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# European Capital Market Study

## December 31, 2020

Analysis of cost of capital parameters and multiples for  
European capital markets

December 31, 2020

Volume 7, January 2021



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# 1 Preface & people

# European Capital Market Study

## Preface

Dear business partners and friends of ValueTrust,

We are pleased to release our seventh edition of the **ValueTrust European Capital Market Study**. With this study, we provide a data compilation of **capital market parameters** that enables an enterprise valuation in Europe. The purpose of the study is to serve as a tool and data source as well as to show trends in the parameters analyzed.

Our study is usually published semi-annually. However, due to the current COVID-19 crisis and the strong decline in market capitalization, we have issued an additional study as of March 31, 2020 in order to give a timely guide for decision-making.

In this study, we analyze the relevant parameters to calculate the cost of capital with the Capital Asset Pricing Model (**risk-free rate, market risk premium and beta**). Additionally, we determine **implied** as well as **historical market and sector returns**. Moreover, this study includes capital structure-adjusted implied sector returns, which serve as an indicator for the **unlevered cost of equity**. The **relevered cost of equity** can be calculated by **adapting the unlevered cost of equity to the company specific debt situation**. This procedure serves as an alternative to the CAPM.

Furthermore, we provide an analysis of empirical (ex-post) cost of equity in the form of **total shareholder returns**, which consist of capital gains and dividends. The total shareholder returns can be used as a plausibility check of the implied (ex-ante) returns. Lastly, **trading multiples** frame the end of this study.

We examine the before mentioned parameters for the **European capital market** (in form of the STOXX Europe 600). This index includes the countries Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland as well as the UK and has been subdivided into **ten sector indices by industry**<sup>1)</sup>: Financials, Basic Materials, Consumer Cyclicals, Real Estate, Industrials, Consumer Non-Cyclical, Healthcare, Technology, Utilities and Energy.

Mostly, the historical data has been compiled from the reference dates between December 31, 2014 and December 31, 2020.

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1) Based on Thomson Reuters Business Classification.



# European Capital Market Study

## People



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- More than 25 years of experience in corporate valuation and financial advisory
- Previously Partner at KPMG and Managing Director at Duff & Phelps
- Honorary professor for "Practice of transaction-oriented company valuation and value-oriented management" at LMU Munich
- Member of the DVFA Expert Group "Fairness Opinions" and "Best Practice Recommendations Corporate Valuation"
- Co-Founder of the European Association of Certified Valuators and Analysts (EACVA e.V.)



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- More than 20 years of project experience in corporate valuation and financial advisory
- Previously employed in leading positions at KPMG and Duff & Phelps
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# European Capital Market Study

## Disclaimer

This study presents an empirical analysis, which serves the purpose of illustrating the cost of capital of European capital markets. Nevertheless, the available information and the corresponding exemplifications do not allow a complete presentation of a proper derivation of costs of capital. Furthermore, the market participant has to take into account that the company specific costs of capital can vary widely due to individual corporate situations.

The listed information is not specified to anyone, and consequently, it cannot be directed to an individual or juristic person. Although we are always endeavored to present information that is reliable, accurate, and current, we cannot guarantee that the data is applicable to valuation in the present as well as in the future. The same applies to our underlying data from the data provider S&P Capital IQ and Thomson Reuters Aggregates App.




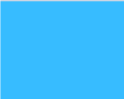





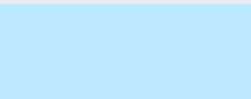


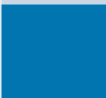

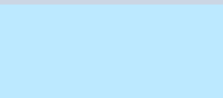




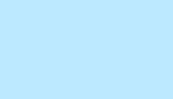


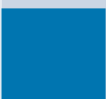

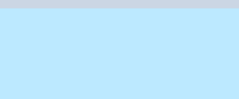
We recommend a self-contained, technical, and detailed analysis of the specific situation, and we dissuade from taking action based on the provided information only.

ValueTrust does not assume any liability for the up-to-datedness, completeness or accuracy of this study or its contents.

## 2 Executive summary

# Executive Summary (1/2)

## Cost of equity per sector according to four different methodologies

		Implied levered cost of equity	Levered cost of equity (CAPM) <sup>1)</sup>	1/PE-ratio (1yf)	Total shareholder return <sup>2)</sup> (Ø 6y)
	Financials	 8.6%	 9.2%	 9.1%	 5.3%
	Basic Materials	 6.7%	 7.0%	 5.6%	 17.0%
	Consumer Cyclicals	 6.7%	 7.7%	 5.3%	 15.1%
	Real Estate	 5.3%	 4.9%	 5.0%	 11.8%
	Industrials	 6.0%	 7.6%	 4.5%	 16.2%





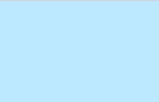

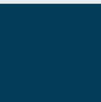


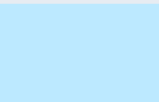




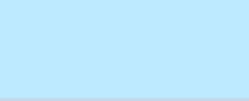




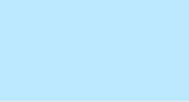




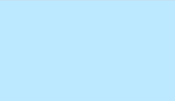
1) Based on 5-year sector beta, risk-free rate of -0.14% and market risk premium of 7.1% for the European market.

2) Total shareholder returns can be viewed as historic, realized cost of equity. However, it has to be considered that total shareholder returns vary widely, depending on the relevant time period.



## Executive Summary (2/2)

### Cost of equity per sector according to four different methodologies

		Implied levered cost of equity	Levered cost of equity (CAPM) <sup>1)</sup>	1/PE-ratio (1yf)	Total shareholder return <sup>2)</sup> (Ø 6y)
	Consumer Non-Cyclicals	 6.8%	 4.7%	 5.3%	 10.7%
	Healthcare	 7.6%	 5.7%	 5.9%	 10.8%
	Technology	 5.7%	 6.8%	 4.3%	 16.9%
	Utilities	 6.8%	 4.6%	 5.8%	 12.9%
	Energy	 6.7%	 9.0%	 6.4%	 11.9%

1) Based on 5-year sector beta, risk-free rate of -0.14% and market risk premium of 7.1% for the European market.

2) Total shareholder returns can be viewed as historic, realized cost of equity. However, it has to be considered that total shareholder returns vary widely, depending on the relevant time period.

## 3 Risk-free rate

# Risk-Free Rate

## Background & approach

The **risk-free rate** is a return available on a security that the market generally regards as free of risk of default. It serves as an input parameter for the **CAPM** in order to determine the risk-adequate cost of capital.

The risk-free rate is a yield which is obtained from **long-term government bonds** of European countries with top-notch rating. As of the reference date, the AAA-rated countries in the Eurozone included Germany, Luxembourg and the Netherlands. The European Central Bank (ECB) publishes – on a daily basis – the parameters needed to determine the yield curve using the **Svensson method**.<sup>1)</sup> By using interest rate data from different maturities, a **yield curve** can be estimated for fictitious zero-coupon bonds (spot rates) for a period of up to 30 years. Based on the respective yield curve, a **uniform risk-free rate** is derived under the assumption of present value equivalence to an infinite time horizon.

To compute the risk-free rate for a specific reference date we used an average value of the daily yield curves of the **past three months**. This method **avoids a misleading semblance of precision** and is recognized in court proceedings.<sup>2)</sup>

Additionally, we illustrate the monthly development of the risk-free rates since December 31, 2014 for the European capital markets.

1) European Central Bank ([https://www.ecb.europa.eu/stats/financial\\_markets\\_and\\_interest\\_rates/euro\\_area\\_yield\\_curves/html/index.en.html](https://www.ecb.europa.eu/stats/financial_markets_and_interest_rates/euro_area_yield_curves/html/index.en.html)).

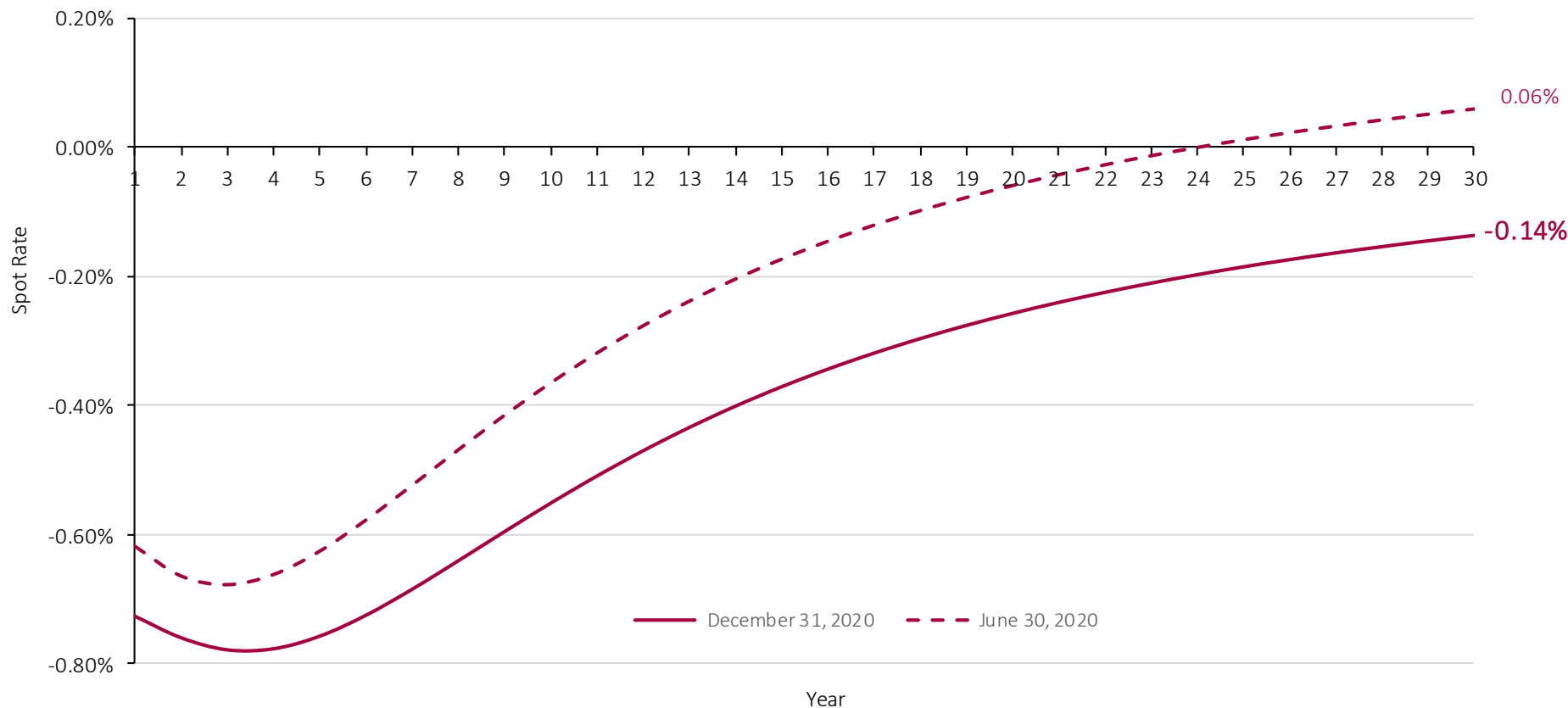
2) The Institute of Public Auditors (Institut der Wirtschaftsprüfer, IDW) in Germany also recommends this approach.

## Risk-Free Rate – Europe

Determination according to IDW S 1

Interest rate curve based on long-term bonds (Svensson Method)

Risk-free rates as of December 31, 2020 and June 30, 2020

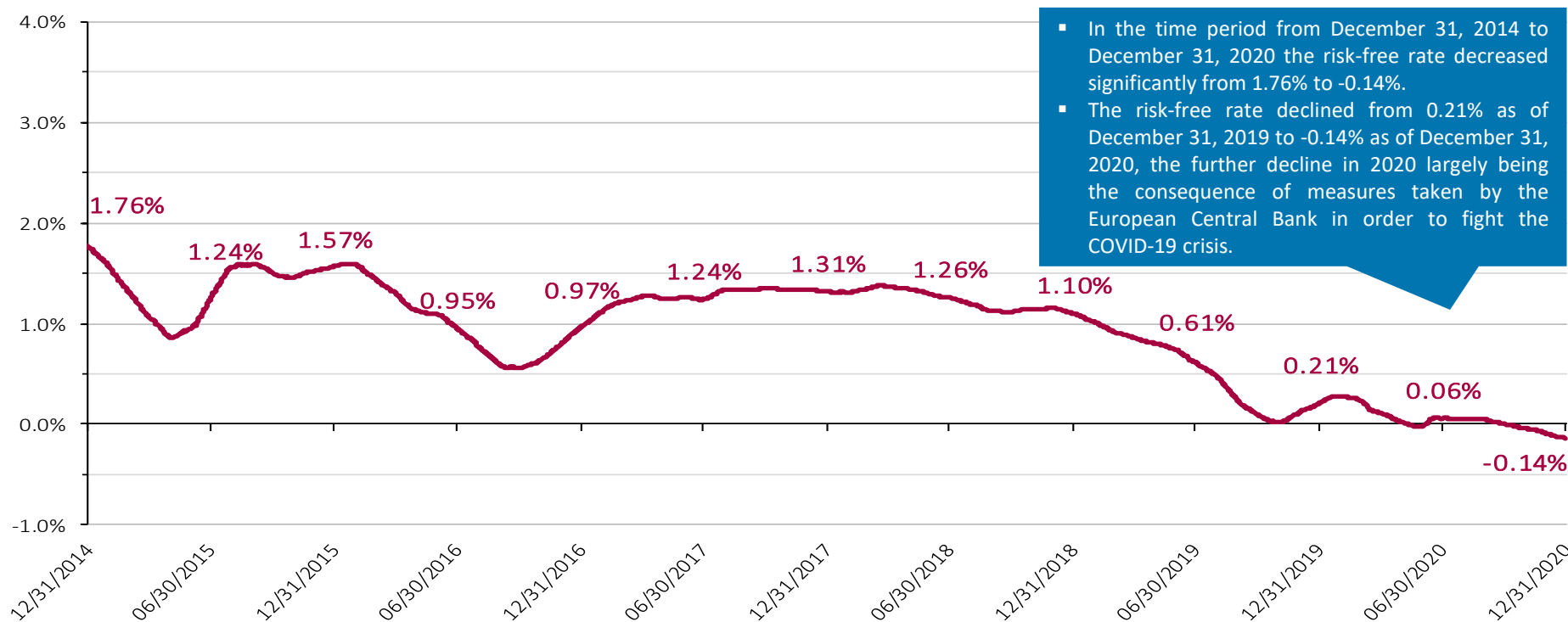


Note: Interest rate as of reference date using 3-month average yield curves in accordance with IDW S 1.

# Risk-Free Rate – Europe

## Historical development of the risk-free rate (Svensson method) since 2014

Historical development of the risk-free rate in %



Risk-free rate	January	February	March	April	May	June	July	August	September	October	November	December
2020	0.28%	0.24%	0.11%	0.02%	-0.02%	0.06%	0.05%	0.05%	0.01%	-0.04%	-0.09%	-0.14%
2019	1.02%	0.92%	0.86%	0.80%	0.74%	0.61%	0.48%	0.23%	0.10%	0.02%	0.11%	0.21%
2018	1.31%	1.35%	1.37%	1.35%	1.29%	1.26%	1.19%	1.13%	1.12%	1.14%	1.15%	1.10%
2017	1.12%	1.21%	1.27%	1.25%	1.26%	1.24%	1.33%	1.33%	1.36%	1.34%	1.34%	1.31%
2016	1.59%	1.45%	1.29%	1.13%	1.09%	0.95%	0.78%	0.60%	0.56%	0.63%	0.78%	0.97%
2015	1.56%	1.32%	1.07%	0.87%	0.95%	1.24%	1.57%	1.59%	1.51%	1.46%	1.52%	1.57%
2014	2.78%	2.75%	2.67%	2.56%	2.46%	2.40%	2.31%	2.18%	2.07%	1.95%	1.89%	1.76%

## 4 Market returns and market risk premium

a. Implied returns (ex-ante analysis)



# Implied Market Returns and Market Risk Premium

## Background & approach

The **future-oriented** computation of **implied market returns** and **market risk premiums** is based on earnings estimates for public companies and return calculations. This approach is called ex-ante analysis and allows to calculate the “**implied cost of capital**”. It is to be distinguished from the **ex-post** analysis.

Particularly, the **ex-ante method** offers an **alternative** to the **ex-post approach** of calculating the costs of capital by means of the regression analysis through the **CAPM**. The ex-ante analysis method seeks costs of capital which represent the **return expectations of market participants**. Moreover, it is supposed that the estimates of financial analysts reflect the expectations of the capital market.

The concept of **implied cost of capital** gained in momentum in recent times. For example, it was recognized by the German *Fachausschuss für Unternehmensbewertung* “**FAUB**”.<sup>1)</sup> It is acknowledged that implied cost of capital capture the **current capital market situation** and are thus able to reflect the effects of the current **low interest rate environment**.

As of the **reference date**, it offers a more insightful perspective in comparison to the exclusive use of ex-post data.

For the following analysis, we use – simplified to annually – the formula of the Residual Income Valuation Model by *Babbel*:<sup>2)</sup>

$$r_t = \frac{NI_{t+1}}{MC_t} + \left(1 - \frac{BV_t}{MC_t}\right) * g$$

$r_t$	= Cost of equity at time t
$NI_{t+1}$	= Expected net income in the following time period t+1 <sup>3)</sup>
$MC_t$	= Market capitalization at time t
$BV_t$	= Book value of equity at time t
$g$	= Projected growth rate

Through dissolving the model to achieve the cost of capital, we obtain the implied return on equity.<sup>4)</sup> Since *Babbel*'s model does not need any explicit assumptions, except for the growth rate, it turns out to be **robust**. We source our data (i.e. the expected annual net income, the market capitalizations, and the book value of equity, etc.) of the analyzed sectors from the data supplier Thomson Reuters. Additionally, we apply the European Central Bank target inflation rate of **2.0% as a typified growth rate**.

Henceforth, we determine the **implied market returns** for the STOXX Europe 600. We consider this index as a valid approximation for the total European market. The result builds the starting point for the calculation of the **implied market risk premium** of the European capital market.

1) cf. Castedello/Jonas/Schieszl/Lenckner, Die Marktrisikoprämie im Niedrigzinsumfeld – Hintergrund und Erläuterung der Empfehlung des FAUB (WPg, 13/2018, p. 806-825).

2) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319).

3) Analyst consensus forecasts for the next twelve months are applied.

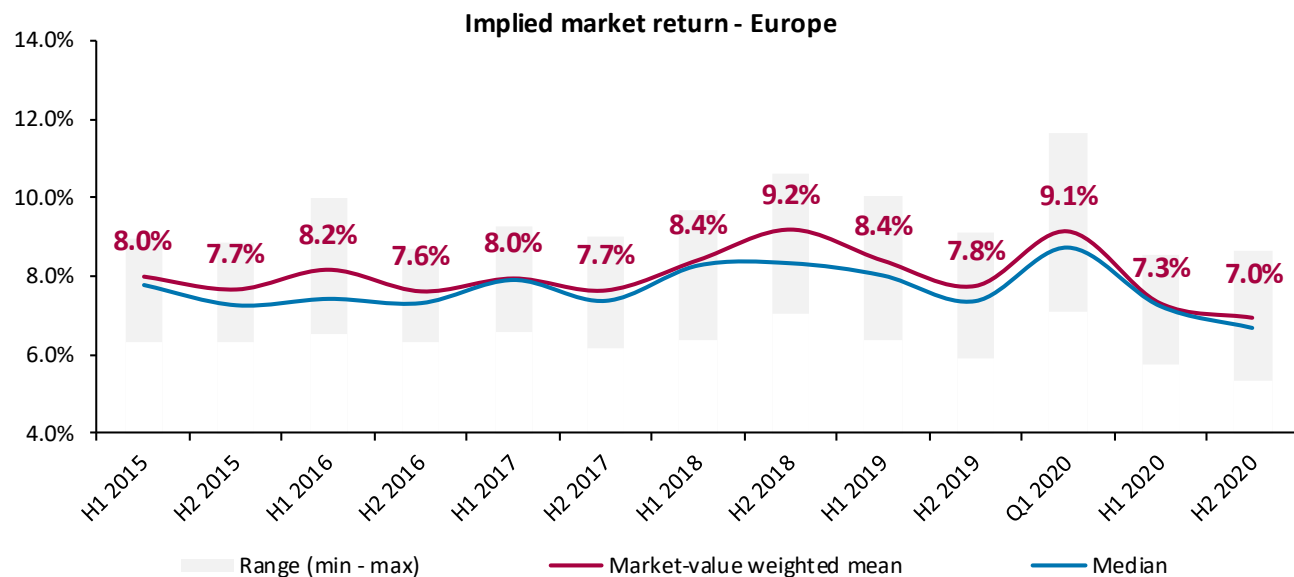
4) cf. Reese, 2007, Estimation of the costs of capital for evaluation purposes; Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 – 202); ValueTrust, DACH Capital Market Study June 30, 2020.

# Implied Market Returns

## European Market – STOXX Europe 600

### Implied market return - Europe

	H1 2015 06/30/2015	H2 2015 12/31/2015	H1 2016 06/30/2016	H2 2016 12/31/2016	H1 2017 06/30/2017	H2 2017 12/31/2017	H1 2018 06/30/2018	H2 2018 12/31/2018	H1 2019 06/30/2019	H2 2019 12/31/2019	Q1 2020 03/31/2020	H1 2020 06/30/2020	H2 2020 12/31/2020
Minimum	6.3%	6.3%	6.5%	6.3%	6.6%	6.2%	6.4%	7.1%	6.4%	5.9%	7.1%	5.8%	5.3%
Median	7.8%	7.3%	7.4%	7.3%	7.9%	7.4%	8.3%	8.3%	8.0%	7.4%	8.7%	7.3%	6.7%
Arithmetic mean	7.8%	7.4%	7.9%	7.4%	7.8%	7.5%	8.2%	8.9%	8.3%	7.6%	9.0%	7.3%	6.7%
<b>Market-value weighted mean</b>	<b>8.0%</b>	<b>7.7%</b>	<b>8.2%</b>	<b>7.6%</b>	<b>8.0%</b>	<b>7.7%</b>	<b>8.4%</b>	<b>9.2%</b>	<b>8.4%</b>	<b>7.8%</b>	<b>9.1%</b>	<b>7.3%</b>	<b>7.0%</b>
Maximum	9.0%	8.8%	10.0%	8.7%	9.3%	9.0%	9.7%	10.6%	10.0%	9.1%	11.6%	8.5%	8.6%



- After reaching the highest market-value weighted mean at 9.0% as of December 31, 2018 the implied European market return decreased to 7.0% as of December 31, 2020.
- Overall, the implied market return decreased to the lowest level within our observation period.

Note: Range based on implied sector returns.

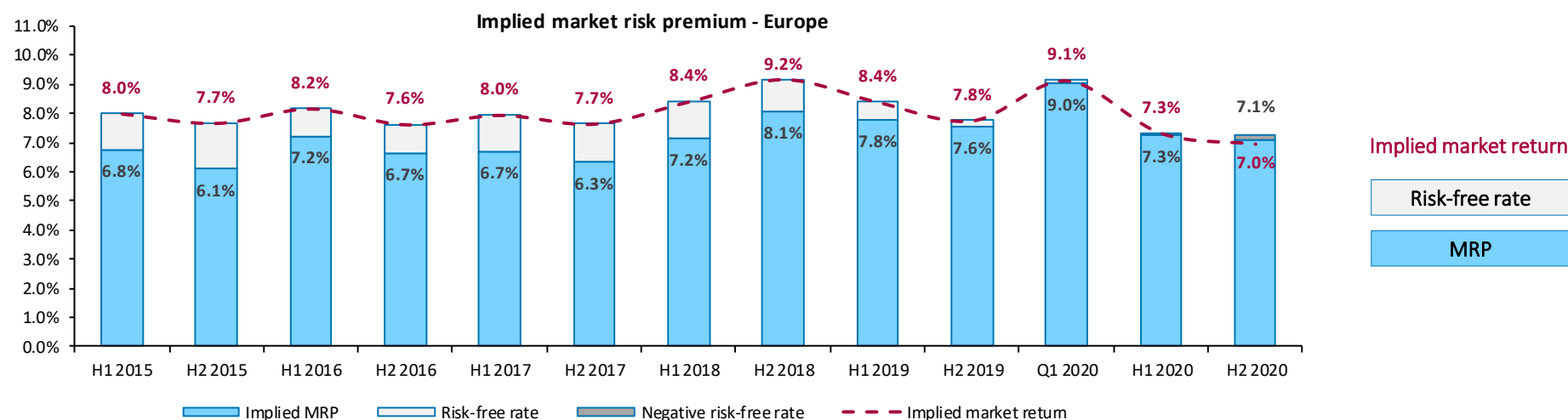
# Implied Market Risk Premium

## European Market – STOXX Europe 600

Knowing the **implied market return** and the daily measured risk-free rate of the European capital market, we can determine the implied **market risk premium**.

In the years from 2015 to 2020 the **implied market returns** ranged from **7.0% to 9.2%**. Subtracting the risk-free rate from the implied market return, we derive a **market risk premium** within the range of **6.1% to 9.0%**.

The **implied market return** lies at **7.0%** as of the reference date December 31, 2020. Taking the **risk-free rate of -0.14%** into account, we determine an **implied market risk premium of 7.1%**, which is at the upper end of the range in the observation period. To determine the appropriate market risk premium for valuation purposes, it is important to take also the analysis of historical returns as well as volatility (see p. 20) into account. Especially in times of crisis it can make sense to apply an average market risk premium over several periods instead of a reference date value.



	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	Q1 2020	H1 2020	H2 2020
Implied market return	8.0%	7.7%	8.2%	7.6%	8.0%	7.7%	8.4%	9.2%	8.4%	7.8%	9.1%	7.3%	7.0%
Risk-free rate	1.2%	1.6%	1.0%	1.0%	1.2%	1.3%	1.3%	1.1%	0.6%	0.2%	0.1%	0.1%	-0.1%
Implied MRP	6.8%	6.1%	7.2%	6.7%	6.7%	6.3%	7.2%	8.1%	7.8%	7.6%	9.0%	7.3%	7.1%

## 4 Market returns and market risk premium

b. Historical returns (ex-post analysis)

# Historical Market Returns

## Background & approach

Besides analyzing the implied market returns through the ex-ante analysis, we analyze **historical (ex-post) returns**. Once this analysis is performed over a **long-term observation period**, an expected **return potential** of the European capital market is assessable. Therefore, the analysis of historical returns can be used for **plausibility checks of the costs of capital**, more specifically **return requirements**, which were evaluated through the CAPM.

To further enable a precise analysis of the historical returns of the European capital market, we use the so-called **return triangle**.<sup>1)</sup> It helps to present the **annually realized returns** from **different investment periods** in a simple and understandable way. Especially the **different buying and selling points in time**, and the different annual holding periods are illustrated comprehensively. To calculate the **average annual returns** over several years, we use both the **geometric and arithmetic mean**.

In this study, we analyze the so-called **total shareholder returns**, which include the **returns on investments** and the **dividend yields**. For our analysis, it is needful to focus on **total return indices** because they include the price and dividend yields. Since the **STOXX Europe 600** is a performance index, it only includes price yields. Hence, we need its total return index. The relevant total return index for Europe is called the **STOXX Europe 600 Gross Return** ("**STOXX Europe 600 GR**").

The following slide serves as an introduction by showing the historical development of the **STOXX Europe 600 GR** since **December 2014**. Additionally, the **EURO STOXX 50 Volatility ("VSTOXX")** is displayed for the same period. The VSTOXX serves as an indicator for the **stock market's expectations of volatility** and can thus be used as a risk measure. The **VSTOXX** is often named "fear index", high levels are typically associated with more turbulent markets.

The observation period for the total shareholder returns analysis amounts to 15 years. Therefore, the analyzed data of the **STOXX Europe 600 GR** Return reaches back to December 31, 2005.

The following slides illustrate how the two calculation methods (arithmetic and geometric mean) differ from each other for the period between December 31, 2005 and December 31, 2020. For the longest **observation period of 15 years** the average historical mean of the market return amounts to **7.1%**. Using geometrical averaging, we obtain a market return of **5.2%**.

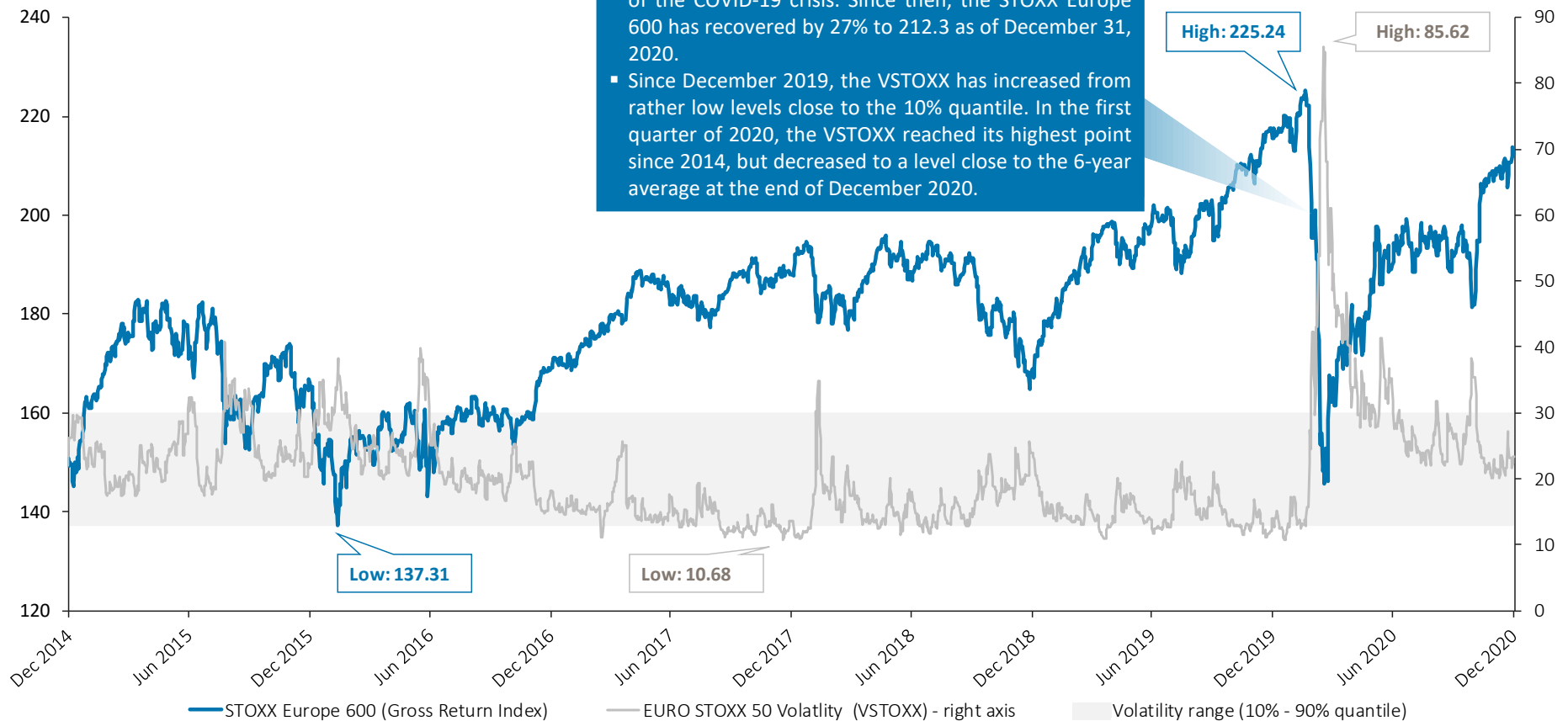
Please note that the historical market return calculations are based on actual index data points, whereas the implied market return and all sector calculations are based on the Thomson Reuters Aggregates App. Therefore, the comparability can be impeded by different aggregation and composition methodologies.

1) The German Stock Institute e.V. (DAI) developed the return triangle for DAX and EURO STOXX.

# Historical Market Returns and Volatility – European Market

## STOXX Europe 600 GR vs. VSTOXX since 2014

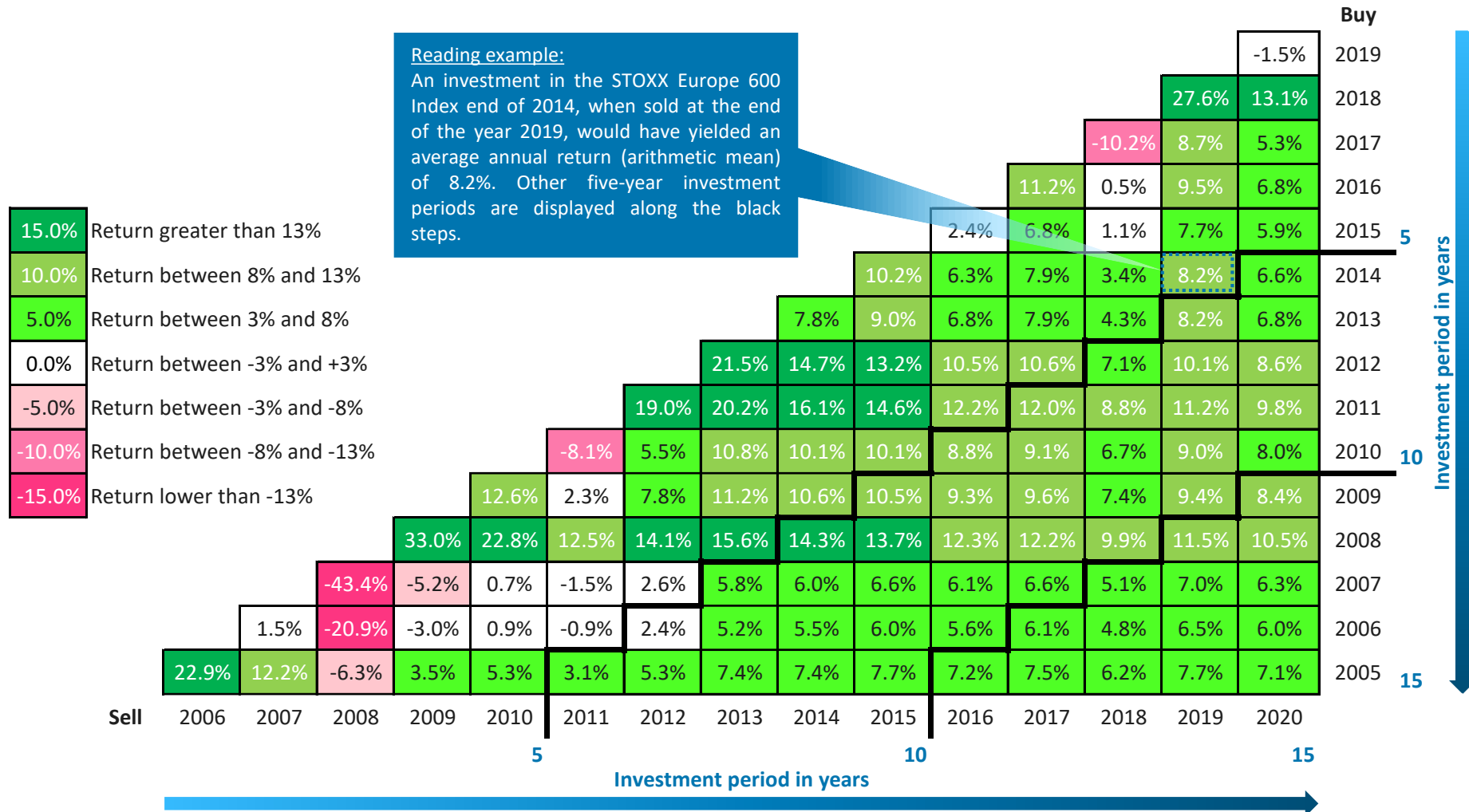
Historical development of STOXX Europe 600 GR vs VSTOXX





# Historical Market Returns (Arithmetic Mean) – European Market

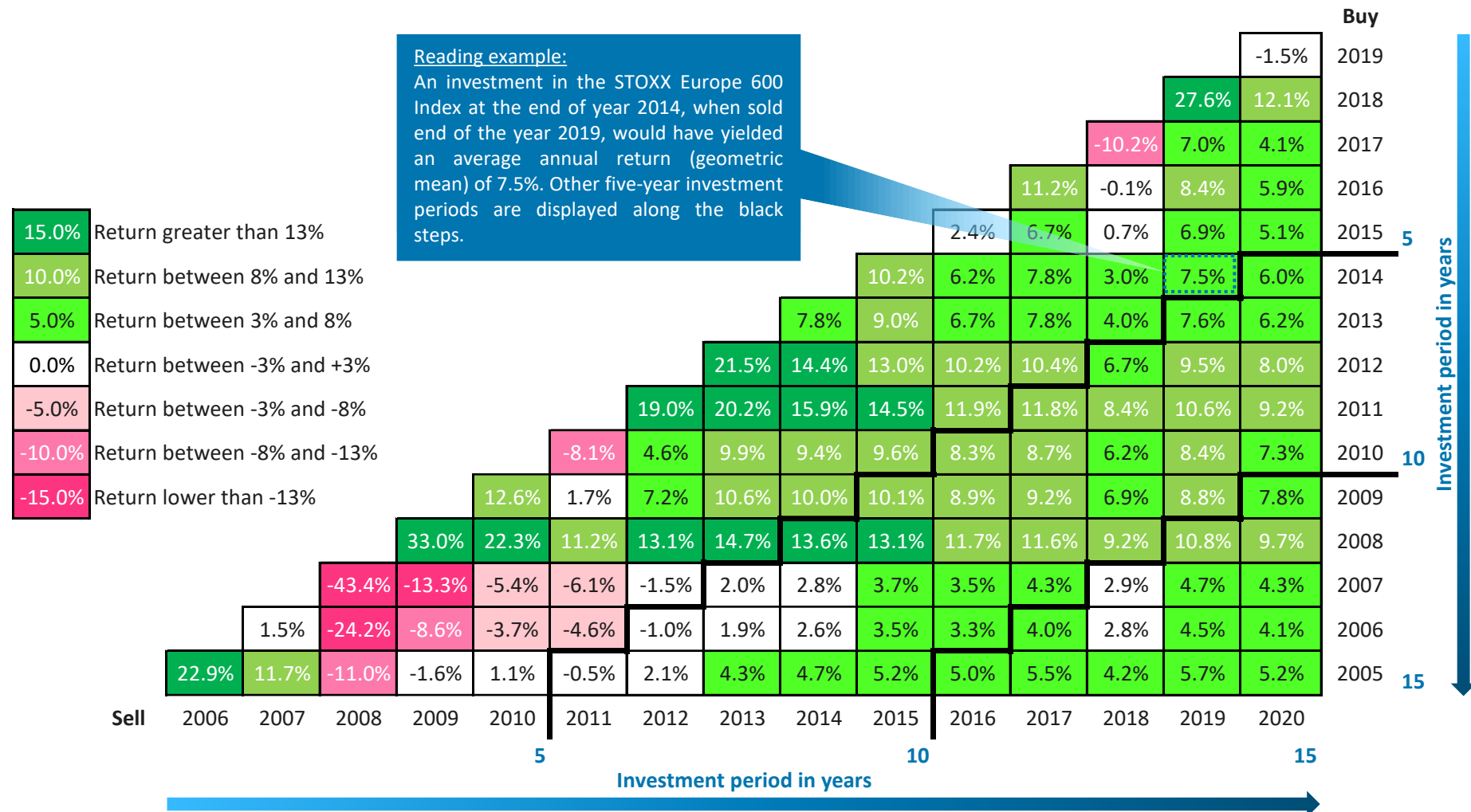
## STOXX Europe 600 GR Return Triangle as of December 31, 2020



Following: [https://www.dai.de/files/dai\\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf](https://www.dai.de/files/dai_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf).

# Historical Market Returns (Geometric Mean) – European Market

## STOXX Europe 600 GR Return Triangle as of December 31, 2020



Following: [https://www.dai.de/files/dai\\_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf](https://www.dai.de/files/dai_usercontent/dokumente/renditedreieck/2015-12-31%20DAX-Rendite-Dreieck%2050%20Jahre%20Web.pdf).

## 5 Sector classification of European companies

*based on STOXX® industry classification*

# Sector Indices of the European Capital Market

## Methodology & approach

The sector indices aim to cover the **whole capital market of Europe**. Therefore, this capital market study contains all equities of the **STOXX Europe 600** as listed in the Thomson Reuters Aggregates App.<sup>1)</sup> The STOXX Europe 600 Index represents large, mid and small capitalization companies across **17 countries of the European region**: Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Luxembourg, the Netherlands, Norway, Poland, Portugal, Spain, Sweden, Switzerland and the United Kingdom.

Compared to the previous studies, the sector classification by Thomson Reuters changed, such that the Telecommunications sector was reclassified as part of the Technology sector and the Real Estate was set up as a separate sector of companies which were previously included in the Financials sector. Therefore, the analyses on the following slides reflect the new sector split.

The **ten sector indices** for this study are defined according to the Thomson Reuters Business Classification:

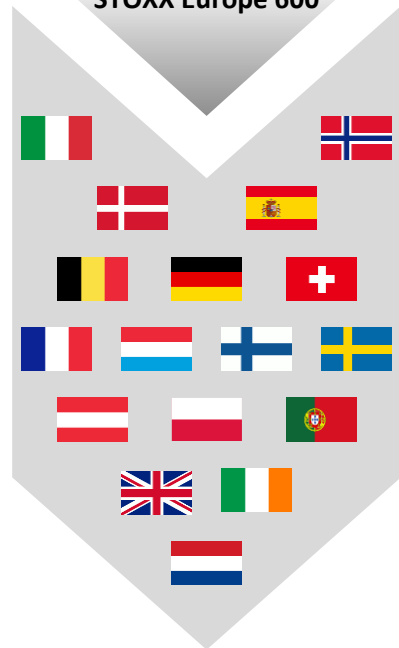
- Financials
- Basic Materials
- Consumer Cyclicals
- Real Estate
- Industrials
- Consumer Non-Cyclicals
- Healthcare
- Technology
- Utilities
- Energy

sector indices



Capital market of Europe

Representative Index:  
**STOXX Europe 600**



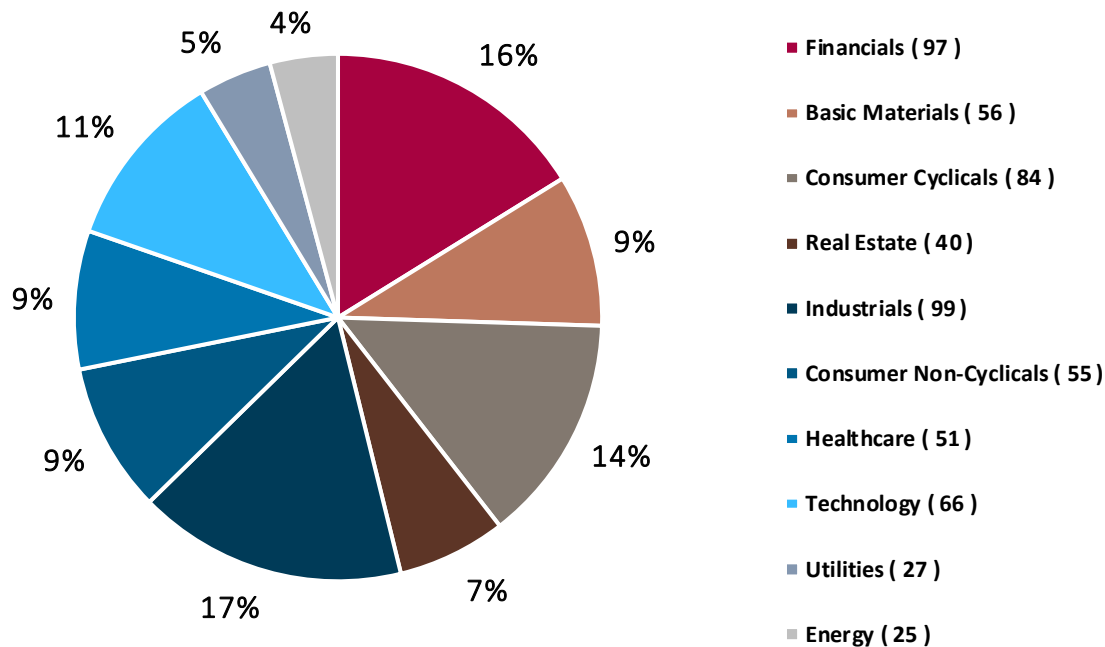
**Classifies European market  
into 10 sector indices**

1) The Thomson Reuters Aggregates App offers analyst forecasts and historical values of key financials on an aggregated sector level.

# Sector Indices of Europe as of December 31, 2020

## Sector distribution and number of companies

Sector classification of the STOXX Europe 600



The chart shows the percentage distribution of the 600 listed companies in the 10 industries based on the STOXX Europe 600 as listed in the Thomson Reuters Aggregates App (the numerical amounts are listed behind the sector names).

The ten defined sectors can be classified in **two different dimensions**:

- Six different sectors represent a share of less than 10%,
- Four sectors represent a share between 10% and 20%.

Companies within the **Financials** and **Industrials** sectors represent **30% of the entire market** measured by the number of companies included in the STOXX Europe 600 index.

## 6 Betas



# Betas

## Background & approach

**Beta** is used in the **CAPM** and is also known as the beta coefficient or beta factor. Beta is a measure of **systematic risk** of a security of a specific company (**company beta**) or a specific sector (**sector beta**) in comparison to the market. A beta of less than 1 means that the security is theoretically less **volatile** than the market. A beta of greater than 1 indicates that the security's price is more volatile than the market.

Beta factors are estimated on the basis of **historical returns of securities** in comparison to an **approximate market portfolio**. Since the company valuation is **forward-looking**, it has to be examined whether or what potential risk factors prevailing in the past do also apply for the future. By valuing non-listed companies or companies without meaningful share price performance, it is common to use a beta factor from a group of comparable companies ("**peer group beta**"), a suitable sector ("**sector beta**") or one single listed company in the capital market with a similar business model and a similar risk profile ("**pure play beta**").

The estimation of beta factors is usually accomplished through a **linear regression analysis**. Furthermore, it is important to set a time period, in which the data is collected (**benchmark period**) and whether daily, weekly or monthly returns (**return interval**) are analyzed. In practice, it is common to use **observation periods of two years** with the regression of **weekly returns** or a **five-year observation period** with the regression of **monthly returns**.

In the CAPM, company specific **risk premiums** include besides the **business risk** also the **financial risk**. The beta factor for levered companies ("**levered beta**") is usually higher compared to a company with an identical business model but without debt (due to financial risk). Hence, **changes in the capital structure** require an **adjustment of the betas** and therefore of the company specific risk premiums.

In order to calculate the **unlevered beta**, adjustment formulas have been developed. We prefer to use the **adjustment formula by Harris/Pringle** which assumes a value-based financing policy, stock-flow adjustments without time delay, uncertain tax shields and a so-called **debt beta**. We calculate the debt beta based on the respective sector rating through the application of the **credit spread** derived from the expected cost of debt. The **debt beta** is then derived by dividing the **sector credit spread** by the current **European market risk premium**. For simplification reasons, we do not adjust the credit spread for unsystematic risks.

In this study, we use levered sector betas as determined in the Thomson Reuters Aggregates App. Due to data availability, we only apply the five-year observation period and then calculate unlevered betas.

# Betas

## Sector specific levered and unlevered betas as of December 31, 2020

Sector	Beta levered	Debt ratio <sup>1)</sup>	Leverage	Rating	Credit Spread	Debt Beta	Beta unlevered
	5-years 2020-2015 monthly	5-years 2020-2015 monthly	5-years 2020-2015 monthly	as of Dec. 31, '20	5-years 2020-2015 monthly	5-years 2020-2015 monthly	5-years 2020-2015 monthly
Financials	1.31	68%	216%	BBB+	1.39%	n.a.	n.a. <sup>2)</sup>
Basic Materials	1.00	35%	54%	BBB	1.56%	0.20	0.72
Consumer Cyclicals	1.11	47%	90%	BBB	1.56%	0.20	0.68
Real Estate	0.71	45%	83%	BBB	1.56%	0.20	0.48
Industrials	1.09	54%	118%	BBB-	1.78%	0.22	0.62
Consumer Non-Cyclicals	0.69	47%	88%	BBB-	1.78%	0.22	0.47
Healthcare	0.82	38%	62%	BBB+	1.39%	0.17	0.57
Technology	0.98	51%	102%	BBB+	1.39%	0.17	0.57
Utilities	0.67	57%	134%	BBB-	1.78%	0.22	0.41
Energy	1.29	36%	57%	BB	2.40%	0.30	0.93
All	1.00 <sup>3)</sup>						

1) The debt ratio corresponds to the debt-to-total capital ratio.

2) The debt illustration of the companies of the Financials sector only serves informational purposes. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk. Therefore, a separation of operational and financial obligations is not possible. In addition, bank specific regulations about the minimum capital within financial institutions let us assume that the indebtedness degree is widely comparable. For that reason, it is possible to renounce the adaptation of levered betas.

3) The levered beta of the market does empirically not necessarily exactly amount to 1.00 due to the exclusion of statistically insignificant betas.

## 7 Sector returns

### a. Implied returns (ex-ante analysis)

# Implied Sector Returns

## Background & approach

Besides the future-oriented calculation of **implied market returns**, we calculate **implied returns for sectors**. That offers an **alternative** and simplification to the **ex-post analysis** of the company's costs of capital via the **CAPM**. Using this approach, the calculation of sector betas via regression analyses is not necessary.

The **implied sector returns** shown on the following slides can be used as an **indicator** for the **sector specific levered costs of equity**. Those already consider a **sector specific leverage**. Because of this, another simplification is to renounce making adjustments with regards to the capital structure risk.

Comparable to the calculation of the implied market returns, the following return calculations are based on the Residual Income Valuation Model by *Babbel*.<sup>1)</sup> The required data (i.e. net income, market capitalization, and book values of equity) are sourced from the data provider Thomson Reuters on an aggregated sector level. Regarding the profit growth, we assume for all sectors for simplification purposes a growth rate of 2.0%.

We unlever the implied returns with the following **adjusting equation** for the **costs of equity**<sup>2)</sup> to take the specific leverage into account<sup>3)</sup>:

$$r_E^L = r_E^U + (r_E^U - R_f) * \frac{D}{E}$$

with:

$r_E^L$  = Levered cost of equity

$r_E^U$  = Unlevered cost of equity

$R_f$  = Risk-free rate

$\frac{D}{E}$  = Debt<sup>4)</sup>-to-equity ratio

The **implied unlevered sector returns** serve as an indicator for an **aggregated** and **unlevered cost of equity** for **specific sectors**. The process of relevering a company's cost of capital to reflect a company specific debt situation (cf. calculation example on the next slide) can be worked out without using the CAPM.

- 1) cf. Babbel, Challenging Stock Prices: Share prices and implied growth expectations (Corporate Finance, n. 9, 2015, p. 316-323, especially p. 319); Aders/Aschauer/Dollinger, Die implizite Marktrisikoprämie am österreichischen Kapitalmarkt (RWZ, 6/2016, p. 195 – 202).
- 2) In situations in which the debt betas in the market are distorted, we would have to adjust these betas to avoid unsystematic risks. For simplification reasons, we deviate from our typical analysis strategy to achieve the enterprise value (Debt beta > 0) and assume that the costs of capital are at the level of the risk-free rate. This process is designed by the so-called Practitioners formula (uncertain tax shields, debt beta = 0), cf. Pratt/Grabowski, Cost of Capital, 5th ed., 2014, p. 253.
- 3) We assume that the cash and cash equivalents are used entirely for operational purposes. Consequently, we do not deduct excess cash from the debt.
- 4) "Debt" is defined as all interest-bearing liabilities. The debt illustration of the companies of the "Financials" sector only serves an informational purpose. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk.

# Implied Sector Returns

## Exemplary calculation to adjust for the company specific capital structure

### Calculation example:

As of the reference date December 31, 2020, we observe sector specific, levered cost of equity of **6.7%** (market-value weighted mean) in the European Basic Materials sector. Taking the sector-specific leverage into account, we derive unlevered cost of equity of **4.5%**. For the exemplary company X, which operates in the European Basic Materials sector, the following assumptions have been made:

- The debt-to-equity ratio of the exemplary company X: **40%**
- The risk-free rate: **-0.14%**

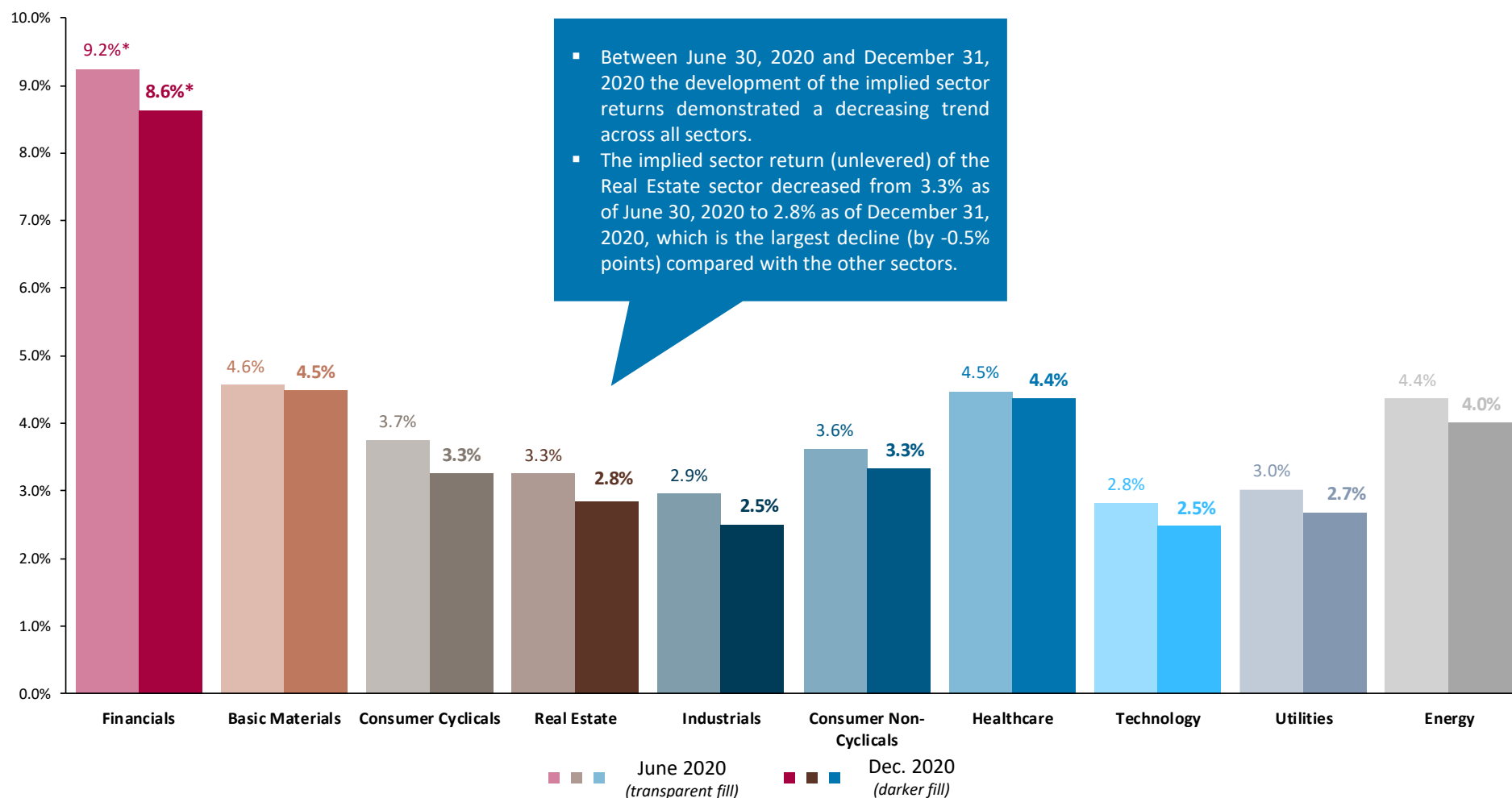
Based on these numbers, we can calculate the relevered costs of equity of company X with the adjustment formula:

$$r_E^L = 4.5\% + (4.5\% - (-0.14\%)) * 40\% = 6.4\%$$

Thus, **6.4%** is the company's relevered cost of equity. In comparison, the levered cost of equity of the Basic Materials sector is **6.7%**, reflecting the sectors' higher average leverage.

# Implied Sector Returns (unlevered)\*

Overview as of December 31, 2020 vs. June 30, 2020



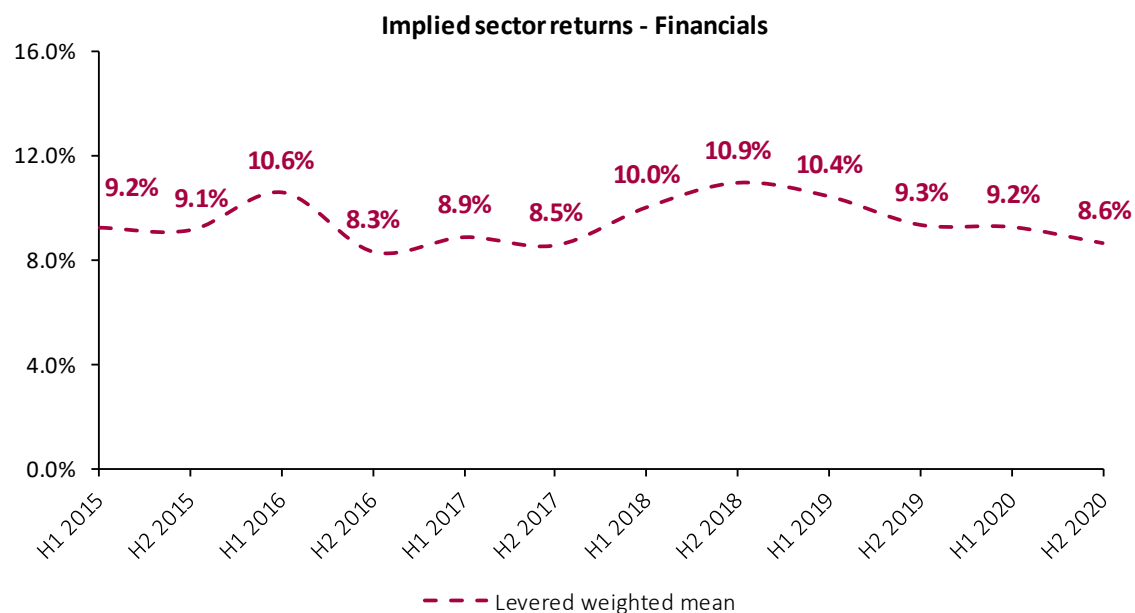
\* The returns for the Financials sector refer to levered sector returns. For all other sectors unlevered returns are displayed.

# Implied Sector Returns

## Financials<sup>1)</sup>

### Implied sector returns - Financials

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	9.2%	9.1%	10.6%	8.3%	8.9%	8.5%	10.0%	10.9%	10.4%	9.3%	9.2%	8.6%
Leverage <sup>2)</sup>	231.6%	231.4%	216.1%	215.1%	212.4%	212.3%	208.3%	208.3%	216.7%	216.6%	213.2%	213.1%



- The implied sector return of the Financials sector decreased from 9.2% as of June 30, 2020 to 8.6% as of December 31, 2020.
- In comparison to other sectors, the Financials sector still has the highest levered sector return as of December 31, 2020.
- Overall, we can observe a fluctuation between 8.3% and 10.9% of the levered weighted mean since June 30, 2015.

1) Sector classification was updated in this study according to Thomson Reuters;

2) The debt illustration of the companies of the Financials sector only serves informational purposes. We will not implement an adjustment to the company's specific debt (unlevered) because a bank's indebtedness is part of its operational activities and economic risk.

# Implied Sector Returns

## Basic Materials

### Implied sector returns - Basic Materials

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	7.7%	7.3%	7.4%	7.5%	7.9%	7.6%	8.4%	8.7%	7.9%	6.9%	6.7%	6.7%
Leverage	56.1%	58.3%	61.8%	62.9%	59.4%	58.4%	53.1%	52.5%	45.9%	46.4%	48.5%	47.9%
<b>Unlevered weighted mean</b>	<b>5.4%</b>	<b>5.2%</b>	<b>4.9%</b>	<b>5.0%</b>	<b>5.4%</b>	<b>5.3%</b>	<b>5.9%</b>	<b>6.1%</b>	<b>5.6%</b>	<b>4.8%</b>	<b>4.6%</b>	<b>4.5%</b>

### Implied sector returns - Basic Materials



- The implied sector return (unlevered) in the Basic Materials sector decreased from 4.6% as of June 30, 2020 to 4.5% as of December 31, 2020.
- In comparison to other sectors, the Basic Materials sector has the highest unlevered implied sector return as of December 31, 2020.



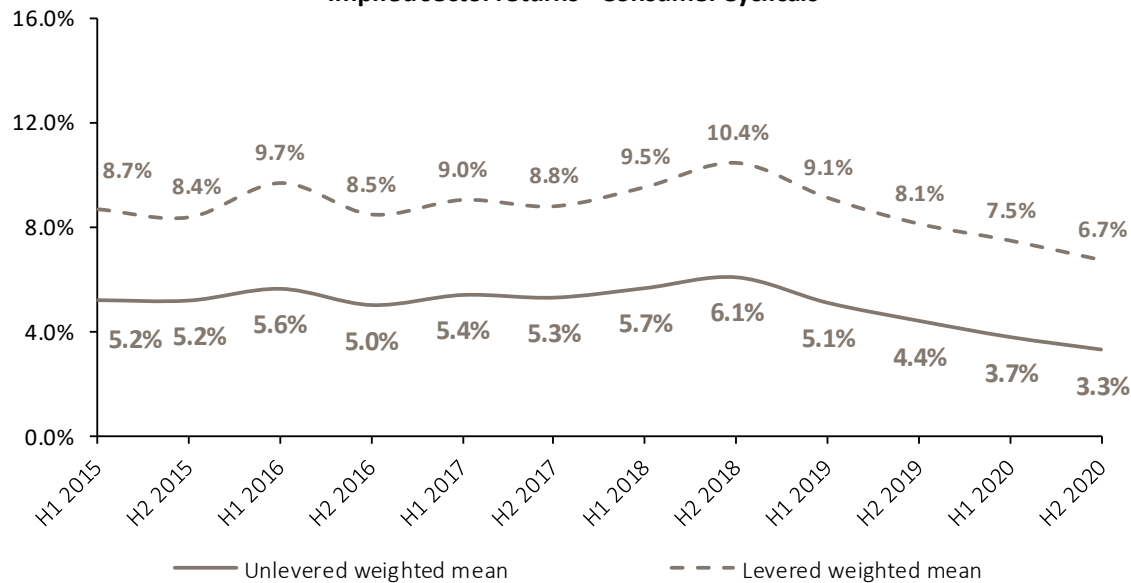
# Implied Sector Returns

## Consumer Cyclical

### Implied sector returns - Consumer Cyclical

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	8.7%	8.4%	9.7%	8.5%	9.0%	8.8%	9.5%	10.4%	9.1%	8.1%	7.5%	6.7%
Leverage	88.2%	88.5%	86.5%	86.3%	87.7%	88.0%	87.9%	87.8%	89.9%	89.4%	100.9%	101.8%
<b>Unlevered weighted mean</b>	<b>5.2%</b>	<b>5.2%</b>	<b>5.6%</b>	<b>5.0%</b>	<b>5.4%</b>	<b>5.3%</b>	<b>5.7%</b>	<b>6.1%</b>	<b>5.1%</b>	<b>4.4%</b>	<b>3.7%</b>	<b>3.3%</b>

### Implied sector returns - Consumer Cyclical



- The implied sector return (unlevered) in the Consumer Cyclical sector further decreased to 3.3% as of December 31, 2020, reaching by far its lowest level in our observation period.
- Overall, the unlevered weighted mean has fluctuated between 3.3% and 6.1% since June 30, 2015.

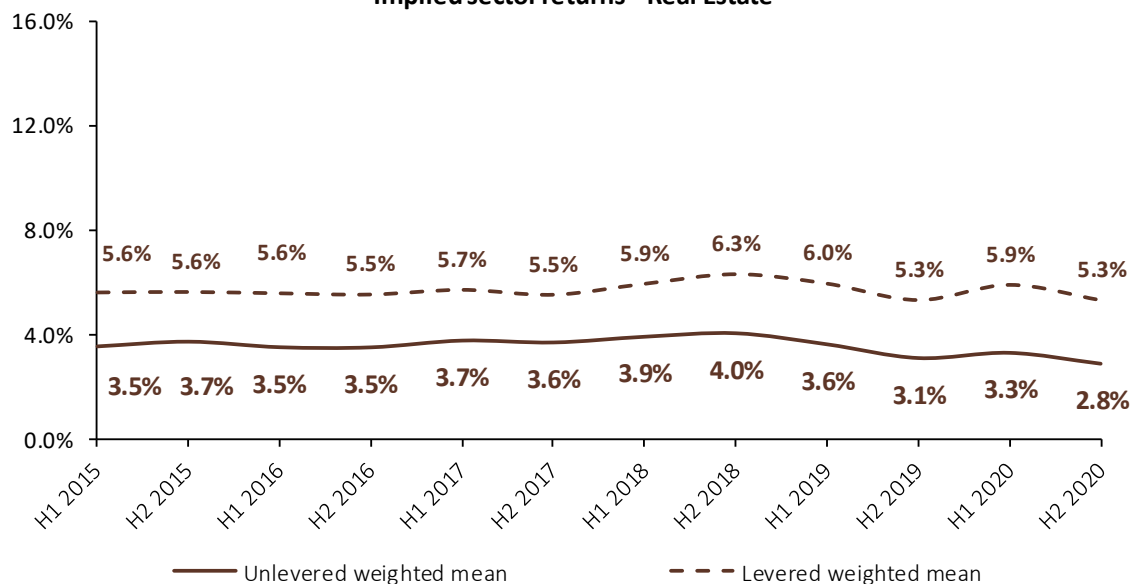
# Implied Sector Returns

## Real Estate<sup>1)</sup>

### Implied sector returns - Real Estate

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	5.6%	5.6%	5.6%	5.5%	5.7%	5.5%	5.9%	6.3%	6.0%	5.3%	5.9%	5.3%
Leverage	93.7%	92.7%	84.0%	83.2%	80.4%	80.3%	79.7%	79.8%	80.0%	79.9%	83.1%	83.4%
<b>Unlevered weighted mean</b>	<b>3.5%</b>	<b>3.7%</b>	<b>3.5%</b>	<b>3.5%</b>	<b>3.7%</b>	<b>3.6%</b>	<b>3.9%</b>	<b>4.0%</b>	<b>3.6%</b>	<b>3.1%</b>	<b>3.3%</b>	<b>2.8%</b>

### Implied sector returns - Real Estate



- In the Real Estate sector the implied return (unlevered) further decreased to 2.8% as of December 31, 2020, reaching its lowest level in our observation period.
- Overall, the unlevered weighted mean has fluctuated between 2.8% and 4.0% since June 30, 2015.

1) The Real Estate sector was previously included in the Financials sector. In accordance with Thomson Reuters, it is now set up as a separate sector.

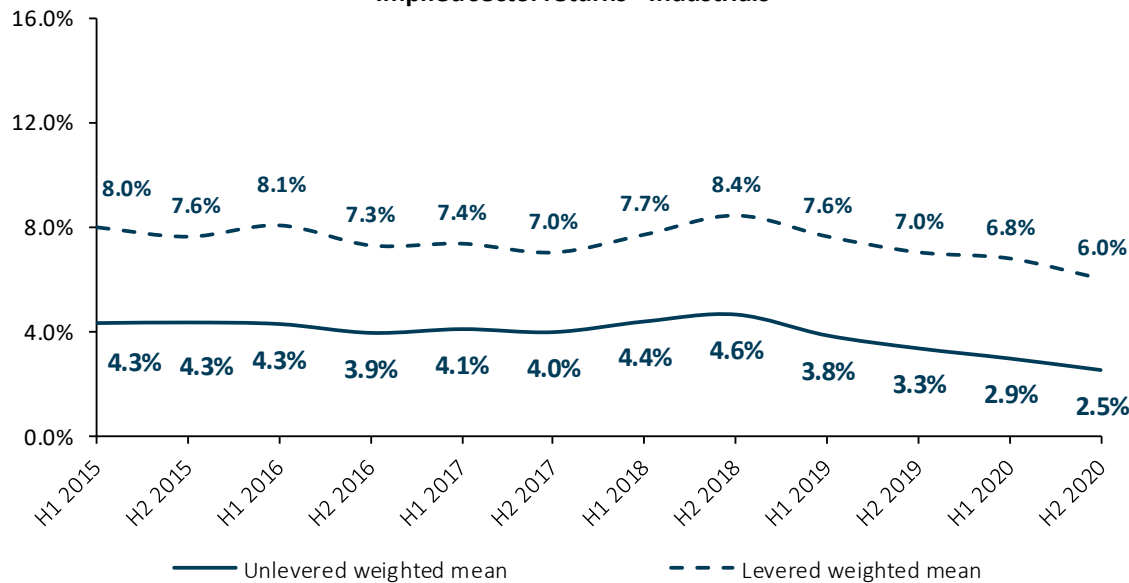
# Implied Sector Returns

## Industrials

### Implied sector returns - Industrials

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	8.0%	7.6%	8.1%	7.3%	7.4%	7.0%	7.7%	8.4%	7.6%	7.0%	6.8%	6.0%
Leverage	120.1%	119.9%	114.4%	113.9%	116.2%	116.1%	107.8%	107.8%	118.4%	118.4%	133.4%	133.3%
<b>Unlevered weighted mean</b>	<b>4.3%</b>	<b>4.3%</b>	<b>4.3%</b>	<b>3.9%</b>	<b>4.1%</b>	<b>4.0%</b>	<b>4.4%</b>	<b>4.6%</b>	<b>3.8%</b>	<b>3.3%</b>	<b>2.9%</b>	<b>2.5%</b>

### Implied sector returns - Industrials



▪ The implied sector return (unlevered) in the Industrials sector further declined from an already low value of 2.9% as of June 30, 2020 to 2.5% as of December 31, 2020 which marks a new low.

▪ Since June 2015, the unlevered weighted mean varied within a range of 2.5% to 4.6%.

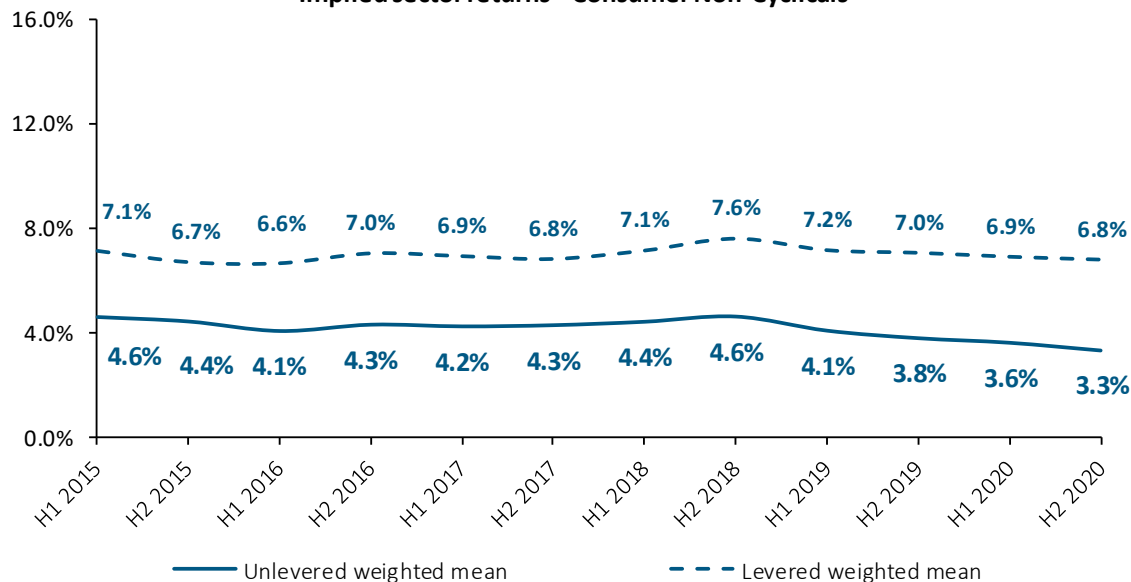
# Implied Sector Returns

## Consumer Non-Cyclicals

### Implied sector returns - Consumer Non-Cyclicals

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	7.1%	6.7%	6.6%	7.0%	6.9%	6.8%	7.1%	7.6%	7.2%	7.0%	6.9%	6.8%
Leverage	76.6%	80.1%	83.3%	82.6%	90.1%	85.7%	87.4%	86.4%	89.3%	91.3%	92.2%	99.6%
<b>Unlevered weighted mean</b>	<b>4.6%</b>	<b>4.4%</b>	<b>4.1%</b>	<b>4.3%</b>	<b>4.2%</b>	<b>4.3%</b>	<b>4.4%</b>	<b>4.6%</b>	<b>4.1%</b>	<b>3.8%</b>	<b>3.6%</b>	<b>3.3%</b>

### Implied sector returns - Consumer Non-Cyclicals



- In the Consumer Non-Cyclicals sector the implied sector return (unlevered) showed a steadily decreasing trend since the observation period high of 4.6% in June 2018 and a new low was reached at 3.3% as of December 31, 2020.

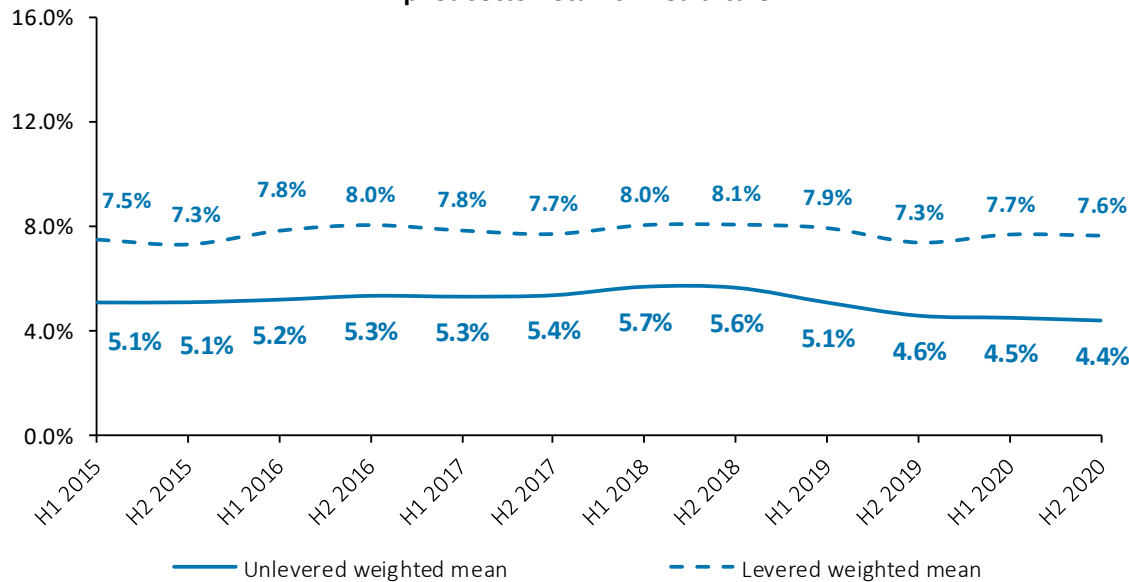
# Implied Sector Returns

## Healthcare

### Implied sector returns - Healthcare

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	7.5%	7.3%	7.8%	8.0%	7.8%	7.7%	8.0%	8.1%	7.9%	7.3%	7.7%	7.6%
Leverage	62.4%	62.3%	62.4%	62.4%	62.4%	57.7%	53.4%	53.3%	64.1%	64.0%	72.3%	72.2%
<b>Unlevered weighted mean</b>	<b>5.1%</b>	<b>5.1%</b>	<b>5.2%</b>	<b>5.3%</b>	<b>5.3%</b>	<b>5.4%</b>	<b>5.7%</b>	<b>5.6%</b>	<b>5.1%</b>	<b>4.6%</b>	<b>4.5%</b>	<b>4.4%</b>

### Implied sector returns - Healthcare



- The implied sector return (unlevered) in the Healthcare sector fluctuated between 5.1% and 5.7% until June 30, 2019.
- Since the second half of the year 2019 the implied sector return has steadily been decreasing from 5.1% to 4.4% as of December 31, 2020.

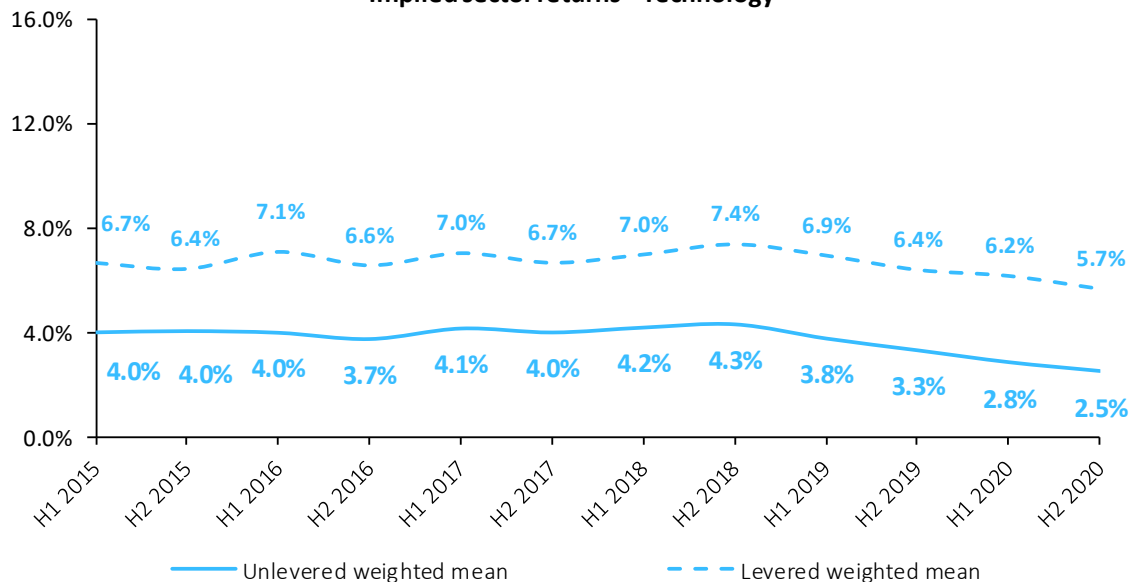
# Implied Sector Returns

## Technology<sup>1)</sup>

### Implied sector returns - Technology

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	6.7%	6.4%	7.1%	6.6%	7.0%	6.7%	7.0%	7.4%	6.9%	6.4%	6.2%	5.7%
Leverage	96.4%	95.9%	102.1%	102.2%	98.9%	99.3%	95.4%	95.0%	101.2%	100.5%	120.6%	121.7%
<b>Unlevered weighted mean</b>	<b>4.0%</b>	<b>4.0%</b>	<b>4.0%</b>	<b>3.7%</b>	<b>4.1%</b>	<b>4.0%</b>	<b>4.2%</b>	<b>4.3%</b>	<b>3.8%</b>	<b>3.3%</b>	<b>2.8%</b>	<b>2.5%</b>

### Implied sector returns - Technology



- The implied sector return (unlevered) in the Technology sector decreased to 2.5% as of December 31, 2020 from 3.3% a year before.
- In comparison to other sectors the Technology sector – together with Industrials – has the lowest unlevered weighted mean as of December 31, 2020.

1) Sector classification was updated in this study according to Thomson Reuters.

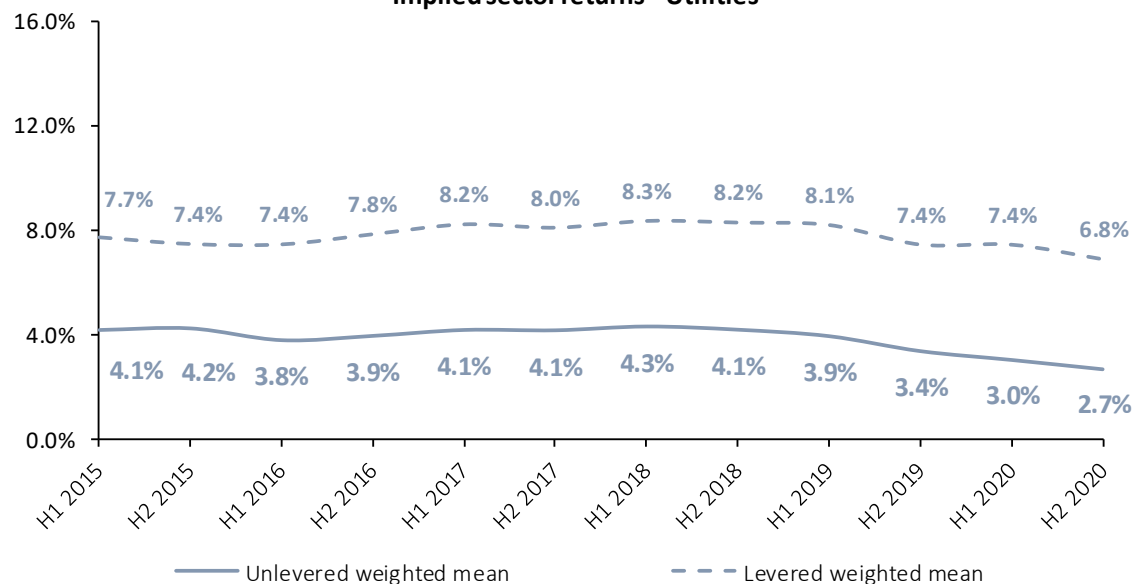
# Implied Sector Returns

## Utilities

### Implied sector returns - Utilities

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	7.7%	7.4%	7.4%	7.8%	8.2%	8.0%	8.3%	8.2%	8.1%	7.4%	7.4%	6.8%
Leverage	122.7%	123.4%	130.3%	131.9%	139.8%	139.8%	134.9%	134.9%	129.0%	128.9%	147.4%	147.4%
<b>Unlevered weighted mean</b>	<b>4.1%</b>	<b>4.2%</b>	<b>3.8%</b>	<b>3.9%</b>	<b>4.1%</b>	<b>4.1%</b>	<b>4.3%</b>	<b>4.1%</b>	<b>3.9%</b>	<b>3.4%</b>	<b>3.0%</b>	<b>2.7%</b>

### Implied sector returns - Utilities



- The unlevered implied sector return of the Utilities sector steadily declined since June 30, 2018 from 4.3% to 2.7% as of December 31, 2020.
- The high average leverage indicates favourable financing conditions for the companies in the Utilities sector. This can be attributed to the relatively low operational risk profile of the sector.

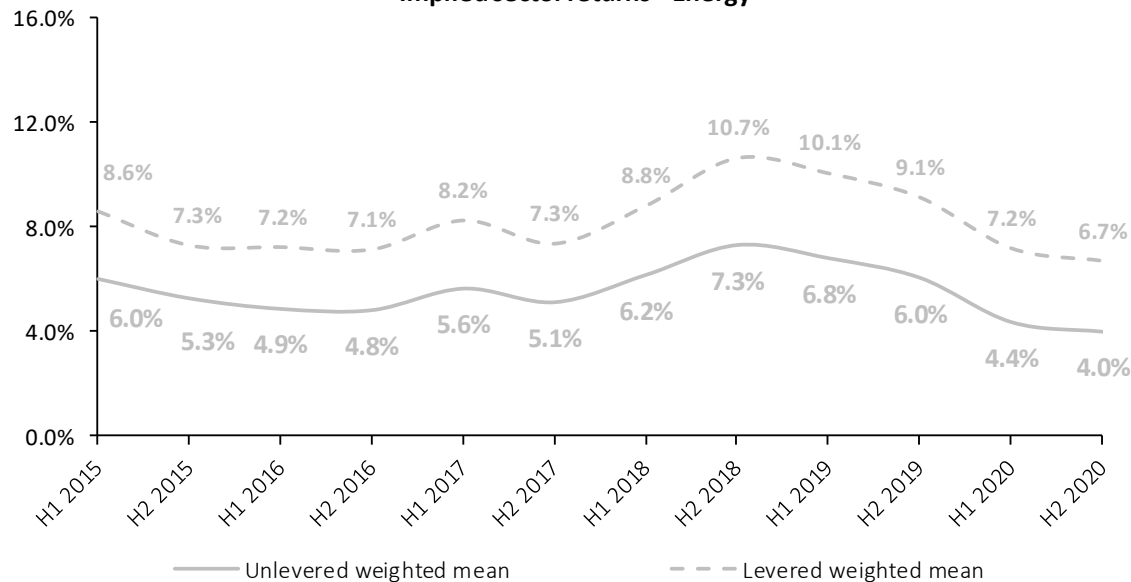
# Implied Sector Returns

## Energy

### Implied sector returns - Energy

	H1 2015	H2 2015	H1 2016	H2 2016	H1 2017	H2 2017	H1 2018	H2 2018	H1 2019	H2 2019	H1 2020	H2 2020
	06/30/2015	12/31/2015	06/30/2016	12/31/2016	06/30/2017	12/31/2017	06/30/2018	12/31/2018	06/30/2019	12/31/2019	06/30/2020	12/31/2020
Levered weighted mean	8.6%	7.3%	7.2%	7.1%	8.2%	7.3%	8.8%	10.7%	10.1%	9.1%	7.2%	6.7%
Leverage	54.2%	54.2%	59.6%	59.5%	59.1%	58.1%	54.0%	54.2%	52.9%	52.8%	64.9%	64.5%
<b>Unlevered weighted mean</b>	<b>6.0%</b>	<b>5.3%</b>	<b>4.9%</b>	<b>4.8%</b>	<b>5.6%</b>	<b>5.1%</b>	<b>6.2%</b>	<b>7.3%</b>	<b>6.8%</b>	<b>6.0%</b>	<b>4.4%</b>	<b>4.0%</b>

### Implied sector returns - Energy



- Overall, the sector's implied return experienced a volatile development. In recent years we observed a declining trend from 7.3% as of December 31, 2018 to 4.0% as of December 31, 2020.



## 7 Sector returns

b. Historical returns (ex-post analysis)

# Historical Sector Returns

## Background & approach

In **addition** to the **determination of historical market returns**, we calculated the **historical sector returns p.a.** This option is an **alternative approach**, like the implied sector returns, for the ex-post analysis of the determination of costs of capital based on regression analyses following the **CAPM**.

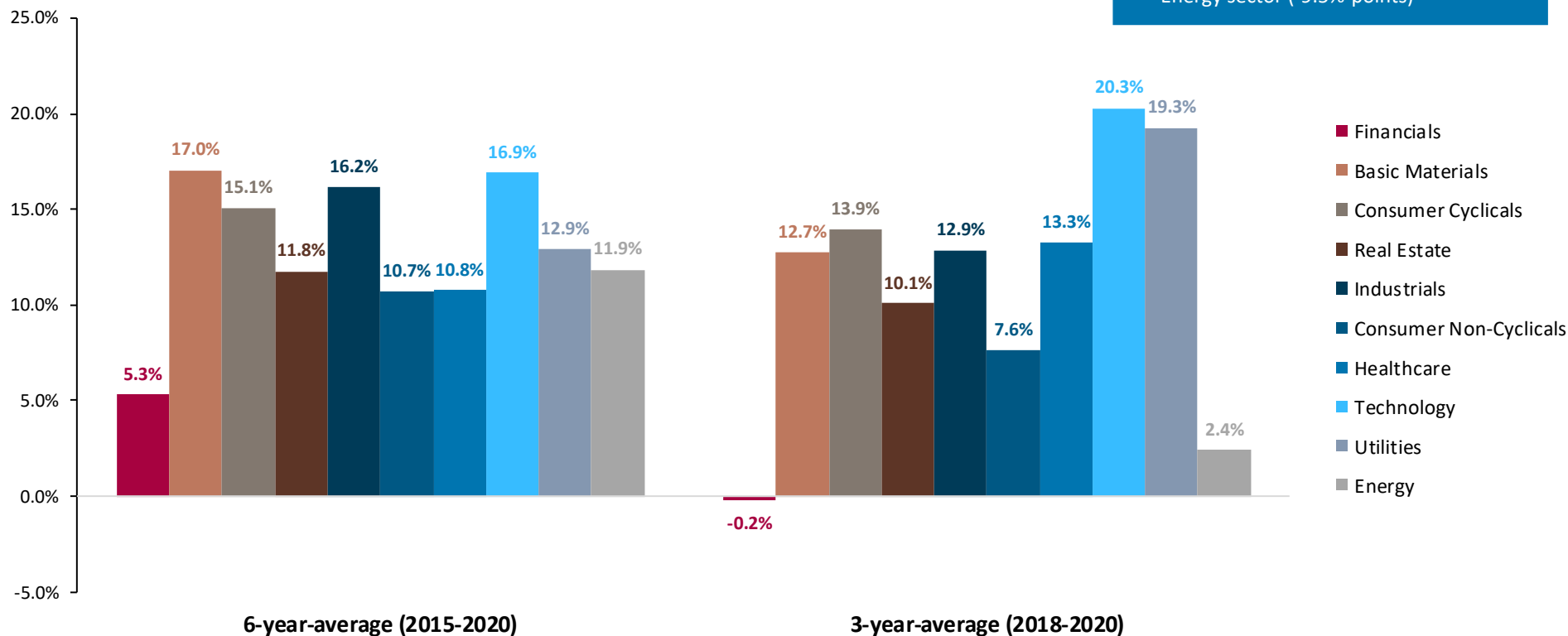
Our analysis contains so-called **total shareholder returns (TSR)** p.a. analogous to the return triangles for the European total return indices. This means, we consider the **share price development** as well as the **dividend yield**, whereas the share price development generally represents the main component of the total shareholder returns.

We derive the **annual total shareholder returns between December 31, 2015 and December 31, 2020** for every STOXX Europe 600 sector. Since annual total shareholder returns tend to fluctuate to a great extent, their explanatory power is limited. Therefore, we do not only calculate the 1-year market-value weighted means, we additionally calculate the 3-year (2018-2020) and the 6-year (2015-2020) averages.

# Historical Sector Returns

Average total shareholder returns as of December 31, 2020

Total Shareholder Returns - as of December 31, 2020

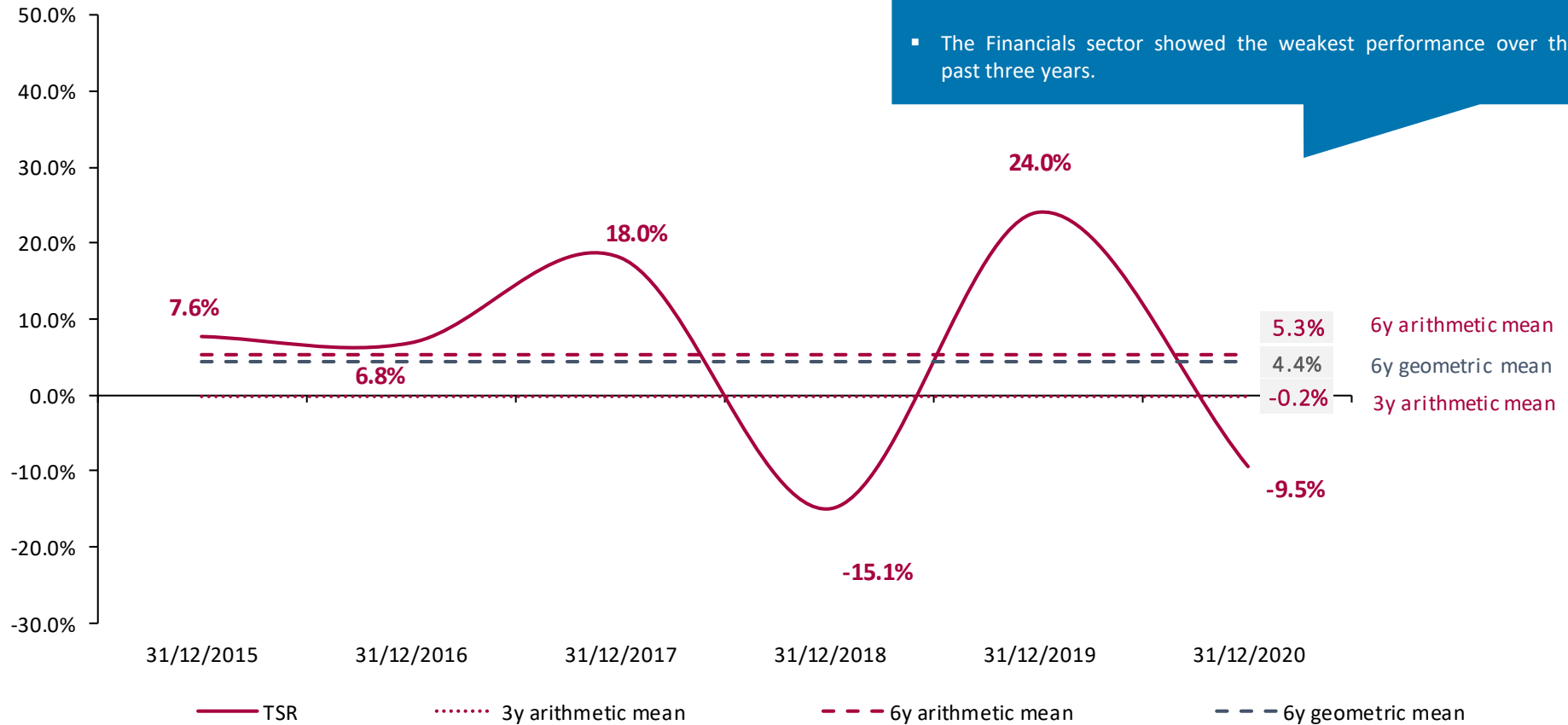


- We see a mixed picture for average annual total shareholder returns in the European market. 3y mean is lower than the 6y mean of annual total shareholder returns for seven sectors and higher for three sectors (namely Utilities, Technology and Healthcare).
- The widest difference is observed for the Energy sector (-9.5%-points)

# Total Shareholder Returns

## Financials<sup>1)</sup>

### Total shareholder returns - Financials

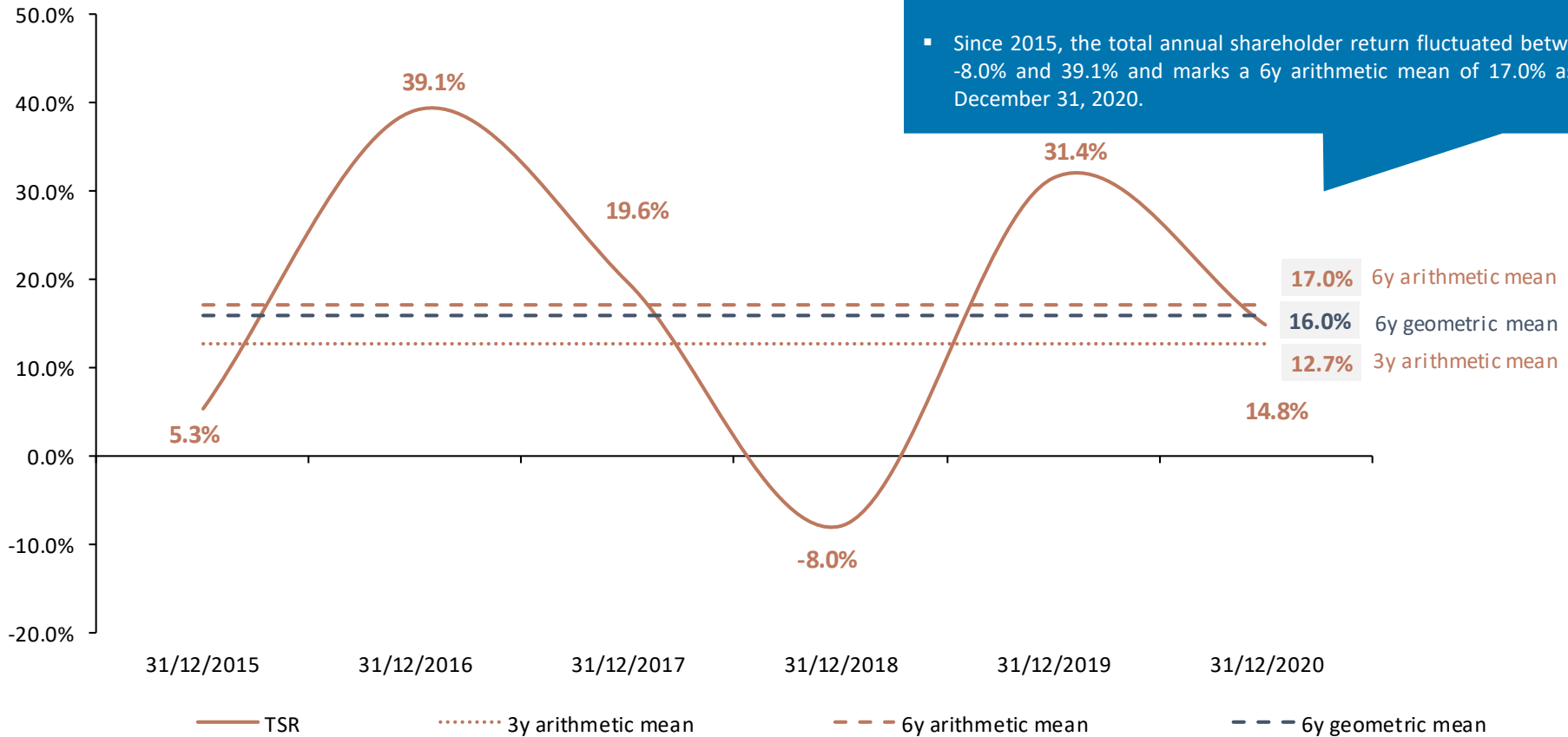


1) Sector classification was updated in this study according to Thomson Reuters

# Total Shareholder Returns

## Basic Materials

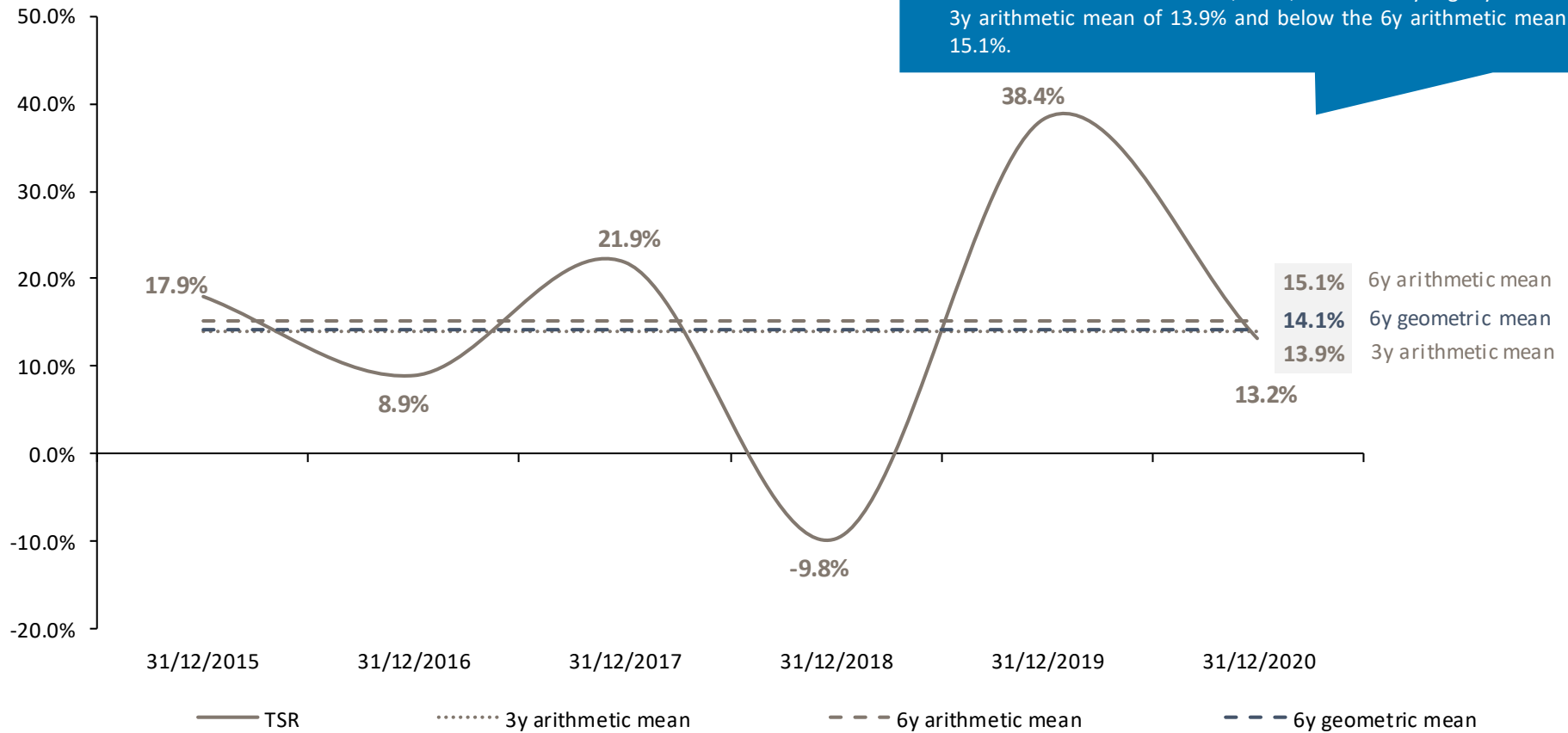
Total shareholder returns - Basic Materials



# Total Shareholder Returns

## Consumer Cyclicals

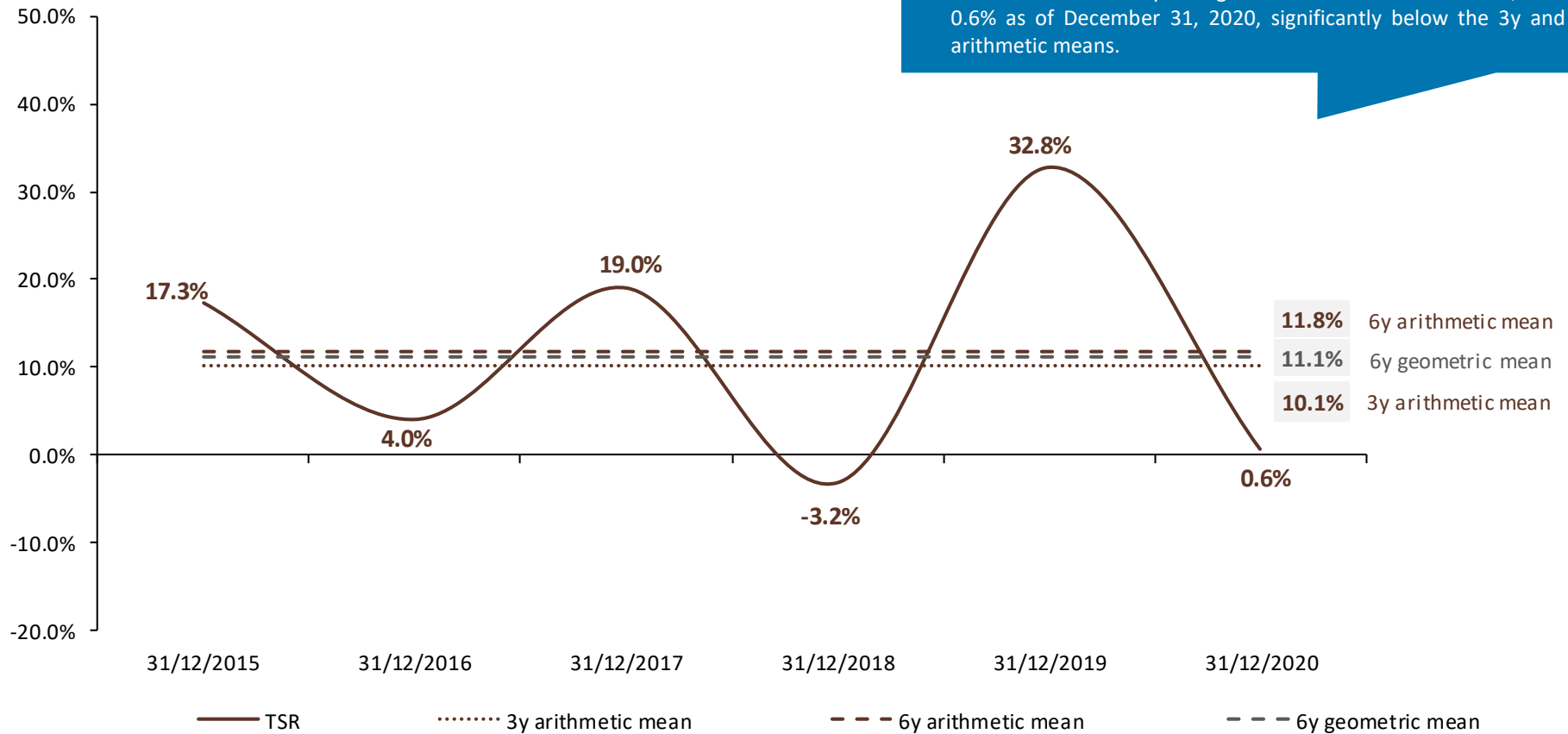
### Total shareholder returns - Consumer Cyclicals



# Total Shareholder Returns

## Real Estate<sup>1)</sup>

Total shareholder returns - Real Estate

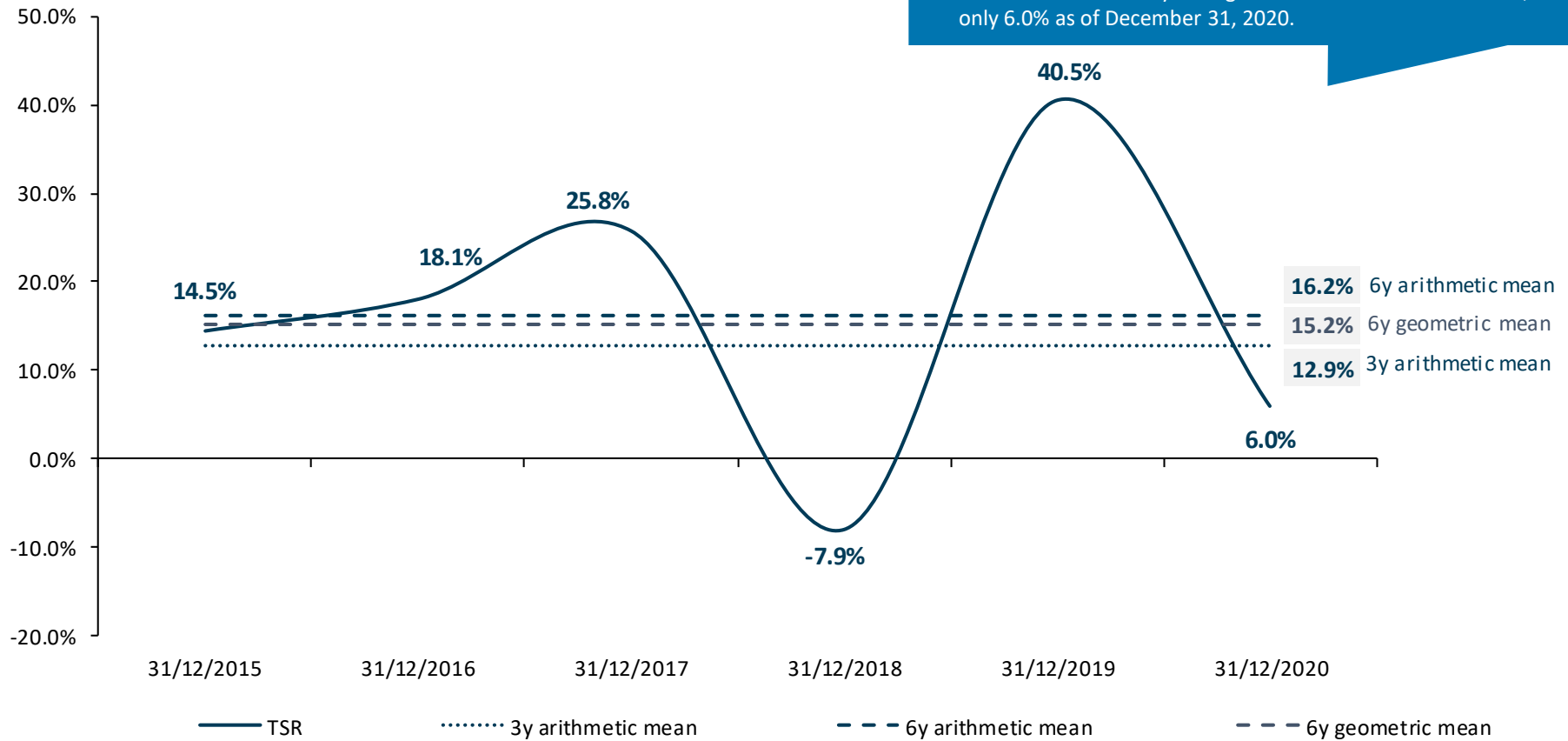


1) Sector classification was updated in this study according to Thomson Reuters

# Total Shareholder Returns

## Industrials

### Total shareholder returns - Industrials

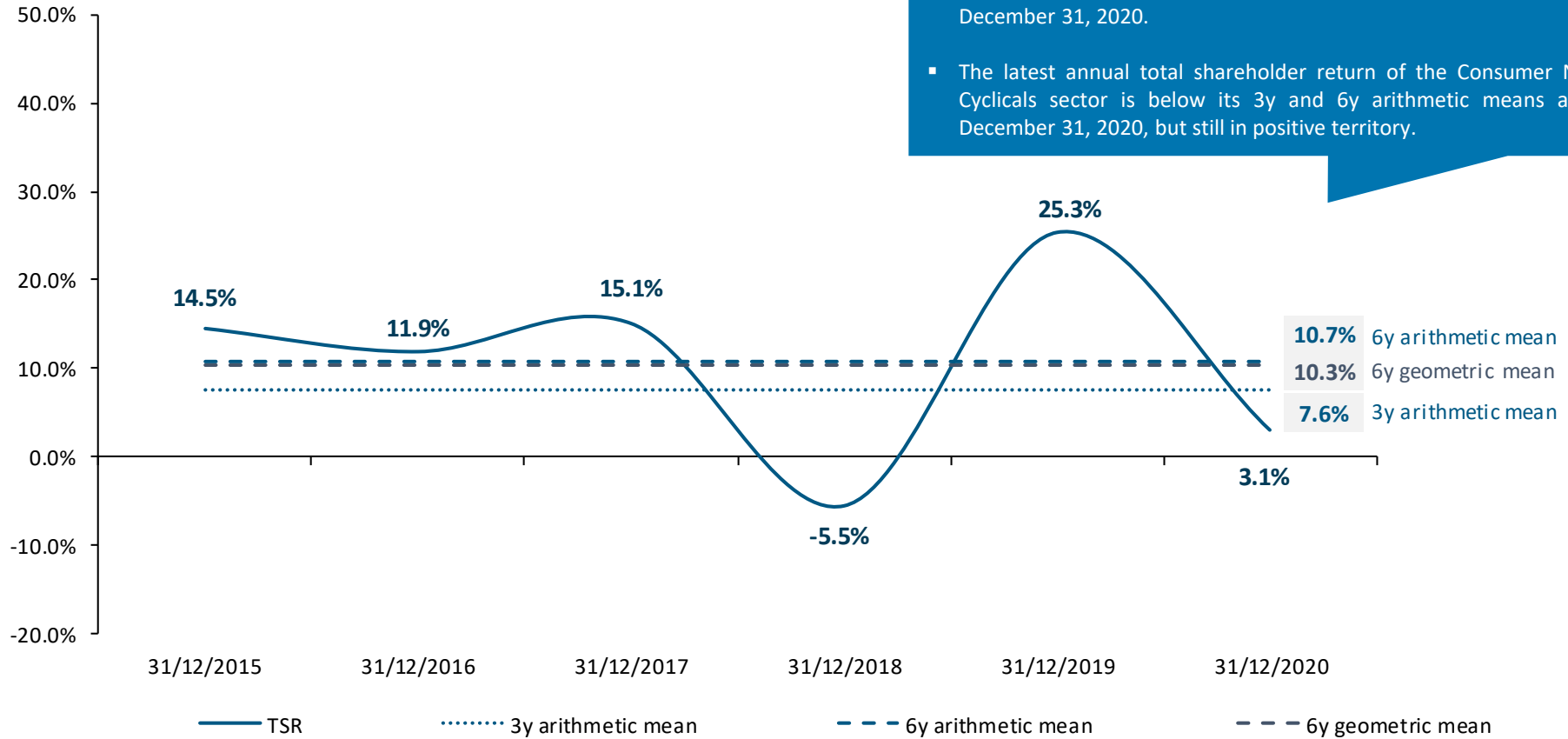




# Total Shareholder Returns

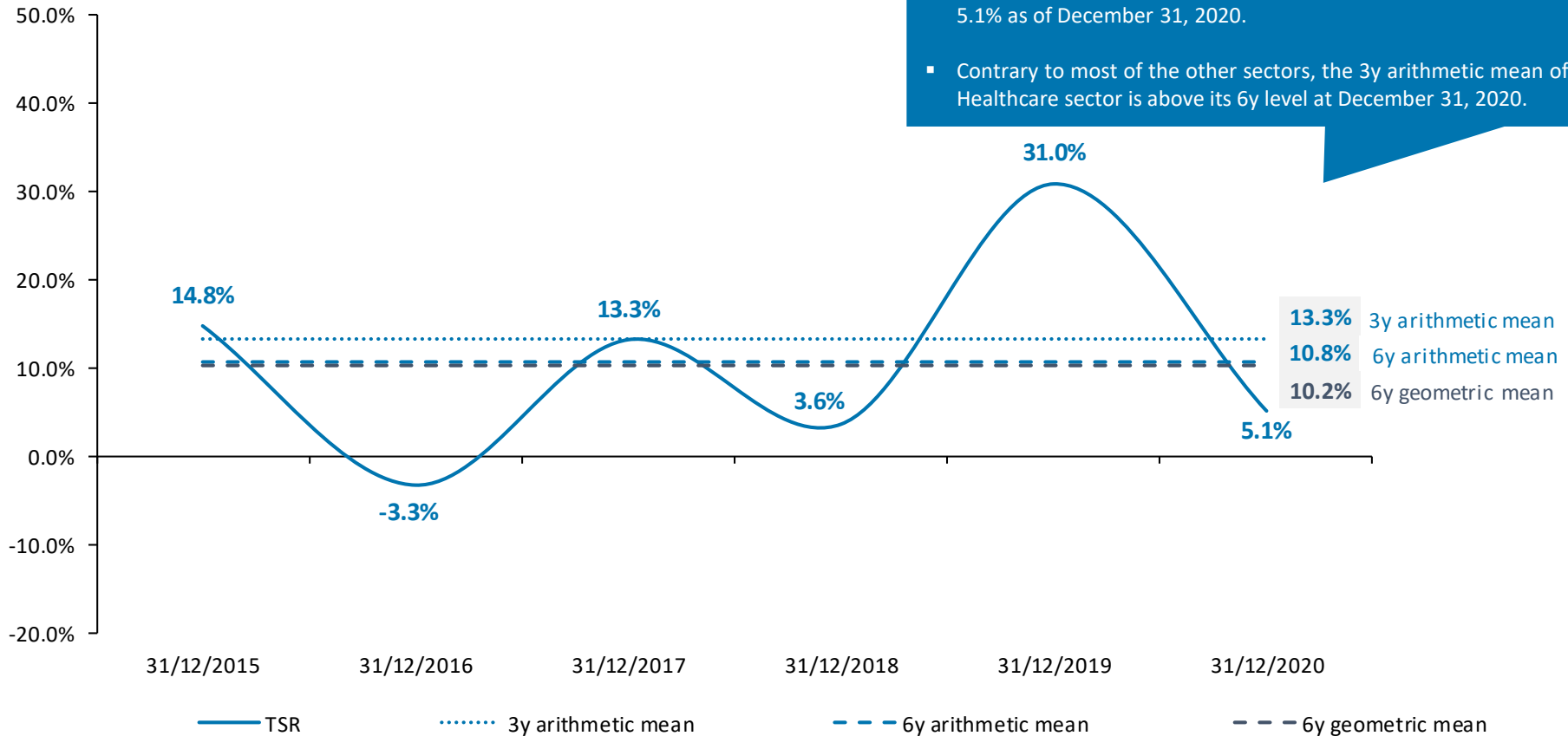
## Consumer Non-Cyclicals

### Total shareholder returns - Consumer Non-Cyclicals



# Total Shareholder Returns Healthcare

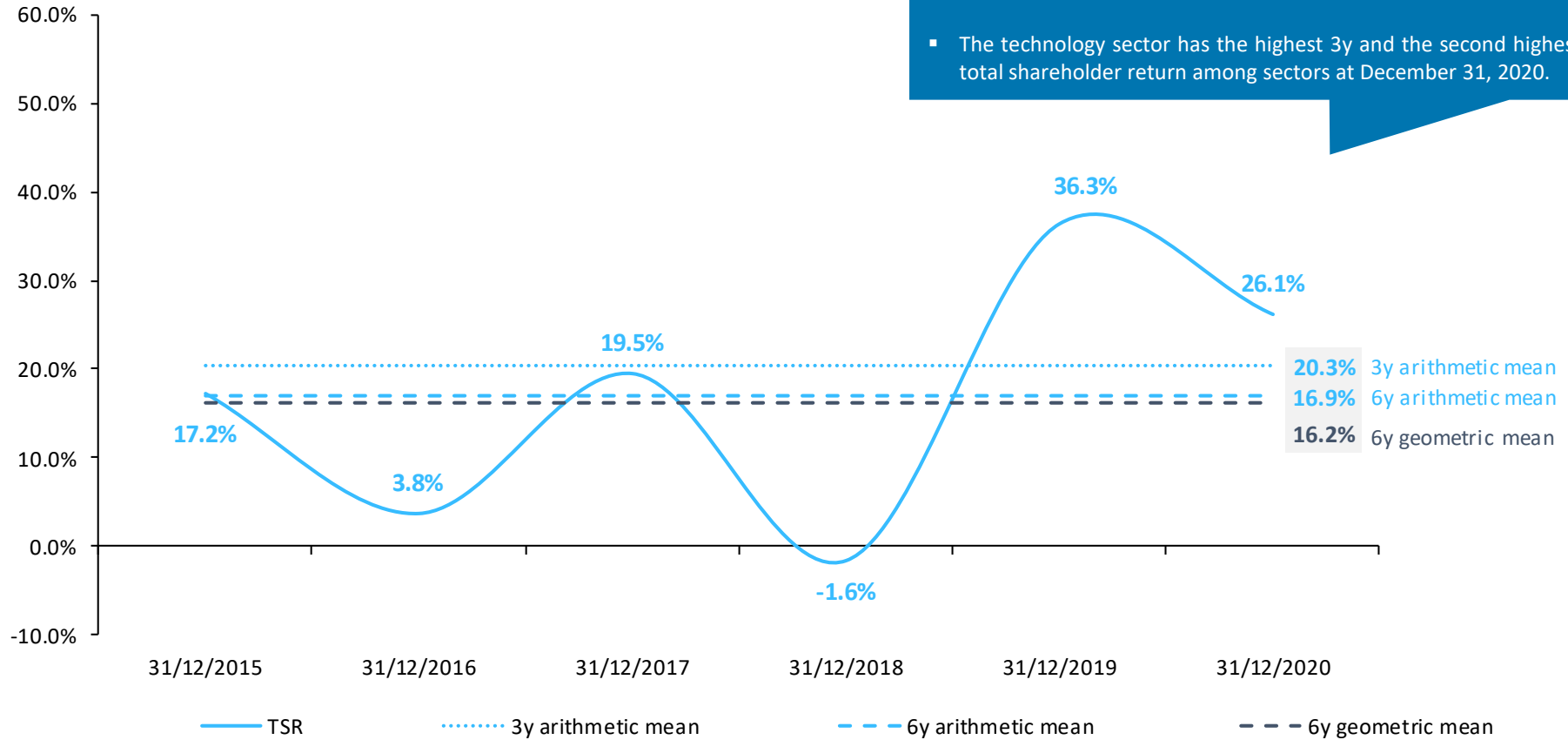
Total shareholder returns - Healthcare



# Total Shareholder Returns

## Technology<sup>1)</sup>

### Total shareholder returns - Technology

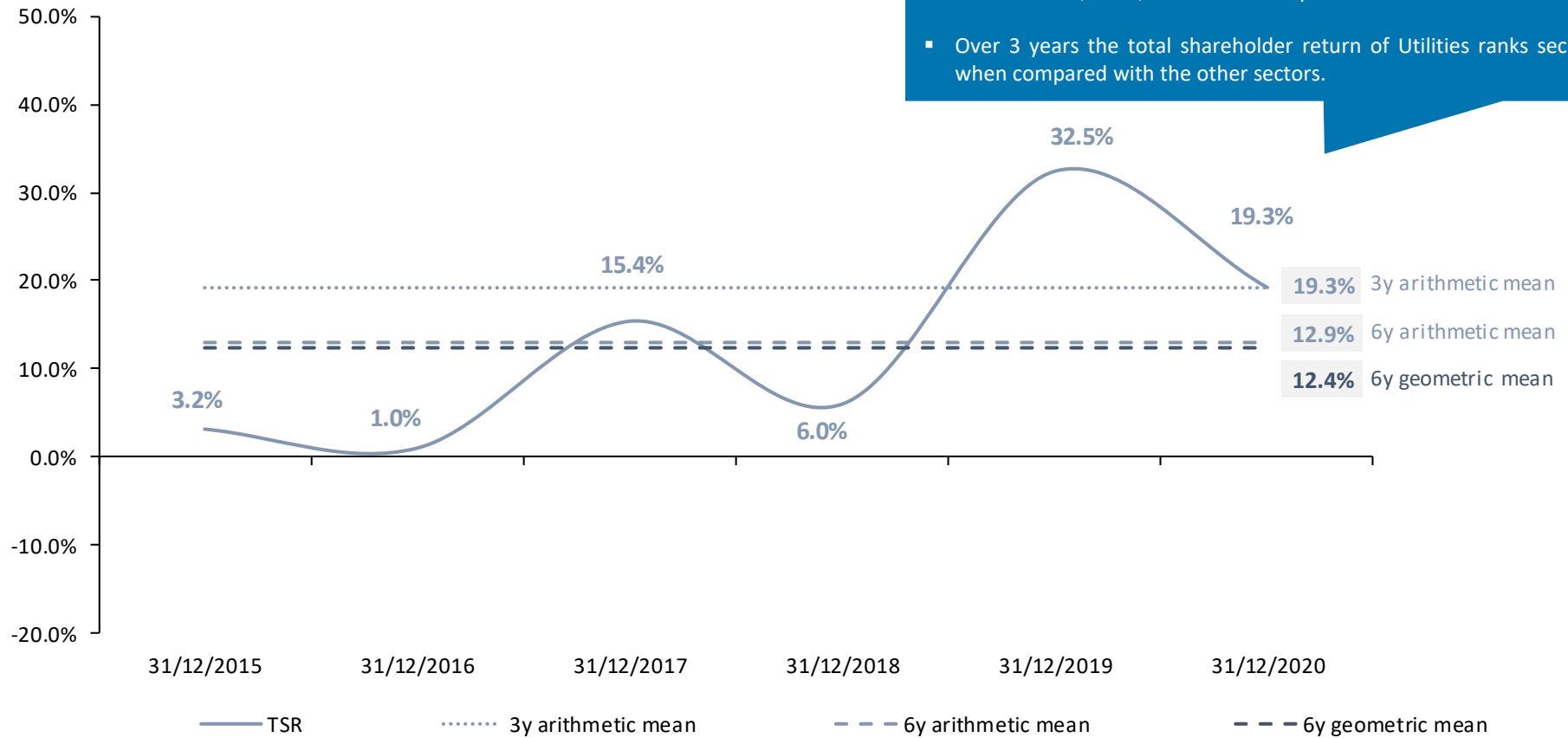


1) Sector classification was updated in this study according to Thomson Reuters

# Total Shareholder Returns

## Utilities

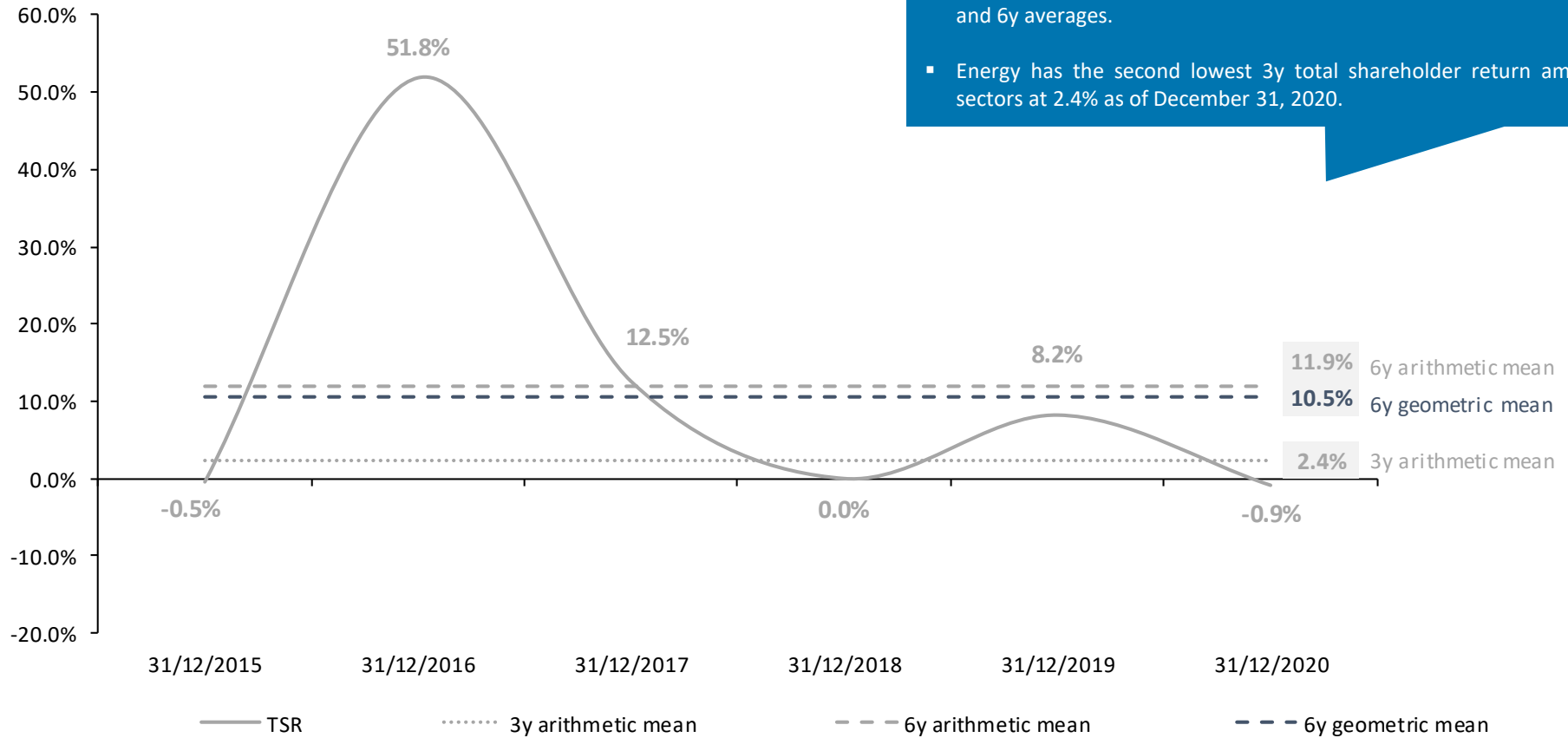
### Total shareholder returns - Utilities



# Total Shareholder Returns

## Energy

Total shareholder returns - Energy



## 8 Trading multiples

# Trading Multiples

## Background & approach

Besides absolute valuation models (earnings value, DCF), the **multiples approach** offers a practical way for an enterprise value estimation. The multiples method estimates a company's value **relative** to another company's value. Following this approach, the enterprise value results from the product of a reference value (revenue or earnings values are frequently used) of the company with the respective multiples of **similar companies**.

Within this capital market study, we analyze **multiples for the STOXX Europe 600 sectors**. We will look at the following multiples:

- Revenue-Multiples (" $EV^1$ /Revenue")
- EBIT-Multiples (" $EV^1$ /EBIT")
- Price-to-Earnings-Multiples (" $P/E$ ")
- Price-to-Book Value-Multiples (" $EqV^2$ /BV")

Multiples are presented for two different reference dates. The reference values are based on one-year forecasts of analysts (so-called **forward-multiples**, in the following "**1yf**"). Solely the Price-to-Book Value-Multiples are calculated with book values as of the reference dates (December 31, 2020).

To calculate the multiples, we source the data from the data provider Thomson Reuters. We provide a tabular illustration of the sector specific weighted averages of the multiples as of December 31, 2020 on the following slide.

Additionally, we present a **ranking table** of the sector multiples. In a first step, the sector multiples are sorted from highest to lowest for each analyzed multiple. The resulting score in the ranking is displayed in the table and visualized by a color code that assigns a **red color** to the **highest rank** and a dark **green color** to the **lowest rank**. Thus, a red colored high rank indicates a high valuation level, whereas a green colored low rank suggests a low valuation level. In a second step, we aggregate the rankings and calculate an average of all single rankings for each sector multiple. This is shown in the right column of the ranking table. This **average ranking** indicates the overall **relative valuation levels** of the sectors when using multiples.

1) Enterprise Value.

2) Equity Value.

# Trading Multiples

## Sector multiples as of December 31, 2020 and June 30, 2020

Sector	EV/Revenue 1yf		EV/EBIT 1yf		P/E 1yf		EqV/BV LTM	
	30/06/2020	31/12/2020	30/06/2020	31/12/2020	30/06/2020	31/12/2020	30/06/2020	31/12/2020
Financials	n.a.	n.a.	n.a.	n.a.	11.1x	11.0x	0.7x	0.9x
Basic Materials	1.8x	2.1x	14.7x	13.8x	18.6x	18.0x	1.8x	2.4x
Consumer Cyclicals	1.3x	1.6x	19.0x	17.1x	19.9x	18.8x	1.7x	2.6x
Real Estate	18.9x	21.0x	24.6x	26.9x	17.4x	20.1x	0.9x	1.2x
Industrials	1.6x	1.7x	18.3x	18.6x	21.7x	22.0x	3.1x	4.2x
Consumer Non-Cyclicals	2.2x	2.2x	16.5x	16.7x	18.5x	18.8x	3.2x	3.7x
Healthcare	3.7x	3.6x	15.2x	14.6x	17.3x	16.8x	3.9x	4.6x
Technology	2.8x	3.0x	18.4x	20.2x	22.3x	23.5x	2.8x	3.4x
Utilities	1.4x	1.6x	14.4x	15.5x	16.1x	17.4x	1.8x	2.1x
Energy	0.8x	0.8x	14.9x	13.5x	18.9x	15.7x	0.9x	1.3x
All	1.9x	2.0x	15.4x	15.3x	17.2x	17.1x	1.7x	2.3x

### Reading example:

The weighted average of the Real Estate EV/EBIT-ratio calculated based on 1yf EBIT is 26.9x.

EUR 200 m in EBIT over the next year hence result in an enterprise value of EUR 5,380 m.

Forward P/E multiple of the Energy sector decreased with decreasing global surplus of crude oil in response to lower demand in connection with the COVID-19 crisis.

Note: For companies in the Financials sector, Revenue- and EBIT-Multiples are not meaningful and thus are not reported.



# Trading Multiples

## Sector multiples ranking as of December 31, 2020 and June 30, 2020

Sector	EV/Revenue 1yf		EV/EBIT 1yf		P/E 1yf		EqV/BV LTM		Ø Ranking
	30/06/2020	31/12/2020	30/06/2020	31/12/2020	30/06/2020	31/12/2020	30/06/2020	31/12/2020	
Financials	n.a.	n.a.	n.a.	n.a.	10	10	10	10	10.0
Basic Materials	5	5	8	8	5	6	5	6	6.0
Consumer Cyclicals	8	8	2	4	3	4	7	5	5.1
Real Estate	1	1	1	1	7	3	9	9	4.0
Industrials	6	6	4	3	2	2	3	2	3.5
Consumer Non-Cyclicals	4	4	5	5	6	5	2	3	4.3
Healthcare	2	2	6	7	8	8	1	1	4.4
Technology	3	3	3	2	1	1	4	4	2.6
Utilities	7	7	9	6	9	7	6	7	7.3
Energy	9	9	7	9	4	9	8	8	7.9

The Financials sector continues to have the least expensive valuation level of all sectors.

The Technology sector shows the highest multiples on average, followed by the Industrials sector.

The EqV/BV-Multiple of the Utilities sector ranks 7th highest in a sector comparison. Overall, the average ranking of the Utilities sector is 7.3, indicating a low valuation level.

Note: Multiples are ranked from highest to lowest values: 1 – highest (red), 9/10 – lowest (dark green)).

# Appendix

Composition of the sectors as of December 31, 2020

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Financials

3I GROUP PLC.  
ABN AMRO BANK NV  
ADMIRAL GROUP PLC.  
AEGON  
AGEAS SA  
ALLIANZ SE  
AMUNDI  
ASHMORE GROUP PLC.  
ASR NEDERLAND  
ASSICURAZIONI GENERALI  
AVIVA PLC.  
AXA  
BALOISE HOLDING AG  
BANCO DE SABADELL SA  
BANCO POPOLARE  
BANCO SANTANDER SA  
BANK OF IRELAND  
BANK POLSKA KASA OPIEKI  
BANKINTER SA  
BANQUE CANTON.VE.  
BARCLAYS PLC.  
BAWAG PSK BK.AG  
BBVA SA  
BEAZLEY PLC.  
BNP PARIBAS  
CAIXABANK SA  
CEMBRA MONEY BANK N ORD  
CLOSE BROTHERS GP.PLC.  
CNP ASSURANCES  
COMMERZBANK AG  
CREDIT AGRICOLE SA  
CREDIT SUISSE GROUP AG  
DANSKE BANK A/S  
DEUTSCHE BANK AG  
DEUTSCHE BOERSE AG

DIRECT LINE IN.GP.PLC.  
DNB ASA  
EQT AB  
ERSTE GROUP BANK AG  
EURAZEO SE  
EURONEXT  
FINECOBANK SPA  
GJENSIDIGE FORSIKRING  
HANNOVER RUCK.AG  
HARGREAVES LANSDOWN PLC.  
HELVETIA HOLDING AG  
HISCOX DI LTD.  
HSBC HOLDINGS PLC.  
IG GROUP HOLDINGS PLC.  
INDUSTRIVARDEN AB  
ING GROEP  
INTERMEDIATE CAPITAL  
INTESA SANPAOLO  
INVESTOR AB  
JULIUS BAER GRUPPE AG  
KBC GROEP NV  
KINNEVIK 'B'  
LEGAL & GENERAL GP.PLC.  
LIFCO B  
LLOYDS BANKING GP.PLC.  
LONDON STOCK EXCHANGE  
LUNDBERGFÖRETAGEN AB  
M&G PLC.  
MAN GROUP PLC.  
MEDIOBANCA BC.FIN SA  
MUENCHENER RUECK  
NATIXIS  
NN GROUP  
NORDEA BANK AB  
PARTNERS GROUP HOLDING

PHOENIX GROUP HDG  
PKO BANK SA  
PRUDENTIAL PLC.  
PZU GROUP SA  
QUILTER PLC  
RAIFFEISEN BANK INTL.AG  
ROYAL BK.OF SCTL.GP.PLC.  
RSA INSURANCE GROUP PLC.  
SAMPO PLC.  
SCHROEDERS PLC.  
SCOR SE  
SEB 'A' SA  
SOCIETE GENERALE SA  
SOFINA SA  
ST.JAMES'S PLACE PLC.  
STANDARD CHARTERED PLC.  
STANDARD LIFE ABERDEEN  
STOREBRAND ASA  
SVENSKA HANDBKN.'A' PLC.  
SWEDBANK AB  
SWISS LIFE HOLDING AG  
SWISS RE AG  
TOPDANMARK A/S  
TRYG A/S  
UBS GROUP  
UNICREDIT  
ZURICH INSURANCE

### Basic Materials (1/2)

AIR LIQUIDE  
AKZO NOBEL NV  
ANGLO AMERICAN PLC.  
ANTOFAGASTA PLC.  
ARCELORMITTAL  
ARKEMA  
BASF SE  
BHP GROUP PLC.  
BILLERUD KORSNAS AB  
BOLIDEN AB  
BRENNTAG AG  
CLARIANT AG  
CORBION  
COVESTRO AG  
CRH PLC.  
CRODA INTERNATIONAL PLC.  
EMS-CHEMIE HOLDING AG  
EVONIK INDUSTRIES AG  
EVRAZ PLC.  
FRESNILLO PLC.  
FUCHS PETROLUB AG  
GIVAUDAN SA  
GROEP BRUSSEL LAMBERT NV  
HEIDELBERGCEMENT AG  
HENKEL PREFERENCE AG.  
HEXPOL AB  
HOLMEN AB  
HUHTAMAKI OYJ  
IMCD GROUP  
JOHNSON MATTHEY PLC.  
KGHM POLSKA MIEDZ SA  
KONINKLIJKE DSM  
LAFARGEHOLCIM LTD  
LANXESS AG  
LINDE PLC.

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Basic Materials (2/2)

MONDI PLC.  
NORSK HYDRO ASA  
NOVOZYMES A/S  
POLYMETAL INTL.PLC.  
RIO TINTO PLC.  
SCA AB  
SIG COMBIBLOC SVS.AG  
SIKA AG  
SMITH (DS) PLC.  
SMURFIT KAPPA GROUP PLC.  
SOLVAY SA  
STORA ENSO OYJ  
SYMRISE AG  
THYSSENKRUPP AG  
UMICORE SA  
UPM-KYMMENE OYJ  
VICTREX PLC.  
VISCOFAN SA  
VOESTALPINE AG  
WIENERBERGER AG  
YARA INTERNATIONAL ASA

### Consumer Cyclical

ACCOR  
ADIDAS AG  
ASSA ABLOY AB  
B&M EUROPEAN VALUE RETAIL  
BARRATT DEVS.PLC.  
BELLWAY PLC.  
BERKELEY GROUP HDG.PLC.  
BMW AG.  
BOLLORE SE  
BURBERRY GROUP PLC.  
CARNIVAL PLC.  
CD PROJECT RED SA  
COMPASS GROUP PLC.  
CONTINENTAL AG  
COUNTRYSIDE PROPS.PLC.  
CTS EVENTIM AG  
DAIMLER AG  
DOMETIC GROUP  
ELECTROLUX AB  
ENTAIN PLC.  
ESSILORLUXOTTICA SA  
EVOLUTION GMG.GP.AB  
EXOR  
FAURECIA SE  
FERGUSON PLC.  
FERRARI NV  
FIAT CHRYSLER AUTOS.  
FLUTTER ENTM.PLC.  
GAMES WORKSHOP GP.PLC.  
GEBERIT AG  
H&M HENNES & MAURITZ AB  
HERMES INTERNATIONAL  
HOWDEN JOINERY GP.PLC.  
HUSQVARNA AB  
INCHCAPE PLC.

INDITEX SA  
INFORMA PLC.  
INTERCONTINENTAL HOTELS  
ITV PLC.  
JD SPORTS FASHION PLC.  
KERING SAS  
KINGFISHER PLC.  
KINGSPAN GROUP PLC.  
LA FRANCAISE DES JEUX SA  
LVMH  
MARKS & SPENCER GP.PLC.  
MICHELIN  
MONCLER  
NEXT PLC.  
NOKIAN RENKAAT OYJ  
NORDIC ENTERTAINMENT GROUP  
OCADO GROUP PLC.  
PANDORA A/S  
PEARSON PLC.  
PERSIMMON PLC.  
PEUGEOT SA  
PORSCHE HOLDING  
PROSIEBENSAT 1 MEDIA AG  
PUBLICIS GROUPE SA  
PUMA SE  
RATIONAL AG  
RENAULT SA  
RHEINMETALL AG  
RICHEMONT N SA  
ROCKWOOL INTL.A/S  
SAINT GOBAIN  
SCHIBSTED A  
SEB SA  
SIGNIFY NV  
SODEXO

SWATCH GROUP AG  
TAYLOR WIMPEY PLC.  
THULE GROUP  
TRAINLINE PLC.  
TRAVIS PERKINS PLC.  
TUI AG  
UBISOFT ENTERTAINMENT SA  
VALEO  
VIVENDI SE  
VOLKSWAGEN AG  
WHITBREAD PLC.  
WILLIAM HILL PLC.  
WPP PLC.  
ZALANDO

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Real Estate

ADLER GROUP SA  
AEDIFICA  
ALLREAL HOLDING AG  
ALSTRIA OFFICE REIT AG  
AROWNTOWN  
ASSURA PLC.  
BRITISH LAND CO.PLC.  
CASTELLUM AB  
COFINIMMO  
COVIVIO SA  
DERWENT LONDON PLC.  
DEUTSCHE WOHNEN  
ENTRA  
FABEGE AB  
FASTIGHETS BALDER AB  
GECINA  
GRAINGER PLC.  
GRAND CITY PROPERTIES SA  
ICADE  
INMOBILIARIA COLONIAL SOCIMI  
KLEPIERRE  
KOJAMO OYJ  
LAND SECURITIES GP.PLC.  
LEG IMMOBILIEN AG  
LONDONMETRIC PROPERTY  
MERLIN PROPERTIES REIT  
PRIMARY HEALTH PROPS.  
PSP SWISS PROPERTY AG  
SAGAX AB  
SAMHALLSBYGGNADSBOL AGENT NORD  
SEGRO PLC.  
SWISS PRIME SITE  
TAG IMMOBILIEN AG  
TRITAX BIG BOX REIT PLC.  
UNIBAIL RODAMCO WESTFIELD

UNITE GROUP PLC.  
VONOVIA SE PRE  
WALLENSTAM AB  
WAREHOUSES DE PAUW NV  
WIHLBORGS FASTIGHETER AB

### Industrials (1/2)

A P MOLLER - MAERSK A/S  
AALBERTS NV  
AB SKF  
ABB LTD N  
ACCIONA SA  
ACKERMANS & VAN HAAREN  
ACS ACTIV.CONSTR.Y SERV.  
ADDECH AB  
ADECCO SA  
ADP  
AENA SME SA  
AF POYRY AB  
AIRBUS SE  
ALFA LAVAL AB  
ALSTOM SA  
ANDRITZ AG  
ASHTAD GROUP PLC.  
ATLANTIA  
ATLAS COPCO AB  
BAE SYSTEMS PLC.  
BEIJER REF AB  
BELIMO HOLDING AG  
BOUYGUES SA  
BUNZL PLC.  
BUREAU VERITAS INTL.  
CNH INDUSTRIAL NV  
DASSAULT AVIATION  
DEUTSCHE LUFTHANSA AG  
DEUTSCHE POST AG  
DIPLOMA PLC.  
DSV PANALPINA A/S  
EDENRED  
EIFFAGE  
ELIS  
EPIROC AB NPV A

EUROFINS SCIENTIFIC AG  
EXPERIAN PLC.  
FERROVIAL SA  
FLUGHAFEN ZURICH AG  
G4S PLC.  
GEA GROUP AG  
GEORG FISCHER AG  
GETLINK SE  
HALMA PLC.  
HAYS PLC.  
IAG SA  
IMI PLC.  
INDUTRADE AB  
INTERPUMP GROUP  
INTERTEK GROUP PLC.  
ISS AS  
IWG PLC  
KION GP.AG PREREIN.  
KNORR BREMSE AG  
KONE OYJ  
KUEHNE+NAGEL INTL.G  
LEGRAND  
LEONARDO SPA  
MEGGITT PLC.  
METSO OUTOTEC CORP.  
MTU AERO ENGINES HLDG.AG  
NEXI SPA  
NIBE INDUSTRIER AB  
PENNON GROUP PLC.  
POSTE ITALIANE  
PRYSMIAN  
RANDSTAD NV  
RELX PLC.  
RENTOKIL INITIAL PLC.  
REXEL

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Industrials (2/2)

ROLLS-ROYCE HOLDINGS PLC  
ROTORK PLC.  
ROYAL MAIL PLC.  
RYANAIR HOLDINGS PLC.  
SAAB AB  
SAFRAN SA  
SANDVIK AB  
SCHINDLER HOLDING AG  
SCHNEIDER ELECTRIC SE  
SECURITAS AB  
SGS SA  
SKANSKA AB  
SPIE SA  
SPIRAX-SARCO ENGR.PLC.  
STADLER RAIL AG  
SUEZ CO.  
SWECO AB  
TELEPERFORMANCE  
THALES SA  
TOMRA SYSTEMS ASA  
TRELLEBORG AB  
VALMET OYJ  
VARTA AG  
VAT GROUP  
VINCI SA  
VOLVO AB  
WEIR GROUP PLC.  
WENDEL  
WOLTERS KLUWER NV

### Consumer Non-Cyclicals

AARHUSKARLSHAMN AB  
AHOLD DELHAIZE  
ANHEUSER-BUSCH INBEV SA  
ASSOCIATED BRIT.FDS.PLC.  
AXFOOD AB  
BAKKAFROST ASA  
BARRY CALLEBAUT AG  
BEIERSDORF AG  
BRITISH AMERICAN TOBACCO  
BRITVIC PLC.  
CARLSBERG AS  
CARREFOUR SA  
CHR HANSEN HOLDING AS  
COCA COLA HBC AG  
COLRUYT  
CRANSWICK PLC.  
DANONE  
DAVIDE CAMPARI MILANO  
DIAGEO PLC.  
DINO POLSKA SA  
ESSITY AB  
GALENICA SANTE  
GLANBIA PLC.  
HEINEKEN HOLDING PLC.  
HEINEKEN NV  
HELLOFRESH SE  
HOMESERVE PLC.  
ICA GRUPPEN AB  
IMPERIAL BRANDS PLC.  
INVESTMENT AB LATOUR  
JDE PEETS NV  
JERONIMO MARTINS SA  
KERRY GROUP PLC.  
KESKO OYJ  
LINDT & SPRUENGLI AG

L'OREAL  
MELROSE INDUSTRIES  
MOWI ASA  
NESTLE AG  
ORKLA ASA  
PERNOD-RICARD  
RECKITT BENCKISER GP.PLC  
REMY COINTREAU  
ROYAL UNIBREW A/S  
SAINSBURY J PLC.  
SALMAR ASA  
SIEMENS AG  
SMITHS GROUP PLC.  
SWEDISH MATCH AB  
TATE & LYLE PLC.  
TESCO PLC.  
UNILEVER PLC.  
WARTSILA OYJ ABP  
WM MORRISON SPMKTS.PLC.  
ZUR ROSE

### Healthcare (1/2)

ALCON AG  
AMBU 'B'A/S  
AMPLIFON SPA  
ARGENX SE  
ASTRAZENECA PLC.  
BAYER AG  
BIOMERIEUX SA  
CARL ZEISS MEDITEC AG  
COLOPLAST A/S  
CONVATEC GROUP PLC.  
DECHRA PHARMS.PLC.  
DEMANT A/S  
DIASORIN  
ELEKTA AB  
EVOTEC SE  
FRESENIUS  
FRESENIUS MED.CARE AG  
GALAPAGOS  
GENMAB A/S  
GENUS PLC.  
GERRESHEIMER AG  
GETINGE AB  
GLAXOSMITHKLINE PLC.  
GN STORE NORD A/S  
GRIFOLS SA  
HIKMA PHARMS.PLC.  
IDORSIA LIMITED  
IPSEN SA  
LONZA GROUP AG  
MERCK KGAA  
MORPHOSYS AG  
NOVARTIS AG  
NOVO NORDISK A/S  
ORION CORP. (FINLAND)  
ORPEA SA

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Healthcare (2/2)

PHILIPS  
QIAGEN NV  
RECORDATI INDUA.CHIMICA  
ROCHE HOLDING AG  
SANOFI  
SARTORIUS AG  
SARTORIUS STEDIM BIOTECH  
SIEGFRIED HOLDING AG  
SIEMENS HEALTHINEERS  
SMITH & NEPHEW PLC.  
SONOVA HOLDING AG  
STRAUMANN HOLDING AG  
SWED.ORPHAN BIOVITRUM AB  
UCB SA  
UDG HEALTHCARE PUB.LTD.  
VIFOR PHARMA

### Technology

ADEVINTA ASA  
ADYEN NV  
ALLEGRO EU SA  
ALTEN  
ALTICE EUROPE NV  
AMADEUS IT GROUP  
AMS AG  
ASM INTERNATIONAL  
ASML HOLDING NV  
ATOS  
AUTO TRADER GROUP PLC.  
AVAST PLC  
AVEVA GROUP PLC.  
BE SEMICONDUCTOR INDS.  
BECHTLE AG  
BT GROUP PLC.  
CAPGEMINI SE  
CELLNEX TELECOM  
DASSAULT SYSTEMES SE  
DELIVERY HERO AG.  
DEUTSCHE TELEKOM AG  
DIALOG SEMICON.AG.  
ELECTROCOMPONENTS  
ELISA OYJ  
ERICSSON LM AB  
FREENET AG  
HEXAGON AB  
ILIAD SA  
INFINEON TECHNOLOGIES AG  
INFRASTRUTTURE WIRELESS  
JUST EAT TAKEAWAY COM NV  
KONINKLIJKE KPN NV  
LOGITECH INTL.SA  
NEMETSCHEK AG  
NETCOMPANY HOLDING I A/S

NOKIA OYJ  
ORANGE SA  
PROSUS NV  
PROXIMUS SA  
RIGHTMOVE PLC.  
SAP AG  
SCOUT24 AG  
SES SA  
SILTRONIC AG  
SIMCORP A/S  
SINCH AB  
SOFTWAREONE HOLDING AG  
SOITEC  
SOPRA STERIA GROUP  
SPECTRIS PLC.  
STMICROELECTRONICS NV  
SWISSCOM  
TEAMVIEWER AG  
TECAN GROUP AG  
TELE2 AB  
TELECOM ITALIA  
TELEFONICA DTL.HLDG.AG  
TELEFONICA SA  
TELENOR ASA  
TELIA COMPANY AB  
TEMENOS AG  
THE SAGE GROUP PLC.  
THG PLC.  
UNITED INTERNET AG  
VODAFONE GROUP PLC.  
WORLDLINE

### Utilities

A2A SPA  
CENTRICA PLC.  
E ON SE  
EDP ENERGIAS DE PORTL.SA  
EDP RENOVAVEIS  
ELECTRICITE DE FRANCE  
ELIA GROUP SA  
ENDESA SA  
ENEL SPA  
ENGIE  
FORTUM OYJ  
HERA SPA  
IBERDROLA SA  
ITALGAS  
NATIONAL GRID PLC.  
NATURGY ENERGY GROUP SA  
ORSTED A/S  
RED ELECTRICA CORPN.SA  
RWE AG.  
SCATEC ASA  
SEVERN TRENT PLC.  
SSE PLC.  
TERNA RETE ELETTRICA NAZ  
UNIPER SE  
UNITED UTILITIES GP.PLC.  
VEOLIA ENVIRONNEMENT  
VERBUND AG

# Appendix

## Composition of the STOXX sectors as of December 31, 2020

### Energy

AKER BP  
BP PLC.  
DCC PLC.  
ENAGAS SA  
ENI  
EQUINOR ASA  
GALP ENERGIA SGPS  
GLENCORE PLC  
KONINKLIJKE VOPAK NV  
LUNDIN PETROLEUM AB  
NEL ASA  
NESTE  
OMV AG  
PKNORLEN  
REPSOL YPF SA  
ROYAL DUTCH SHELL  
RUBIS  
SBM OFFSHORE NV  
SIEMENS ENERGY AG  
SIEMENS GAMESA  
SNAM SPA  
TECHNIPFMC PLC.  
TENARIS SA  
TOTAL SA  
VESTAS WINDSYSTEMS A/S



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