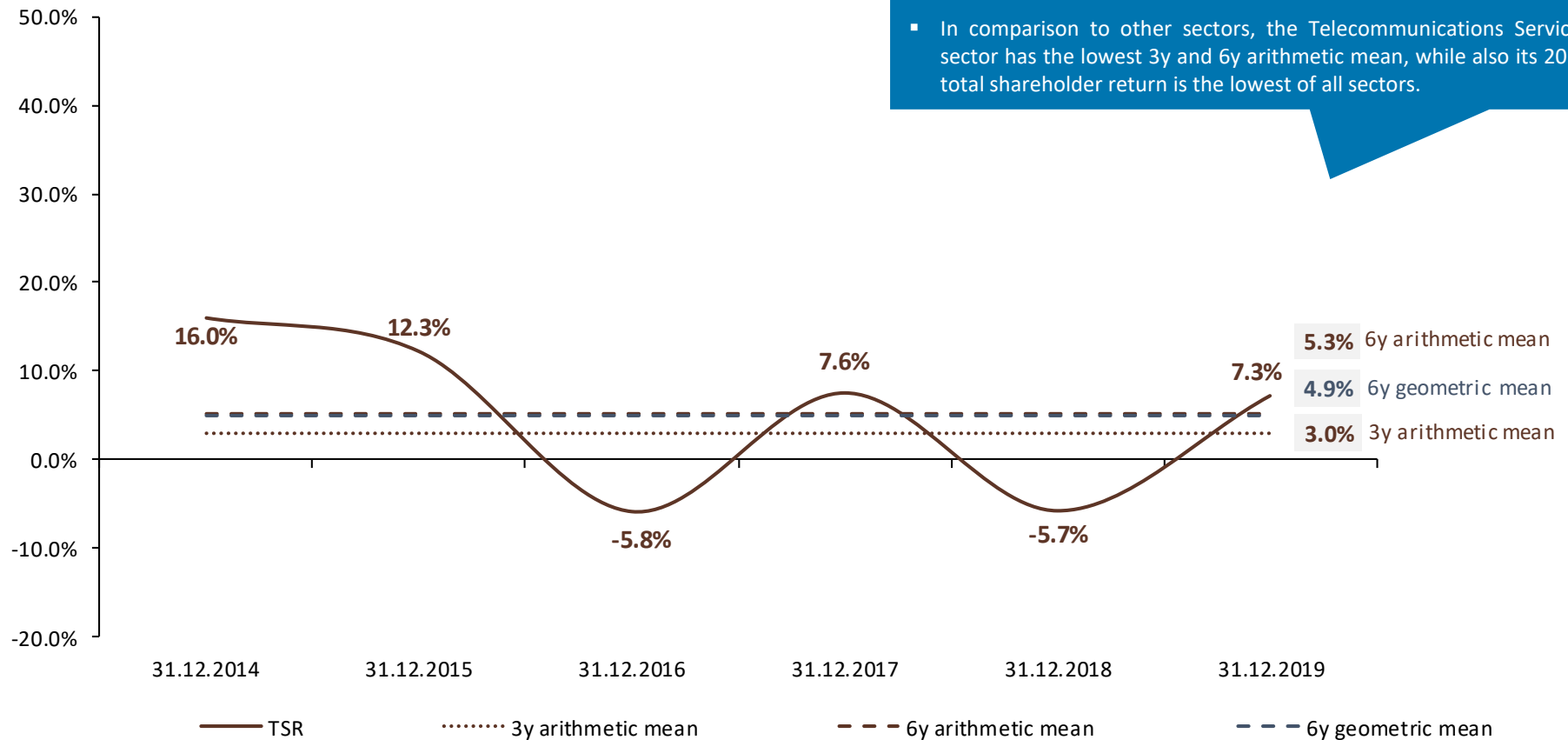
### Total shareholder returns - Consumer Cyclicals



# Total Shareholder Returns

## Telecommunications Services

### Total shareholder returns - Telecommunications Services

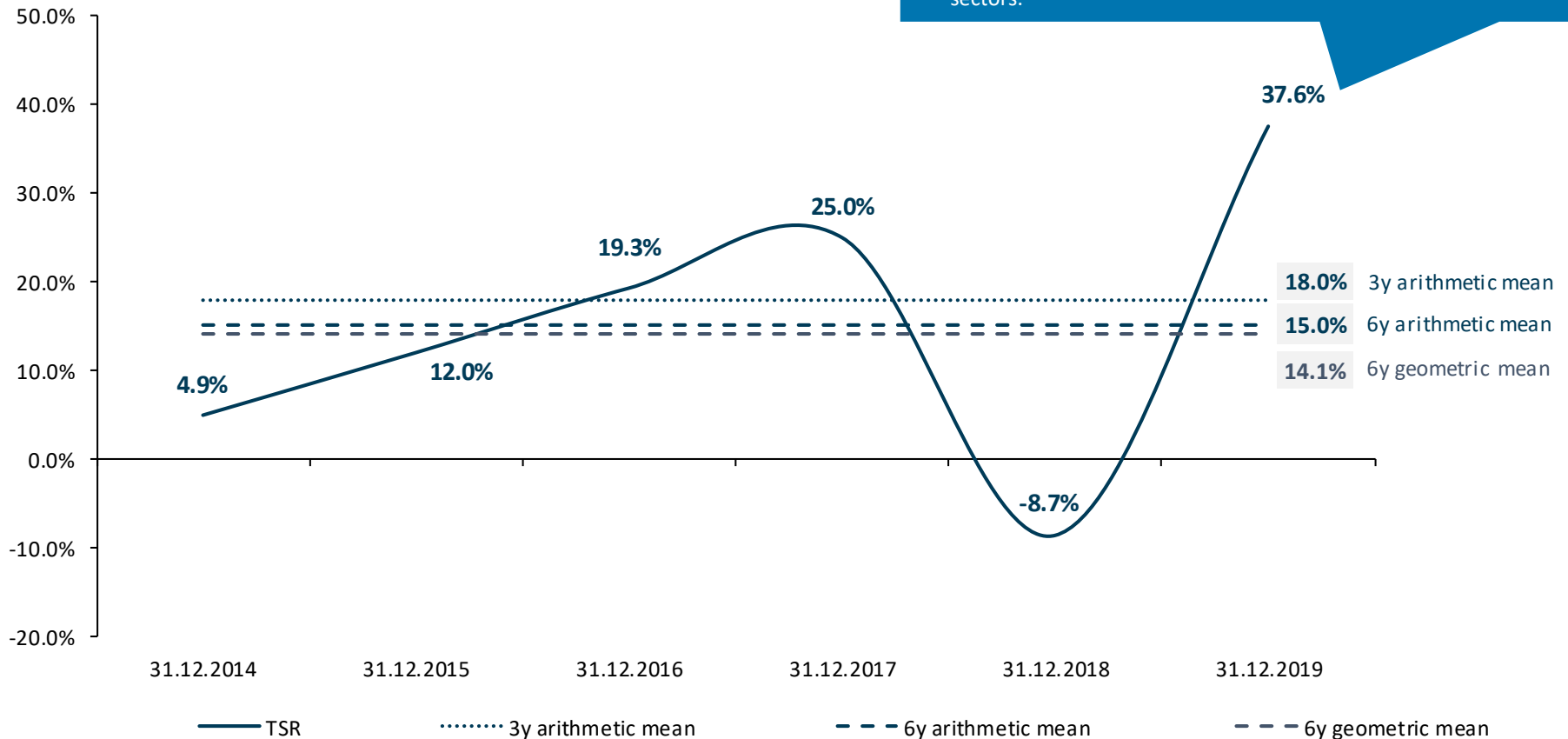


- The annual total shareholder returns in the Telecommunications Services sector increased from -5.7% as of December 31, 2018 to 7.3% as of December 31, 2019.
- In comparison to other sectors, the Telecommunications Services sector has the lowest 3y and 6y arithmetic mean, while also its 2019 total shareholder return is the lowest of all sectors.

# Total Shareholder Returns

## Industrials

Total shareholder returns - Industrials



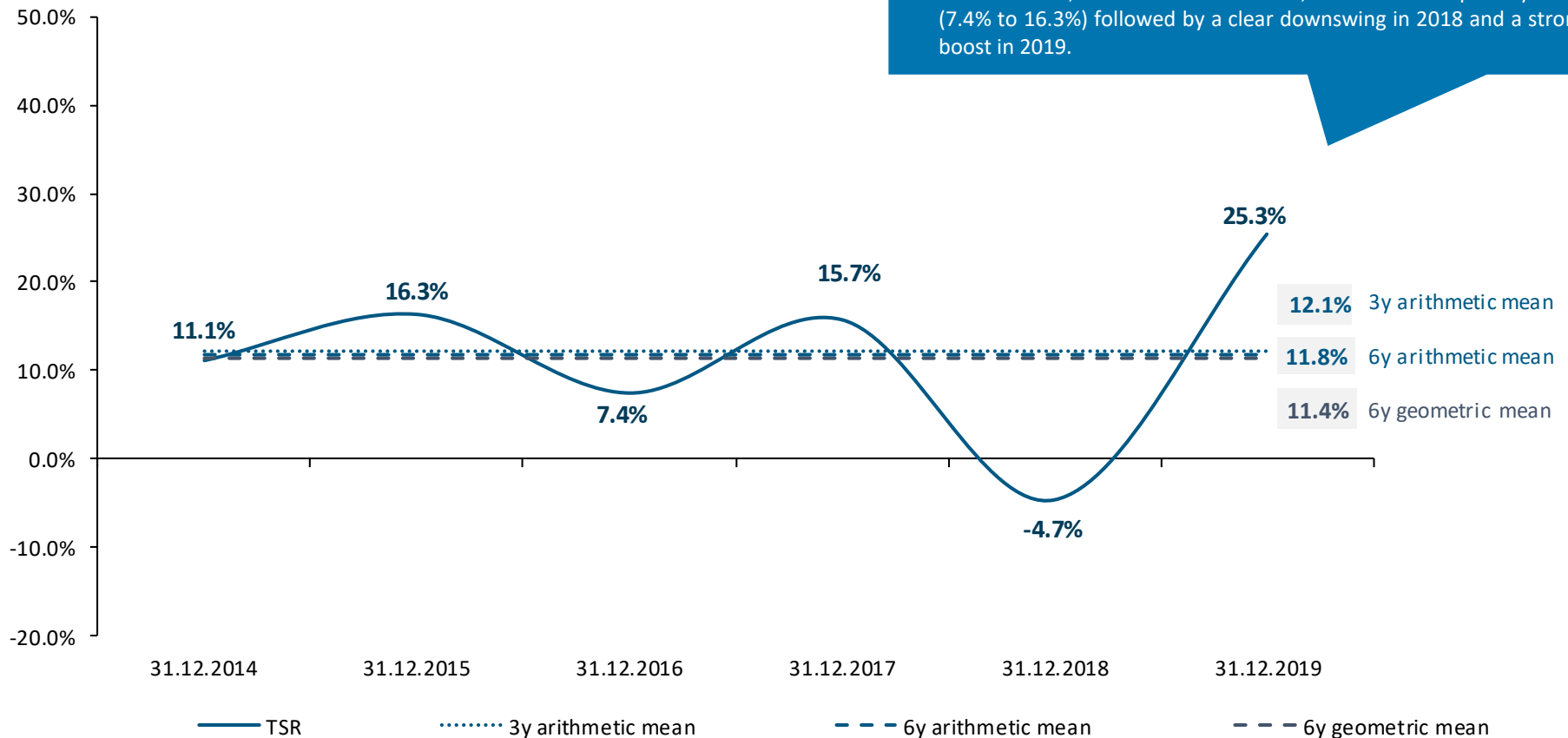
- In comparison to other sectors, the Industrials sector has the second highest 6y and third highest 3y arithmetic means with 15.0% and 18.0% respectively.
- As of June December 31, 2019, the annual total shareholder return stands at 37.6% which is at the upper level compared to other sectors.



# Total Shareholder Returns

## Consumer Non-Cyclicals

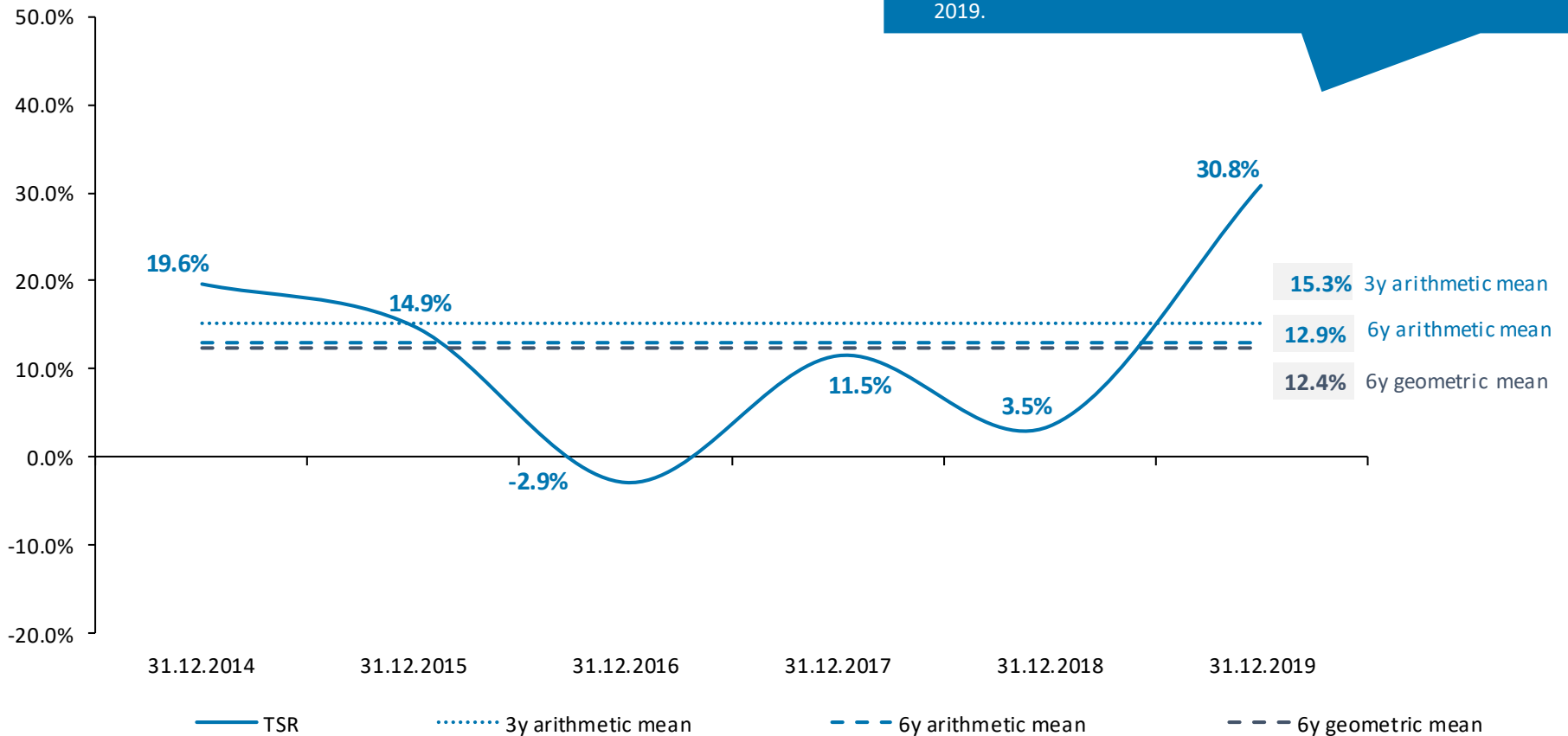
Total shareholder returns - Consumer Non-Cyclicals



- The Consumer Non-Cyclicals sector shows the fourth lowest 3y and 6y arithmetic mean (12.1% and 11.8% respectively) of all the sectors.
- Overall, the fluctuation of the total shareholder return from December 31, 2014 to December 31, 2017 was comparably small (7.4% to 16.3%) followed by a clear downswing in 2018 and a strong boost in 2019.

# Total Shareholder Returns Healthcare

## Total shareholder returns - Healthcare

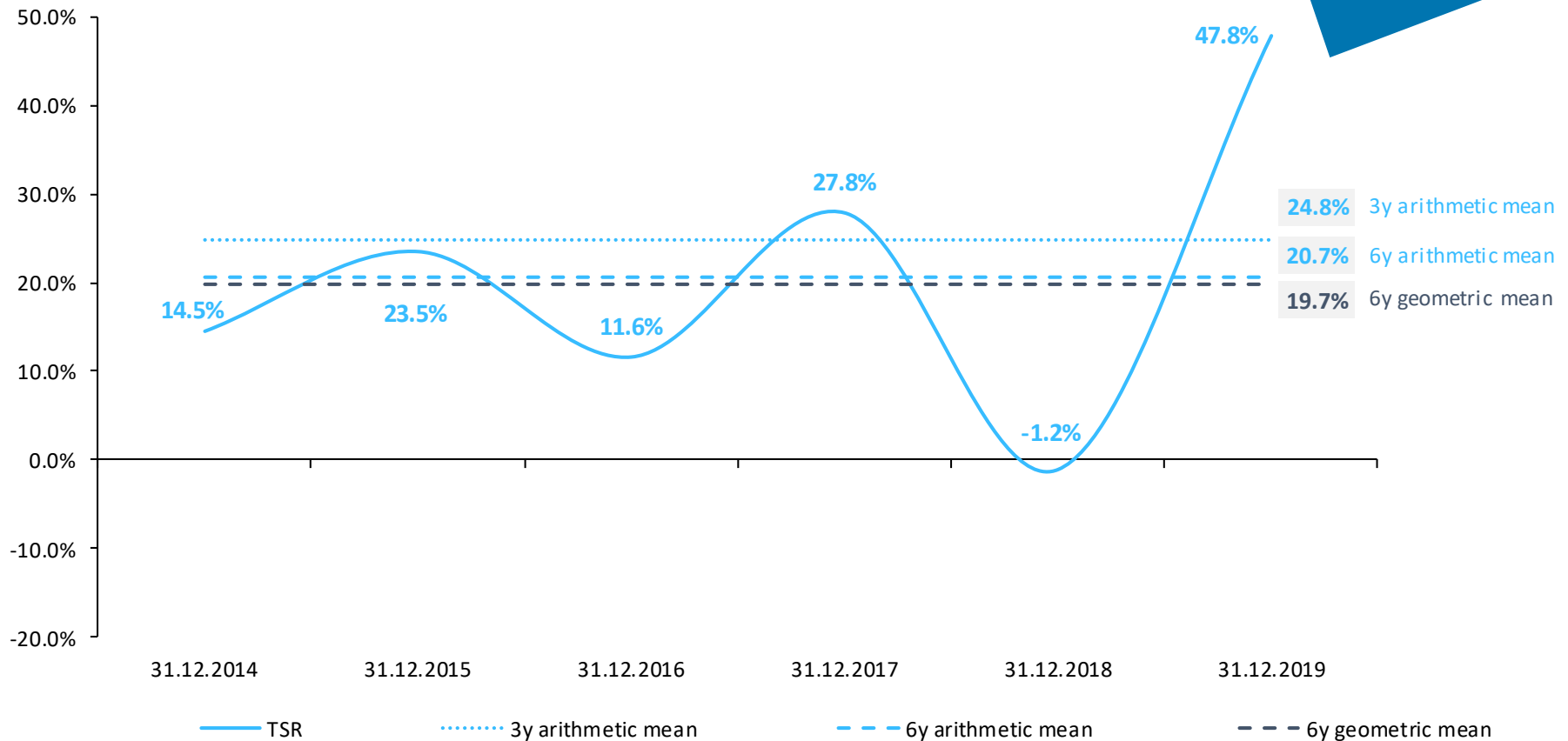


- In the Healthcare sector the 3y arithmetic mean is above the 6y arithmetic mean as of December 31, 2019.
- In the last six years, the annual total shareholder return fluctuated between -2.9% and 30.8% with the highest level as of December 31, 2019.

# Total Shareholder Returns

## Technology

Total shareholder returns - Technology



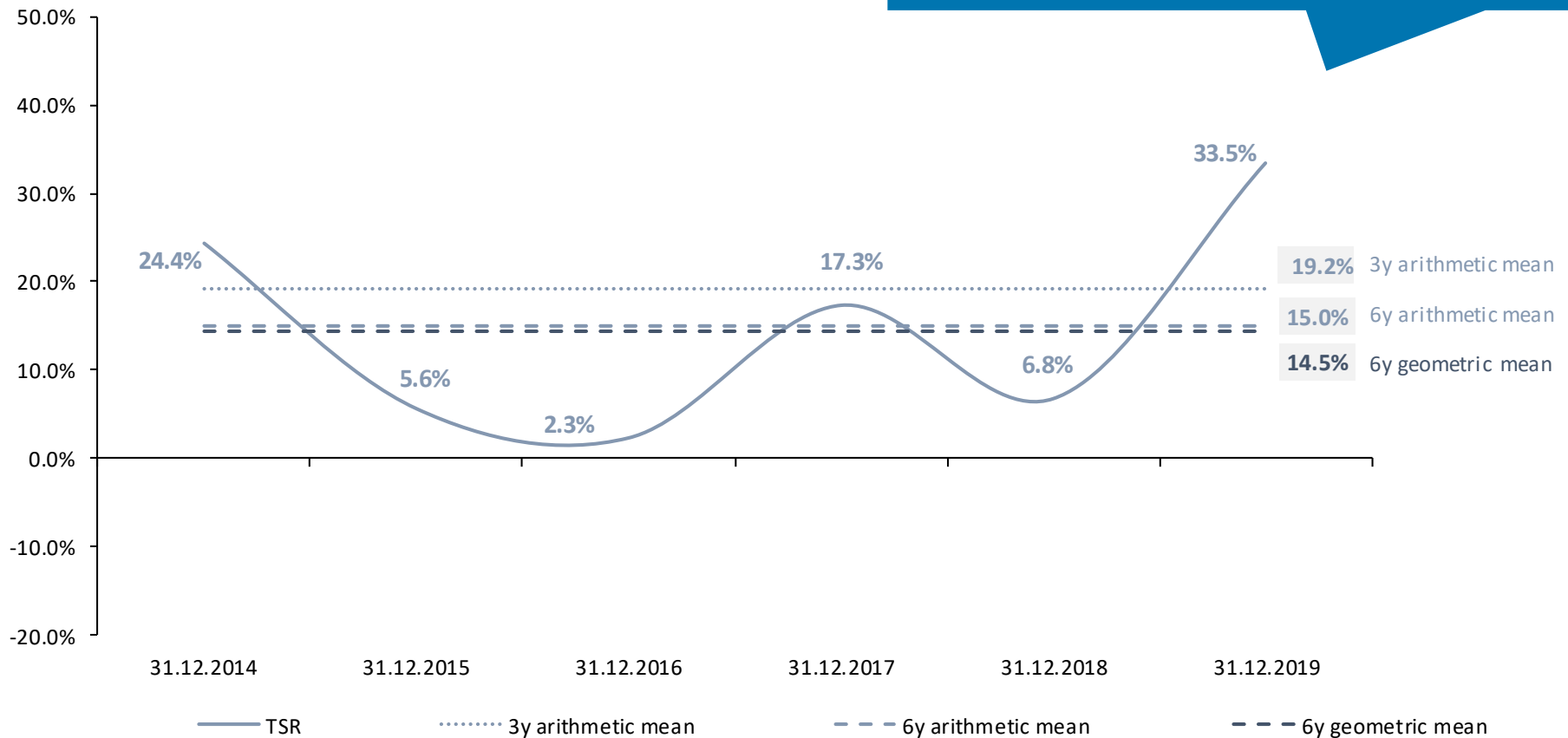
- The Technology sector shows the best sector performance both in the 6y and 3y arithmetic means.
- The one-year total shareholder return of 47.8% represents the highest annual return compared to other sectors as of December 31, 2019.

# Total Shareholder Returns

## Utilities

- The annual total shareholder returns in the Utilities sector increased from 6.8% as of December 31, 2018 to 33.5% as of December 31, 2019.
- The Utilities sector shows the second highest 3y arithmetic mean amounting to 19.2% as of December 31, 2019.

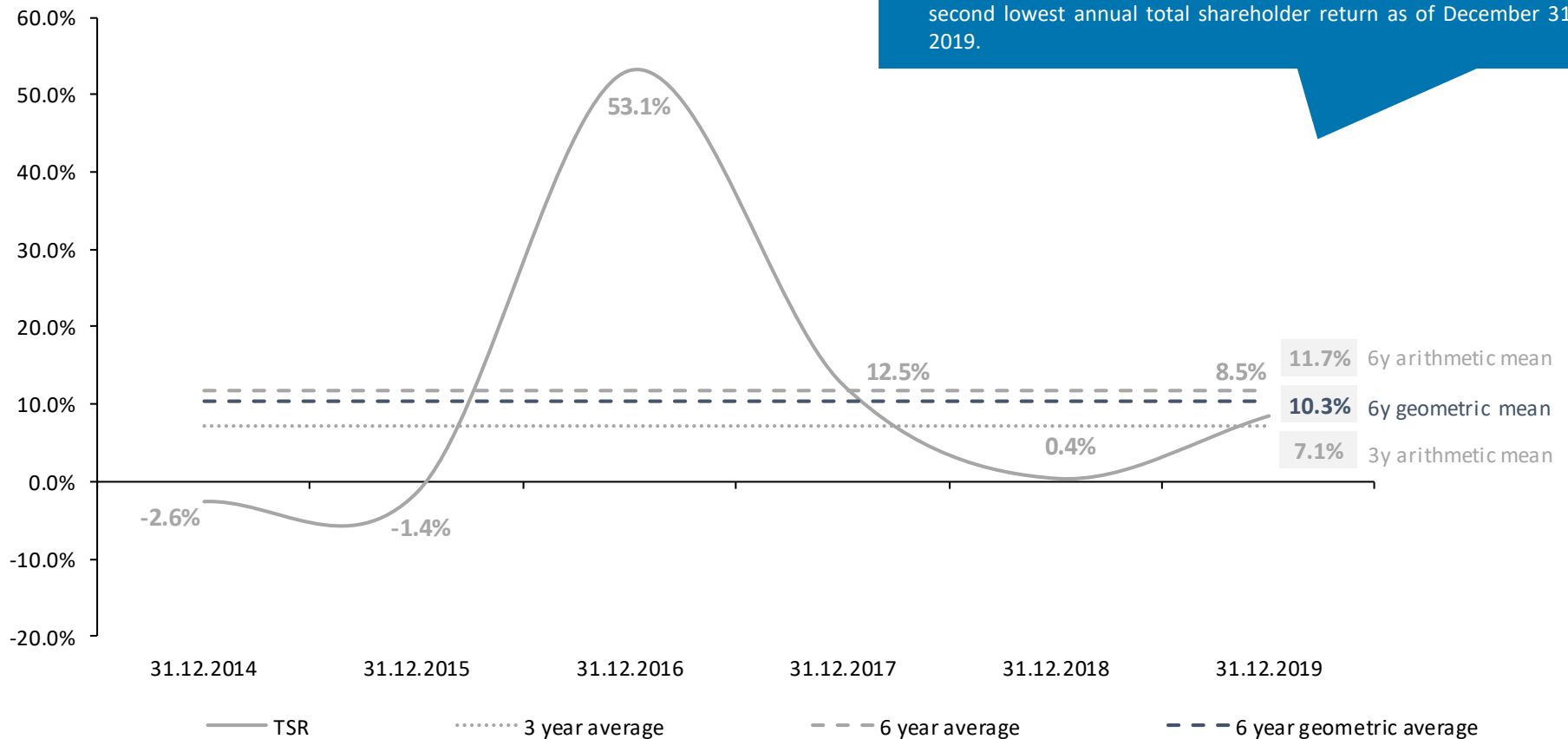
Total shareholder returns - Utilities



# Total Shareholder Returns

## Energy

Total shareholder returns - Energy



## 8 Trading multiples

# Trading Multiples

## Background & approach

Besides absolute valuation models (earnings value, DCF), the **multiples approach** offers a practical way for an enterprise value estimation. The multiples method estimates a company's value **relative** to another company's value. Following this approach, the enterprise value results from the product of a reference value (revenue or earnings values are frequently used) of the company with the respective multiples of **similar companies**.

Within this capital market study, we analyze **multiples for the STOXX Europe 600 sectors**. We will look at the following multiples:

- Revenue-Multiples (" $EV^1/Revenue$ ")
- EBIT-Multiples (" $EV^1/EBIT$ ")
- Price-to-Earnings-Multiples (" $P/E$ ")
- Price-to-Book Value-Multiples (" $EqV^2/BV$ ")

Multiples are presented for two different reference values. Firstly, the reference values are based on a company's realized trailing last 12 months, which represent its financial performance for the past 12-months period (so-called **trailing-multiples**, in the following "**LTM**"). Secondly, the reference values are based on one-year forecasts of analysts (so-called **forward-multiples**, in the following "**1yf**"). Both approaches are typically not limited to the end of the fiscal year. The Price-to-Book Value-Multiples are calculated with the book values as of the reference date (December 31, 2019).

To calculate the multiples, we source the data from the data provider Thomson Reuters. We provide a tabular illustration of the sector specific weighted averages of the multiples as of December 31, 2019 on the following slide.

Additionally, we present a **ranking table** of the sector multiples. In a first step, the sector multiples are sorted from highest to lowest for each analyzed multiple. The resulting score in the ranking is displayed in the table and visualized by a color code that assigns a **red color** to the **highest rank** and a dark **green color** to the **lowest rank**. Thus, a red colored high rank indicates a high valuation level, whereas a green colored low rank suggests a low valuation level. In a second step, we aggregate the rankings and calculate an average of all single rankings for each sector multiple. This is shown in the right column of the ranking table. This **average ranking** indicates the overall **relative valuation levels** of the sectors when using multiples.

1) Enterprise Value.

2) Equity Value.

# Trading Multiples

## Sector multiples

### LTM and 1yf as of December 31, 2019

Sector	EV/Revenue		EV/EBIT		P/E		EqV/BV
	LTM	1yf	LTM	1yf	LTM	1yf	LTM
Financials	n.a.	n.a.	n.a.	n.a.	13.0x	11.2x	1.0x
Basic Materials	1.7x	1.7x	14.8x	13.3x	17.4x	16.5x	2.1x
Consumer Cyclicals	1.3x	1.3x	14.8x	13.4x	17.1x	14.3x	2.0x
Telecommunications Services	2.2x	2.2x	16.5x	15.5x	17.7x	13.7x	1.6x
Industrials	1.5x	1.5x	17.1x	15.1x	21.7x	17.5x	3.4x
Consumer Non-Cyclicals	2.1x	2.2x	17.9x	15.8x	22.3x	17.9x	3.6x
Healthcare	4.1x	3.7x	18.3x	15.2x	26.9x	17.4x	4.5x
Technology	3.2x	3.4x	25.8x	17.4x	34.9x	22.4x	4.0x
Utilities	1.3x	1.4x	18.4x	13.7x	18.2x	15.4x	1.7x
Energy	0.8x	0.8x	11.7x	8.8x	16.5x	11.5x	1.3x
All	1.8x	1.9x	15.6x	13.7x	19.0x	14.8x	2.1x

#### Reading example:

The weighted average of the Telecommunications Services EV/EBIT ratio calculated based on the last 12 months is 16.5x as of December 31, 2019.

EUR 200 m in EBIT over the last twelve months would hence result in an enterprise value of EUR 3,300 m.

Note: For companies in the Financials sector, Revenue- and EBIT-Multiples are not meaningful and thus are not reported.



# Trading Multiples

## Sector multiples ranking

LTM and 1yf as of December 31, 2019

Sector	EV/Revenue		EV/EBIT		P/E		EqV/BV	Ø Ranking
	LTM	1yf	LTM	1yf	LTM	1yf	LTM	
Financials	n.a.	n.a.	n.a.	n.a.	10	10	10	10.0
Basic Materials	5	5	7	8	7	5	5	6.0
Consumer Cyclicals	8	8	8	7	8	7	6	7.4
Telecommunications Services	3	3	6	3	6	8	8	5.3
Industrials	6	6	5	5	4	3	4	4.7
Consumer Non-Cyclicals	4	4	4	2	3	2	3	3.1
Healthcare	1	1	3	4	2	4	1	2.3
Technology	2	2	1	1	1	1	2	1.4
Utilities	7	7	2	6	5	6	7	5.7
Energy	9	9	9	9	9	9	9	9.0

The Financials sector shows the least expensive valuation level of all sectors.

The Technology sector shows the highest multiples on average, followed by the Healthcare sector.

The EqV/BV-Multiple of the Utilities sector ranks 7th highest in a comparison of all sectors. Overall, the average ranking of the Utilities sector is 5.7, indicating a medium valuation level.

Note: Multiples are ranked from highest to lowest values: 1 – highest (red), 9/10 – lowest (dark green)).

# Appendix

Composition of the sectors as of December 31, 2019

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Financials (1/2)

3I GROUP PLC.  
ABN AMRO BANK NV  
ADMIRAL GROUP PLC.  
ADYEN NV  
AEDIFICA  
AEGON  
AGEAS SA  
AIB GROUP PLC.  
ALLIANZ SE  
ALLREAL HOLDING AG  
ALSTRIA OFFICE REIT AG  
AMUNDI  
AROUNDTOWN  
ASHMORE GROUP PLC.  
ASR NEDERLAND  
ASSICURAZIONI GENERALI  
AVIVA PLC.  
AXA  
BALOISE HOLDING AG  
BANCO DE SABADELL SA  
BANCO POPOLARE  
BANCO SANTANDER SA  
BANK OF IRELAND  
BANK PKA.KASA OPIEKI SA  
BANKIA SA  
BANKINTER SA  
BARCLAYS PLC.  
BBV.ARG.T.SA  
BEAZLEY PLC.  
BNP PARIBAS  
BOLSAS Y MERCADOS  
BRITISH LAND CO.PLC.  
CAIXABANK SA  
CASTELLUM AB  
CEMBRA MONEY BANK N ORD

CLOSE BROTHERS GP.PLC.  
CNP ASSURANCES  
COFINIMMO  
COMMERZBANK AG  
COVIVIO SA  
CREDIT AGRICOLE SA  
CREDIT SUISSE GROUP AG  
DANSKE BANK A/S  
DERWENT LONDON PLC.  
DEUTSCHE BANK AG  
DEUTSCHE BOERSE AG  
DIRECT LINE IN.GP.PLC.  
DNB ASA  
DT.WHN.SE  
EQT AB  
ERSTE GROUP BANK AG  
EURAZEO SE  
EURONEXT  
FABEGE AB  
FASTIGHETS BALDER AB  
FINECOBANK SPA  
GECINA  
GJDG.FORSIKRING ASA  
GRAND CITY PROPERTIES SA  
GREAT PORTLAND ESTS.PLC.  
GRENKE N AG  
HAMMERSON PLC.  
HANNOVER RUCK.AG  
HARGREAVES LANSDOWN PLC.  
HELVETIA HOLDING AG  
HISCOX DI LTD.  
HSBC HOLDINGS PLC.  
ICADE  
IG GROUP HOLDINGS PLC.  
IMMOFINANZ AG

INDUSTRIVARDEN AB  
ING GROEP  
INMB.COLO.SOCIMI SA  
INTERMEDIATE CAP.GP.PLC.  
INTESA SANPAOLO  
INVESTEC PLC.  
INVESTOR AB  
JULIUS BAER GRUPPE AG  
JUPITER FUND MAN.PLC.  
KBC GROEP NV  
KINNEVIK 'B'  
KLEPIERRE  
KOJAMO OYJ  
LAND SECURITIES GP.PLC.  
LEG IMMOBILIEN AG  
LEGAL & GENERAL GP.PLC.  
LLOYDS BANKING GP.PLC.  
LONDON STOCK EX.GP.PLC.  
LUNDBERGFORETAGEN AB  
M&G PLC.  
MAN GROUP PLC.  
MAPFRE SA  
MEDIOBANCA BC.FIN SA  
MERLIN PROPERTIES REIT  
MUNCH.RVRS.GESELL.AG IN  
NATIXIS  
NN GROUP  
NORDEA BANK AB  
OLD MUTUAL LIMITED  
PARGESA HOLDING SA  
PARTNERS GROUP HOLDING  
PHNX.GHG.PLC.  
PKO BANK SA  
PRUDENTIAL PLC.  
PSP SWISS PROPERTY AG

PZU GROUP SA  
QUILTER PLC  
RAIFFEISEN BANK INTL.AG  
ROYAL BK.OF SCTL.GP.PLC.  
RSA INSURANCE GROUP PLC.  
SAMPO PLC.  
SANTANDER BANK POLSKA SA  
SCHRODERS PLC.  
SCOR SE  
SEB 'A' SA  
SEGRO PLC.  
SIMCORP A/S  
SOCIETE GENERALE SA  
SOFINA SA  
ST.JAMES'S PLACE PLC.  
STD.CHARTERED PLC.  
STD.LF.ABDN.PLC.  
STOREBRAND ASA  
SVENSKA HANDBKN.'A' PLC.  
SWEDBANK AB  
SWISS LIFE HOLDING AG  
SWISS PRIME SITE  
SWISS RE AG  
TAG IMMOBILIEN AG  
TOPDANMARK A/S  
TP ICAP PLC.  
TRITAX BIG BOX REIT PLC.  
TRYG A/S  
UBS GROUP  
UNIBAIL-RODAMCO  
UNICREDIT  
UNIONE DI BANCHE ITALIAN  
UNITE GROUP PLC.  
VIRGIN MONEY UK PLC.  
VONOVIA SE PRE

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Financials (2/2)

WDP - WHSES.DE PAUW  
WORLDLINE  
ZURICH INSURANCE GP.AG

### Basic Materials

AIR LIQUIDE  
AKZO NOBEL NV  
ANGLO AMERICAN PLC.  
ANTOFAGASTA PLC.  
ARCELORMITTAL  
ARKEMA  
BASF SE  
BHP GROUP PLC.  
BOLIDEN AB  
BRENNTAG AG  
CLARIANT AG  
COVESTRO AG  
CRH PLC.  
CRODA INTERNATIONAL PLC.  
EMS-CHEMIE HOLDING AG  
EVONIK INDUSTRIES AG  
EVRAZ PLC.  
FUCHS PETROLUB AG  
GIVAUDAN SA  
GROEP BRUSSEL LAMBERT NV  
HEIDELBERGCEMENT AG  
HENKEL PREFERENCE AG.  
HEXPOL AB  
HOLMEN AB  
HUHTAMAKI OYJ  
IMCD GROUP  
JOHNSON MATTHEY PLC.  
K + S AG  
KGHM POLSKA MIEDZ SA  
KONINKLIJKE DSM  
LAFARGEHOLCIM LTD  
LANXESS AG  
LINDE PLC.  
MONDI PLC.  
NORSK HYDRO ASA

NOVOZYMES A/S  
POLYMETAL INTL.PLC.  
RIO TINTO PLC.  
SCA AB  
SIG COMBIBLOC SVS.AG  
SIKA AG  
SMITH (DS) PLC.  
SMURFIT KAPPA GROUP PLC.  
SOLVAY SA  
STORA ENSO OYJ  
SYMRISE AG  
THYSSENKRUPP AG  
UPM-KYMMENE OYJ  
VICTREX PLC.  
VOESTALPINE AG  
WIENERBERGER AG  
YARA INTERNATIONAL ASA

### Consumer Cyclical (1/2)

ACCOR  
ADIDAS AG  
ASSA ABLOY AB  
B&M EUR.VAL.RET.PLC.  
BARRATT DEVS.PLC.  
BELLWAY PLC.  
BERKELEY GROUP HDG.PLC.  
BMW AG.  
BOLLORE NV  
BURBERRY GROUP PLC.  
CARNIVAL PLC.  
CD PROJECT RED SA  
CHRISTIAN DIOR SA  
CINEWORLD GROUP PLC.  
COMPASS GROUP PLC.  
CONTINENTAL AG  
CTS EVENTIM AG  
DAIMLER AG  
DOMETIC GROUP  
DUFREY AG  
ELECTROLUX AB  
ESSILORLUXOTTICA SA  
EVOLUTION GMG.GP.AB  
EXOR  
FAURECIA SE  
FERGUSON PLC.  
FERRARI NV  
FIAT CHRYSLER AUTOS.  
FLUTTER ENTM.PLC.  
GEBERIT AG  
GREGGS PLC.  
GVC HOLDINGS PLC.  
H&M HENNES & MAURITZ AB  
HELLA GMBH & CO. KGAA  
HERMES INTERNATIONAL

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Consumer Cyclical (2/2)

HOWDEN JOINERY GP.PLC.  
HUGO BOSS AG  
HUSQVARNA AB  
ICTL.HOTELS GROUP PLC.  
INCHCAPE PLC.  
INDITEX SA  
INFORMA PLC.  
ITV PLC.  
JCDECAUX  
JD SPORTS FASHION PLC.  
KERING  
KINGFISHER PLC.  
KINGSPAN GROUP PLC.  
LAGARDERE GROUPE  
LPP SA  
LVMH  
MARKS & SPENCER GP.PLC.  
MICHELIN  
MONCLER  
NEXT PLC.  
NOKIAN RENKAAT OYJ  
OCADO GROUP PLC.  
PANDORA A/S  
PEARSON PLC.  
PERSIMMON PLC.  
PEUGEOT SA  
PIRELLI & C  
PORSCHE AML.HLDG.SE  
PROSIEBENSAT 1 MEDIA AG  
PUBLICIS GROUPE SA  
PUMA SE  
RENAULT SA  
RHEINMETALL AG  
RICHEMONT N SA  
SAINT GOBAIN

SCHIBSTED A  
SEB SA  
SIGNIFY NV  
SODEXO  
SSP GROUP PLC.  
SWATCH GROUP AG  
TAYLOR WIMPEY PLC.  
TRAVIS PERKINS PLC.  
TUI AG  
UBISOFT ENTERTAINMENT SA  
VALEO  
VIVENDI  
VOLKSWAGEN AG  
WH SMITH PLC.  
WHITBREAD PLC.  
WPP PLC.  
ZALANDO

### Telecommunications Services

ALTICE EUROPE NV  
BT GROUP PLC.  
CELLNEX TELECOM  
DEUTSCHE TELEKOM AG  
ELISA OYJ  
EUTELSAT COMMUNICATIONS  
FREENET AG  
ILIAD SA  
KONINKLIJKE KPN NV  
ORANGE SA  
PROXIMUS SA  
SES SA  
SUNRISE COMMUNICATIONS  
SWISSCOM  
TELE2 AB  
TELECOM ITALIA  
TELEFONICA DTL.HLDG.AG  
TELEFONICA SA  
TELENET GROUP HOLDING NV  
TELENOR ASA  
TELIA COMPANY AB  
UNITED INTERNET AG  
VODAFONE GROUP PLC.

### Industrials (1/2)

A P MOLLER - MAERSK A/S  
AALBERTS NV  
AB SKF  
ABB LTD N  
ACKERMANS & VAN HAAREN  
ACS ACTIV.CONSTR.Y SERV.  
ADECCO SA  
ADP  
AENA SME SA  
AGGREKO PLC.  
AIR FRANCE-KLM  
AIRBUS SE  
ALFA LAVAL AB  
ALSTOM SA  
ALTRAN TECHNOLOGIES  
ANDRITZ AG  
ASSTEAD GROUP PLC.  
ATLANTIA  
ATLAS COPCO AB  
BAE SYSTEMS PLC.  
BELIMO HOLDING AG  
BOUYGUES SA  
BUNZL PLC.  
BUREAU VERITAS INTL.  
CAPITA PLC.  
CNH INDUSTRIAL NV  
COBHAM PLC.  
DASSAULT AVIATION  
DEUTSCHE LUFTHANSA AG  
DEUTSCHE POST AG  
DSV PANALPINA A/S  
EASYJET PLC.  
EDENRED  
EIFFAGE  
ELIS

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Industrials (2/2)

EPIROC AB NPV A  
EUROFINS SCIENTIFIC AG  
EXPERIAN PLC.  
FERROVIAL SA  
FLUGHAFEN ZURICH AG  
FRAPORT AG  
G4S PLC.  
GEA GROUP AG  
GEORG FISCHER AG  
GETLINK SE  
HALMA PLC.  
HAYS PLC.  
HOCHTIEF AG  
IMI PLC.  
INDUTRADE AB  
INTERPUMP GROUP  
INTERTEK GROUP PLC.  
INTL.CONS.AIRL.GROUP SA  
ISS AS  
IWG PLC  
KION GP.AG PREREIN.  
KNORR BREMSE AG  
KONE OYJ  
KUEHNE+NAGEL INTL.G  
LEGRAND  
LEONARDO SPA  
LOOMIS AB  
MEGGITT PLC.  
MELROSE INDUSTRIES LTD.  
METSO OYJ  
MTU AERO ENGINES HLDG.AG  
NET.INTHDG.PLC.  
NEXI SPA  
NIBE INDUSTRIER AB  
OC OERLIKON CORP.AG

OSRAM LICHT AG  
PENNON GROUP PLC.  
POSTE ITALIANE  
PRYSMIAN  
RANDSTAD NV  
RELX PLC.  
RENTOKIL INITIAL PLC.  
REXEL  
ROLLS-ROYCE HOLDINGS PLC  
ROTORK PLC.  
ROYAL MAIL PLC.  
RYANAIR HOLDINGS PLC.  
SAAB AB  
SAFRAN SA  
SANDVIK AB  
SCHINDLER HOLDING AG  
SCHNEIDER ELECTRIC SE  
SECURITAS AB  
SGS SA  
SIEMENS AG  
SIGNATURE AVIATION PLC.  
SKANSKA AB  
SMITHS GROUP PLC.  
SPIE SA  
SPIRAX-SARCO ENGR.PLC.  
SUEZ CO.  
TELEPERFORMANCE  
THALES SA  
TOMRA SYSTEMS ASA  
TRELLEBORG AB  
UMICORE SA  
VALMET OYJ  
VAT GROUP  
VINCI SA  
VOLVO AB

WARTSILA OYJ ABP  
WEIR GROUP PLC.  
WENDEL  
WIRECARD AG  
WOLTERS KLUWER NV

### Consumer Non-Cyclicals (1/2)

AARHUSKARLSHAMN AB  
ANHEUSER-BUSCH INBEV SA  
ASSOCIATED BRIT.FDS.PLC.  
BARRY CALLEBAUT AG  
BEIERSDORF AG  
BRITISH AMER.TOB.PLC.  
BRITVIC PLC.  
CARLSBERG AS  
CARREFOUR SA  
CASINO GUICHARD-P  
CHOC.LINDT &SPRUENGLI AG  
CHR HANSEN HOLDING AS  
COCA COLA HBC AG  
COLRUYT  
DANONE  
DAVIDE CAMPARI MILANO  
DIAGEO PLC.  
ESSITY AB  
GALENICA SANTE  
GLANBIA PLC.  
HEINEKEN HOLDING PLC.  
HEINEKEN NV  
HELLOFRESH SE  
HOMESERVE PLC.  
ICA GRUPPEN AB  
IMPERIAL BRANDS PLC.  
JERONIMO MARTINS SA  
KERRY GROUP PLC.  
KESKO OYJ  
KON.AHOLD DLHZ.NV  
L'OREAL  
METRO AG.  
MORRISON(WM)SPMKTS.PLC.  
MOWI ASA  
NESTLE AG

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Consumer Non-Cyclicals (2/2)

ORKLA ASA  
PERNOD-RICARD  
RECKITT BENCKISER GP.PLC  
REMY COINTREAU  
ROYAL UNIBREW A/S  
SAINSBURY J PLC.  
SALMAR ASA  
SWEDISH MATCH AB  
TATE & LYLE PLC.  
TESCO PLC.  
UNILEVER DUTCH CERT.  
UNILEVER PLC.

### Healthcare

ALCON AG  
AMBU 'B'A/S  
AMPLIFON SPA  
ARGENX SE  
ASTRAZENECA PLC.  
BAYER AG  
BIOMERIEUX SA  
CARL ZEISS MEDITEC AG  
COLOPLAST A/S  
CONVATEC GROUP PLC.  
DECHRA PHARMS.PLC.  
DEMANT A/S  
DIASORIN  
ELEKTA AB  
EVOTEC SE  
FRESENIUS  
FRESENIUS MED.CARE AG  
GALAPAGOS  
GENMAB A/S  
GETINGE AB  
GLAXOSMITHKLINE PLC.  
GN STORE NORD A/S  
GRIFOLS SA  
H LUNDBECK A/S  
HIKMA PHARMS.PLC.  
IPSEN SA  
KON.PHILIPS ELTN.NA  
LONZA GROUP AG  
MERCK KGAA  
MORPHOSYS AG  
NMC HEALTH PLC.  
NOVARTIS AG  
NOVO NORDISK A/S  
ORION CORP. (FINLAND)  
ORPEA SA

QIAGEN NV  
RECORDATI INDUA.CHIMICA  
ROCHE HOLDING AG  
SANOFI  
SARTORIUS AG  
SARTORIUS STEDIM BIOTECH  
SIEMENS HEALTHINEERS  
SMITH & NEPHEW PLC.  
SONOVA HOLDING AG  
STRAUMANN HOLDING AG  
SWED.ORPHAN BIOVITRUM AB  
UCB SA  
UDG HEALTHCARE PUB.LTD.  
VIFOR PHARMA

### Technology (1/2)

ALTEN  
AMADEUS IT GROUP  
AMS AG  
ASM INTERNATIONAL  
ASML HOLDING NV  
ATOS  
AUTO TRADER GROUP PLC.  
AVAST PLC  
AVEVA GROUP PLC.  
BECHTLE AG  
CAPGEMINI SE  
DASSAULT SYSTEMES SE  
DELIVERY HERO AG.  
DIALOG SEMICON.AG.  
ELECTROCOMP.PLC.  
HEXAGON AB  
INFINEON TECHNOLOGIES AG  
INGENICO GROUP  
JUST EAT PLC  
LOGITECH INTL.SA  
MICRO FOCUS INTL.PLC.  
MONEYSUPERMARKET COM GP.  
NEMETSCHEK AG  
NOKIA OYJ  
PROSUS NV  
RIGHTMOVE PLC.  
SAP AG  
SCOUT24 AG  
SOPRA STERIA GROUP  
SPECTRIS PLC.  
STMICROELECTRONICS NV  
TAKEAWAY COM  
TECAN GROUP AG  
TELAB.LM ERIC.  
TEMENOS AG

# Appendix

## Composition of as the STOXX sectors of December 31, 2019

### Technology (2/2)

THE SAGE GROUP PLC.

### Utilities

A2A SPA  
CENTRICA PLC.  
E.ON SE  
EDP ENERGIAS DE PORTL.SA  
ELECTRICITE DE FRANCE  
ELIA SYSTEM OPERATOR SA  
ENDESA SA  
ENEL SPA  
ENGIE  
FORTUM OYJ  
HERA SPA  
IBERDROLA SA  
ITALGAS  
NATIONAL GRID PLC.  
NATURGY ENERGY GROUP SA  
ORSTED A/S  
RED ELECTRICA CORPN.SA  
RWE AG.  
SEVERN TRENT PLC.  
SSE PLC.  
TERNA RETE ELETTRICA NAZ  
UNIPER SE  
UNITED UTILITIES GP.PLC.  
VEOLIA ENVIRONNEMENT  
VERBUND AG

### Energy

BP PLC.  
DCC PLC.  
DET NORS.OLJESELSKAP ASA  
ENAGAS SA  
ENI  
EQUINOR ASA  
GALP ENERGIA SGPS  
GLENCORE PLC  
KONINKLIJKE VOPAK NV  
LUNDIN PETROLEUM AB  
NESTE  
OMV AG  
PLKNC.NAFTOWY ORLEN  
REPSOL YPF SA  
ROYAL DUTCH SHELL  
RUBIS  
SAIPEM  
SBM OFFSHORE NV  
SIE.GAMESA RENWEN.SA  
SNAM SPA  
SUBSEA 7 SA  
TECHNIPFMC PLC.  
TENARIS SA  
TGS-NOPEC GEOPHS.CO.ASA  
TOTAL SA  
TULLOW OIL PLC.  
VESTAS WINDSYSTEMS A/S  
WOOD GROUP (JOHN) PLC.



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